



Los Angeles County
Department of Regional Planning
Planning for the Challenges Ahead



Richard J. Bruckner
Director

October 28, 2014

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

21 of October 28, 2014

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

Dear Supervisors:

APPROVAL OF THE MARINA DEL REY VISION STATEMENT (ALL SUPERVISORIAL DISTRICTS) (3-VOTES)

SUBJECT

The Department of Regional Planning is seeking Board approval of the Marina del Rey Vision Statement.

IT IS RECOMMENDED THAT THE BOARD:

Approve the Marina del Rey Vision Statement.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The Marina del Rey Vision Statement establishes a framework to guide future decision making on development, policies, and development standards as land use opportunities, economic/market conditions, special needs, and other opportunities rise or become available. This framework includes recommendations and proposed implementation actions to achieve the goals for Marina del Rey contained in the Vision Statement.

Most development in Marina del Rey is subject to the Marina del Rey Local Coastal Program (LCP), and permitting is undertaken by the Department of Regional Planning (DRP). Occasionally, a project requires an amendment to the LCP, which requires additional approval by the California Coastal Commission (CCC). As the CCC conducted its Periodic Review of the LCP in 2007-08, it came to their attention that several Marina del Rey projects in the County permitting process required LCP amendments. CCC requested that these "pipeline projects" be consolidated into one LCP amendment to facilitate CCC's evaluation of the projects' cumulative impacts. CCC also requested

that the County undertake a visioning process for future development in Marina del Rey to update the LCP and to minimize the need for LCP amendments. The County agreed to these requests and in September 2009 the Board adopted a Motion directing DRP and the Department of Beaches and Harbors to undertake the "Roadmap" for Marina del Rey. The Roadmap consisted of three actions:

- Complete the County's response to the CCC's Periodic Review of the Marina del Rey LCP.
- Submit to CCC one consolidated LCP amendment of all known projects that would require an LCP amendment.
- Undertake a visioning process for future development in Marina del Rey.

Completion of the Vision Statement represents completion of the Roadmap.

DRP staff has prepared a Vision Statement for Marina del Rey. The Vision Statement, which is consistent with the Marina del Rey LCP, was formulated in collaboration with the County Departments of Beaches and Harbors and Public Works, and after taking input from County advisory bodies (including the Small Craft Harbor Commission, the Design Control Board and the Regional Planning Commission) and the public. Input received from the public and from consultants retained by DRP to assist with the visioning effort is contained in appendices which accompany the Vision Statement. The Vision Statement and the appendices are attached for your consideration.

Implementation of Strategic Plan Goals

The project supports the County's Strategic Plan Goal of Community Support and Responsiveness (Goal 2) by protecting and enhancing access to recreational resources and services in the County's coastal areas and delivering customer-oriented municipal services to the unincorporated community of Marina del Rey.

FISCAL IMPACT/FINANCING

Approval of the Vision Statement does not have any fiscal impacts. However, DRP does intend to prepare and request amendments to the Marina del Rey LCP as a result of the "Roadmap" for Marina del Rey, undertaken per the Board's direction (see Statement of Proceedings, Item 2, September 1, 2009). The amendment process will involve the public, and Regional Planning will work collaboratively with other County departments to draft the proposed amendments. At this time, we are unable to determine future costs expected as a result of this action.

OPERATING BUDGET IMPACT

There is no impact on the Department's Operating Budget as a result of the recommended action. DRP will explore all funding strategies for a future amendment process once amendments are identified and cost estimates are developed.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Completion of the Marina del Rey Vision Statement marks the completion of the "Roadmap" for future development agreed to in 2009 by the Board and the CCC. The action requested of the Board satisfies the Motion adopted by the Board in 2009, directing DRP and the Department of Beaches and Harbors to complete a visioning process for Marina del Rey in five years.

ENVIRONMENTAL DOCUMENTATION

The Marina del Rey Vision Statement is not a project as defined by the California Environmental Quality Act, as setting forth a vision for the community is an administrative activity that will not result in direct or indirect physical changes in the environment. Therefore, no environmental documentation is required.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

The recommended action will have no impact on current services or projects.

CONCLUSION

The Board's approval of the recommended action will allow the County to fulfill its agreement with the CCC and to fulfill its obligation pursuant to the Motion to complete a visioning process for Marina del Rey within five years.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Richard J. Bruckner". The signature is fluid and cursive, with a large loop at the end of the last name.










RICHARD J. BRUCKNER
Director

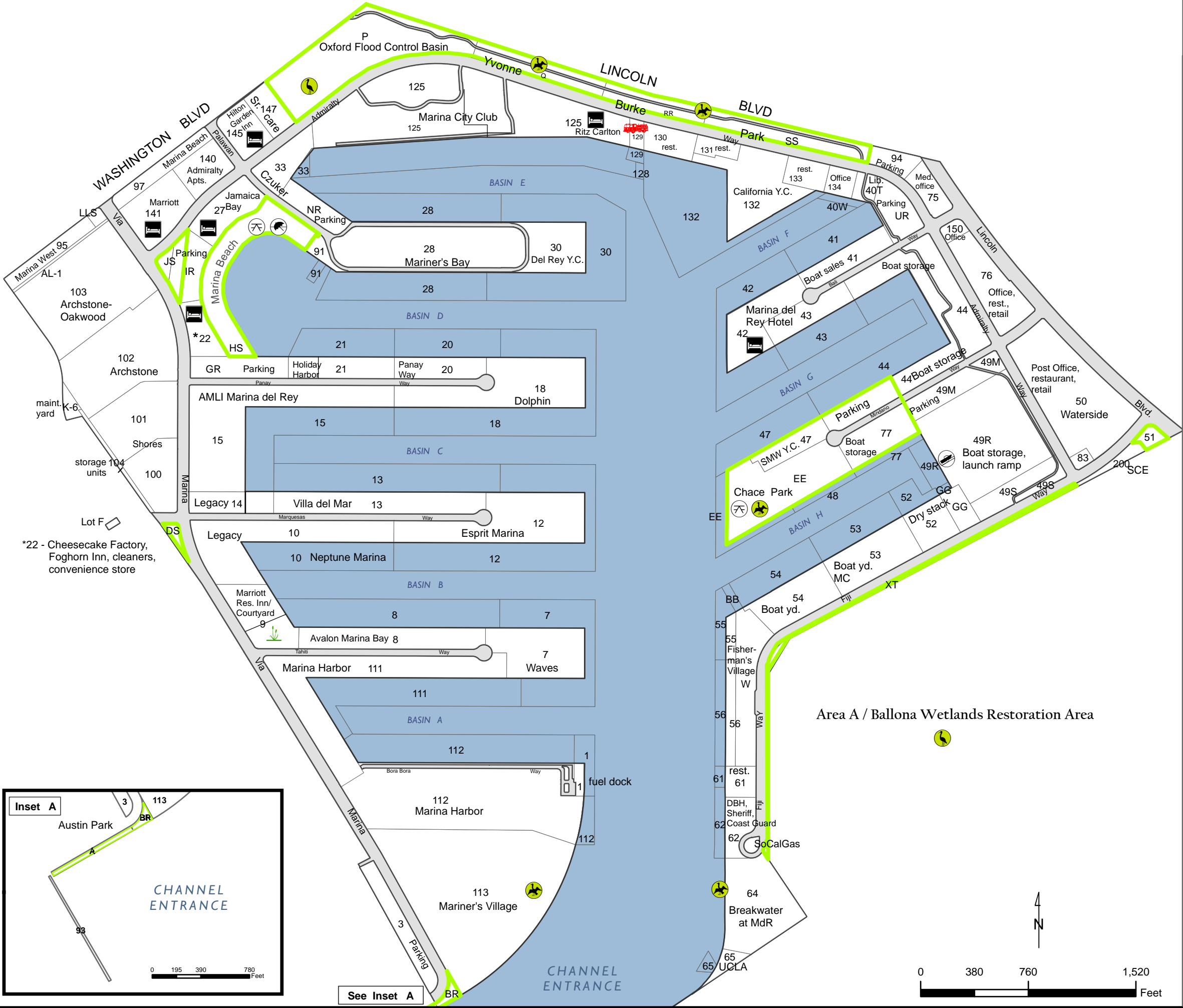
RJB:MC:GN:MS:e
ms

c: Executive Office, Board of Supervisors
County Counsel
Beaches and Harbors
Chief Executive Office

MARINA del REY

Base Map

-  Park / Open Space
-  Diving Birds
-  Wading Birds
-  Wetlands
-  Hotel
-  Picnic Tables
-  Beach
-  Launch Ramp
-  Fire Station



Marina del Rey Vision Statement



Los Angeles County
Department of Regional Planning
September 2014



Table of Contents

INTRODUCTION	Page 1
Purpose of the Vision Statement.....	1
EXECUTIVE SUMMARY	Page 2
Community Vision.....	2
Input.....	2
Recommendations.....	3
Map of Major Ideas.....	5
Implementation.....	6
VISIONING PROCESS.....	Page 7
Goals of the Visioning Process.....	7
Input.....	7
<i>Market Study</i>	8
<i>Mobility</i>	9
<i>Urban Design</i>	11
<i>Themes</i>	13
<i>Activity Districts</i>	14
<i>Mobility and Directional Signage</i>	14
<i>Image and Built Environment</i>	15
<i>Recreation and Activities</i>	16
<i>Public Gathering Spaces</i>	17
RECOMMENDATIONS	Page 18
Land Use Recommendations.....	18
Mobility Recommendations.....	20
IMPLEMENTATION PROGRAM.....	Page 21
Intended Use of Vision Statement.....	21
Implementation Actions.....	22
<i>Short-Term</i>	22
<i>Long-Term</i>	22
<i>Annual Work Programs</i>	23
<i>Urban Design Guidelines</i>	23
BACKGROUND	Page 24
History and Setting.....	24
Visioning Process.....	24
Background Studies.....	25
APPENDICES	
A – Public Comment	
B – Online Town Hall Ideas Report	
C – Outreach Technical Memorandum	
D – Market Technical Memorandum	
E – Mobility Technical Memorandum	
F – Urban Design Technical Memorandum	

INTRODUCTION

Marina del Rey is a small-craft harbor, visitor-serving destination, and residential community located in western Los Angeles County along Santa Monica Bay. The small-craft harbor was constructed in the mid 1960s. Residential, commercial, and visitor-serving development followed over the next two decades. Since it was originally created, Marina del Rey has matured, consumer tastes and recreational interests have changed, and a revised vision to guide future redevelopment is needed. This Vision Statement has been created to provide that guidance.

Purpose of the Vision Statement

This Marina del Rey Vision Statement establishes a framework to guide future decision-making on development, policies, and development standards as land use opportunities, economic/market conditions, special needs, and other opportunities arise or become available. This framework includes recommendations and proposed implementation actions, and identifies County departments anticipated to be responsible for implementation. The County will use the recommendations and proposed implementation actions in this document to achieve the following goals for Marina del Rey:

- Create a vibrant destination for all Los Angeles County residents and visitors.
- Support boating and other water-oriented activities.
- Promote environmental and sustainability goals shared with the California Coastal Commission.
- Provide low-cost access to the Marina's waterfront and amenities.
- Provide a desirable place to recreate and live.
- Achieve County goals for economic development and revenue-generation by encouraging reinvestment in properties.

Before the County commits to implementing any aspect of the Marina del Rey Vision Statement or initiates any program that would be considered a project under the California Environmental Quality Act (CEQA), appropriate environmental documentation that has analyzed potential environmental impacts will be produced for consideration by the Los Angeles County Regional Planning Commission and/or Board of Supervisors.



EXECUTIVE SUMMARY

Public input, discussions with County advisory bodies, and technical analyses by consultants provide the basis for the ideas and recommendations presented in this Vision Statement. The major ideas and recommendations are depicted on the map on page 4 and are summarized below.

Community Vision

Individuals who participated in the visioning process articulated an ideal for what their community could be. That ideal, or vision, is:

Marina del Rey is a vibrant, sustainable, pedestrian-/visitor-/resident-/ and boater-friendly destination that supports water-oriented activities, provides low-cost access to the water, contains a variety of shopping and dining experiences, and is a premier location where people want to play, relax, and live.

The Vision Statement sets forth recommendations through which this vision will be achieved. The recommendations will:

- Create activity districts to develop synergies within districts
- Improve mobility and directional signage to make it easier to travel around the Marina, especially without an automobile
- Enhance the image of the Marina and its built environment
- Enhance access to and amenities for recreation
- Provide public gathering spaces to take advantage of the waterfront setting

Input

Beginning in April 2013, County staff met with members of the public to hear their ideas and concerns about future development in Marina del Rey. Outreach activities included telephone interviews, a community kick-off question-and-answer meeting, community workshop and walking tour, numerous focus groups, stakeholder interviews, and an interactive town hall-style website. During that time, many individuals provided comments directly to staff and via email and telephone. Staff also met with the Regional Planning Commission, Small Craft Harbor Commission, and Design Control Board to take their input. The Department of Regional Planning contracted with consultants to perform technical analyses on existing conditions in the Marina and to provide suggestions for improvement.

The overarching themes that emerged from public, advisory body, and consultant input are:

- Create activity districts.
- Improve mobility and directional signage.
- Enhance the image of the Marina and its built environment.
- Enhance recreation opportunities.
- Provide public gathering spaces.

Recommendations

Working with the Departments of Beaches and Harbors and Public Works, the Department of Regional Planning evaluated the public input and consultant suggestions and makes the following principal recommendations:

- Cluster land uses into four districts:
 - The Residential District is intended to remain a predominantly residential area supported by resident-serving uses.
 - Marina Beach is intended to be developed with marine-related, beach-oriented, and other supportive uses.
 - Visitor's Row is intended to be developed with visitor- and resident-serving uses and amenities.
 - Boater's Way is intended to be a boating center where most boating-related businesses and services are located.
- Retain boat service, repair, and operations uses in the existing area along Fiji Way.
- Retain parcels 49M/R/S as a boat launch facility and provide additional amenities to serve non-motorized boaters.
- Co-locate the harbor administration offices, the Lloyd Taber-Marina del Rey Library, and a visitor's information center around the area currently occupied by the Library.
- Enhance the non-motorized boating amenities and support infrastructure such as parking, rinse areas, restrooms, and storage at Marina Beach and elsewhere in the Marina.



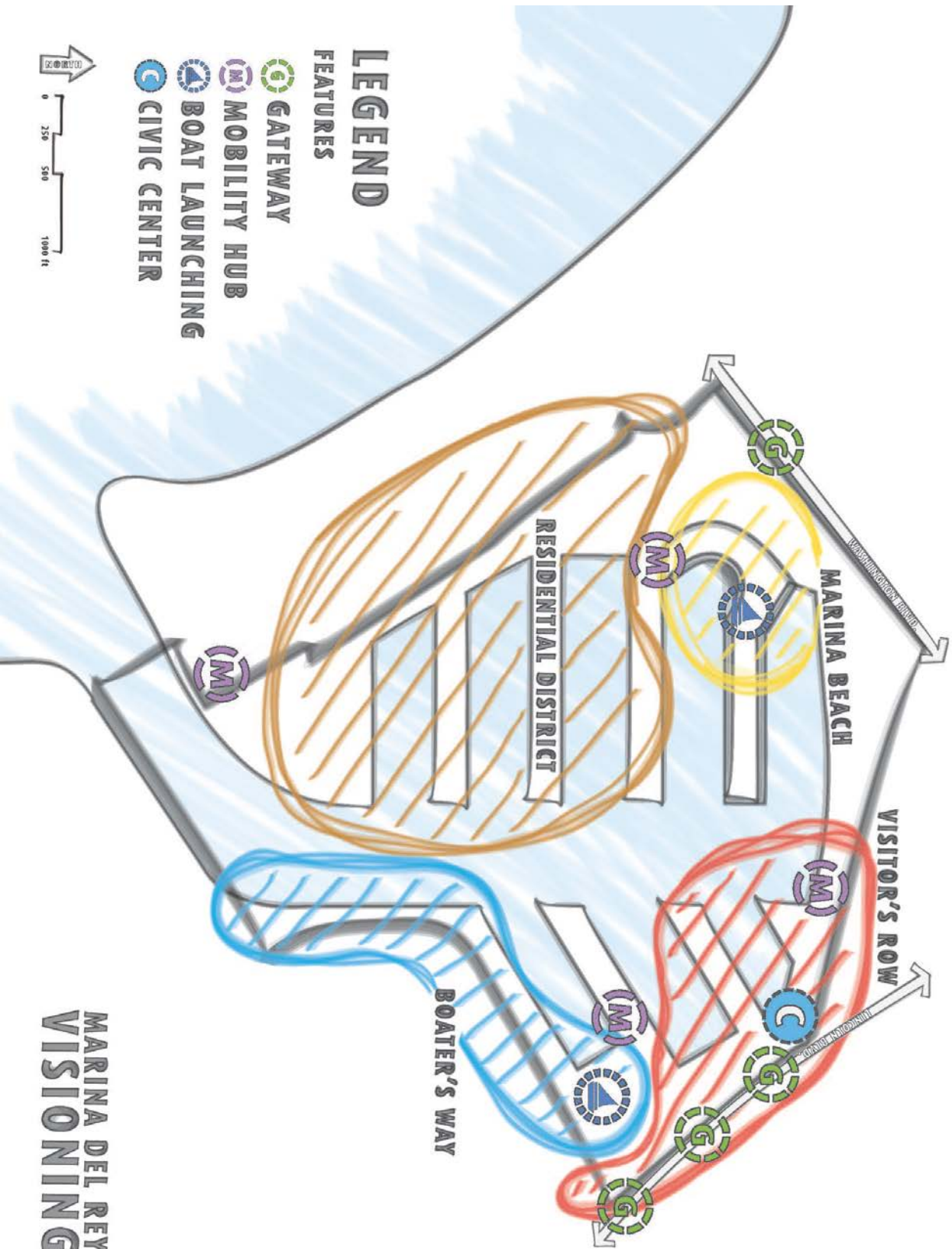
- Continue the use of the “bowl” concept to guide building heights throughout the Marina, developing taller buildings outside of Admiralty Way and Via Marina and shorter buildings along the waterfront.
- Develop urban design guidelines to assist in the design of public and private redevelopment projects.
- Develop multi-modal mobility hubs that would co-locate vehicular, transit, bicycle, and pedestrian facilities at strategic locations throughout the Marina and serving each activity district.
- Develop park-once districts around the mobility hubs to consolidate parking and allow people to quickly enter the Marina, park, get out of their cars, and navigate the Marina without the use of cars.
- Improve directional signage.
- Develop gateway signage at main access points to the Marina.
- Enhance bicycle and pedestrian paths and the overall walkability of the Marina.





0 250 500 1000 ft

- LEGEND**
- FEATURES**
-  GATEWAY
 -  MOBILITY HUB
 -  BOAT LAUNCHING
 -  CIVIC CENTER



MARINA DEL REY
VISIONING

Implementation

Implementation of the Vision Statement will take place in short-term and long-term phases, and could necessitate a number of actions to realize the ideas and recommendations contained in this document. These recommendations will be used to guide:

- Decisions concerning individual projects.
- Negotiations for lease extensions and new leases.
- Work programs for County departments with responsibilities in the Marina.
- Potential policy changes regarding the Marina del Rey Local Coastal Program.

Implementing these recommendations can be achieved incrementally as redevelopment opportunities arise, and would consist primarily of enhancements to existing development and investment in public facilities. Proactively developing mobility hubs in all areas of the Marina and developing design guidelines will allow most of these recommendations to be implemented.



VISIONING PROCESS

Goals of the Visioning Process

In April 2013, the Department of Regional Planning (DRP) initiated a visioning effort to guide future public and private development in Marina del Rey. The following goals were identified for the visioning process:

- Provide different opportunities for the Marina del Rey community to provide input into a shared vision.
- Produce a guide for development that may occur over the next 15 to 20 years in the Marina.
- Guide future policy and implementation strategies that ensure consistency with the goals of the Marina del Rey Local Coastal Program (LCP).
- Guide the County's efforts in their review of projects and delivery of public services that reflect the future needs of the community.

Input

The recommendations provided in this document are based in part on information gathered during a focused public outreach process conducted over the course of eight months in 2013. During that time, DRP engaged residents, business proprietors, recreation enthusiasts, other stakeholders, and advisory bodies in a process designed to solicit input and ideas about what type of community the Marina should be in the future and the types of amenities it should offer.

With the aim of providing different opportunities for the Marina del Rey community to provide its input, DRP staff worked with other Los Angeles County departments and outreach consultants to host a series of events to gather ideas for a shared vision. These events included a community-wide town hall meeting, a community-wide workshop and walking tour, numerous focus groups, stakeholder interviews, and an interactive town hall-style website. Staff also met and spoke with many individuals directly who conveyed their thoughts and concerns about the Marina.



Input continued through August 2014, as County staff continued to meet with stakeholder groups and individuals interested in providing comments.

The Marina del Rey visioning process primarily focused on gathering community and stakeholder input to guide future policy decisions. Members of the public who participated in the outreach process represented numerous interests and stakeholder groups, and offered a range of perspectives and priorities. These groups include non-motorized and motorized boating groups, retail and hospitality businesses, and residents. DRP also sought input from the Regional Planning Commission, Small Craft Harbor Commission, and Design Control Board.

The participants in the visioning process and the advisory bodies provided a wide variety of comments, concerns, and suggestions regarding the user experience and visions for the future of the Marina. Comments ranged from specific ideas about uses within geographical areas of the Marina to those regarding Countywide and regional matters. Summaries of the comments received at outreach events, the town hall-style website, and meetings with advisory bodies are contained in Appendices A and B.

The comments provided covered a range of topics including:

- Improve the Marina's identity as a destination for leisure and recreation activities.
- Expand open space and recreational opportunities.
- Update the Marina's infrastructure and the appearance and location of some of the uses.
- Improve directional signage and other guides to make reaching a destination in the Marina easier and more direct.
- Make it easier for people to enter the Marina and access its facilities.
- Improve the ability of visitors, pedestrians, residents, bicyclists, vehicles, boaters, and other users to move around the Marina easily, efficiently, and safely.
- Enhance people's ability to enjoy themselves in the Marina through opportunities such as dining, shopping, and boating.
- Improve and expand the main walking path along the water's edge in the Marina.
- Improve views of the water.
- Orient uses and activities in the Marina toward the area of land closest to the water's edge to take advantage of views of the water and activities taking place upon it.
- Improve the level of comfort people feel while in the Marina.

In support of the outreach effort, DRP contracted with consultants to perform critical analyses of existing conditions in the Marina. These consultants reviewed and analyzed: market conditions to determine the types of uses for which there is demand in the Marina; mobility conditions to suggest improvements for the efficient and safe circulation of people around the Marina; and, land use conditions to suggest an appropriate land use arrangement for an urban harbor. Specific suggestions from the consultants follow. Technical memoranda from these consultants can be found in Appendices C, D, E, and F.

Market Study

A market study was conducted to analyze socio-economic characteristics (e.g., population, income, demographics, etc.) and the retail, hotel, and office markets. This market analysis identified a range of

uses the market could support in Marina del Rey and provided guidance on the types of land uses being proposed.

The take-away ideas regarding market-supported opportunities in the Marina are:

- The Marina del Rey market can support potential additional retail development of 206,000 square feet.
- Future office development should be for less-traditional, creative space.
- There is potential support for approximately 610 to 940 additional hotel rooms.

Mobility

An analysis of the various modes of transportation, parking facilities, directional signage, and infrastructure currently serving Marina del Rey was conducted, and areas for improvement were identified. The analysis identified potential mobility focal points within the Marina that would provide enhanced opportunities for residents and visitors to move in and around the Marina more easily, consistent with community input.

The analysis found that there is more than sufficient parking in the Marina, but that the appropriate quantities are not serving the areas with demand. Additionally, once people park in one of the many lots in the Marina, it is not clear how to get to their destination or travel between destinations, nor are they encouraged to travel between destinations.

The Promenade is intended to be a continuous walkway along the bulkheads of the Marina del Rey harbor, providing public access to and views of the waterfront, where safety permits. An assessment found that almost two-thirds of the Promenade measured 10 feet wide or less leading to inevitable choke points and conflicts between users. In addition, the Promenade does not continue around the entire Marina, which impedes internal circulation and enjoyment of the facility.



Existing conditions in the Marina pertaining to the boating experience were also examined. The distance between boater parking and key amenities and facilities, availability of boat storage and launching areas, and both landside and waterside boater directional signage needed improvement.

The take-away ideas regarding mobility are:

- **Create Mobility Hubs:** Mobility Hubs are locations where modes of travel come together at key locations and provide the opportunity for convenient transfers between modes. These hubs will provide the Marina's residents and visitors with convenient mobility options beyond using their car. Mobility hubs can be located in or adjacent to a centralized parking facility that serves adjacent uses and provides public parking opportunities, and can include or have nearby co-located WaterBus stops, landside transit stops, bicycle facilities, bicycle parking, bicycle sharing kiosks, pedestrian access, visitor and directional information, and car sharing opportunities.
- **Implement a "Park Once" Strategy:** Marina del Rey has a substantial number of public parking lots. Existing lots are rarely full, so there are opportunities to repurpose portions of parking lots to provide Mobility Hubs and additional transportation options. A "Park Once" district with shared parking is recommended in each district to operate district parking more efficiently (both public lots and private off-street facilities), and consolidated parking facilities could eventually serve these districts. Existing public parking capacity would be retained and consolidated into structures when necessary. The "Park Once" districts include the areas around Marina Beach, the Lloyd Taber-Marina del Rey Library, Burton Chace Park/Waterside Shopping Center, and Fisherman's Village.
- **Accommodate Bicycles:** Existing conditions for bicycle facilities found a mix of high quality off-street bike facilities, with some conflict zone areas. Recommended mobility enhancements include a series of specific design treatments, such as signage and pavement striping, to improve visibility and safety at conflict locations, as well as strategies to fill in gaps in the system. A multi-use promenade that can also serve bicyclists is also recommended.



- **Expand Transit:**

Existing transit service in the Marina is infrequent, and transit stops are hard to find and have few amenities. Similar conditions are present with the Marina's WaterBus. Mobility recommendations include co-locating transit stops (both ground and water, where feasible) at Mobility Hubs with clear directional signage and good schedule coordination to ensure easy transfers between transit

modes. If financially feasible, improving service frequency is recommended so the beach shuttle can better serve those traveling within the Marina. The light rail service being considered for Lincoln Boulevard provides an opportunity to expand connections to regional transit and encourage greater auto-free access to the Marina.

- **Enhance Boating Facilities:** Recommendations for boaters are focused on providing high-quality dedicated facilities (such as parking); avoiding conflicts with other modes at boat launch areas and locations where boaters have trailers; and providing opportunities for using small watercraft for personal mobility within the Marina (short-term/visitor docks, waterside directional signage, and other improvements).
- **Accommodate Pedestrians:** Existing pedestrian signalized crossings are generally spaced far apart, and sidewalks are typically narrow. Recommended enhancements include the introduction of additional signalized pedestrian crossings, as well as wider sidewalks, and design treatments on shared mole roads to improve the pedestrian experience in the Marina. Existing crossings in Marina del Rey could be enhanced to improve pedestrian safety and comfort. A multi-use waterfront promenade that can serve the entire Marina is also recommended.
- **Redirect Vehicles:** The roadways in the Marina are impacted by cut-through traffic, and existing parking lots and driveways are at times difficult to find. Mobility recommendations include improved vehicle directional signage and access to parking lots and Mobility Hubs to ensure direct, convenient connections to parking facilities and alternative transportation options. Because traffic level of service in the Marina generally operates at an acceptable level, additional roadway capacity enhancement projects beyond those required by the Marina del Rey Local Coastal Program (LCP) to accommodate development allowed by the LCP are discouraged, as they will encourage additional regional cut-through traffic.
- **Improve Directional Signage:** Directional signage is a critical component of successful navigation. Signs on the street, whether static (e.g., traditional street signs pointing to specific destinations) or dynamic (e.g., electronic signs that point users to currently available parking supplies) are an important measure for making navigation work effectively and efficiently. Additional pedestrian-level signage would connect visitors to amenities such as restaurants, recreational boating, day charters, bicycle rentals, and the Promenade.

Urban Design

A strengths and weaknesses analysis was conducted that critically assessed the Marina's existing physical conditions. This research covered such topics as the Marina's local and international identity, sense of place, ease of mobility, pedestrian connections, parking, view corridors, uses, and the private realm. Also performed was a case-study analysis to identify elements of other successful marinas from around the world to inform a design for a harbor and selection and arrangement of land uses.

In conducting an analysis of existing conditions in the study area, dated infrastructure, such as the older portions of the waterfront promenade, the quality and style of some new development, and obstructed views of the harbor from Admiralty Way and Via Marina detract from the ambience of the Marina. It was also found that there is a lack of unifying landscape elements throughout the Marina.

Recommendations include preparation of urban design guidelines to address elements of the built environment aside from land use.

The analysis also identifies public gathering spaces as a critical ingredient for enhancing the Marina's future land use scenarios. Activity districts, which are areas with clusters of similar or related uses, are suggested as a means of creating sense of place, and are also enhanced by the mobility hubs identified in the mobility study.

The take-away ideas regarding urban design are:

- **General Comments**

- Encourage street furniture, dining and general seating options, and other urban design amenities to activate the Promenade with day- and night-serving uses.
- Create active public gathering spaces adjacent to the Promenade and also treat them as view corridors and as places to be the focus for new uses.
- Consider bringing in attractions, performing arts pavilions, and other unique facilities that can be a catalyst for restaurant, retail, and other visitor services.
- Repurpose parking lots (where feasible) for public gathering spaces shared with restaurants/retail.
- Ensure sensitivity of existing and future development to the physical and visual relationship to the waterfront.
- Create a better sense of place by introducing a greater mix of compatible uses, particularly near the waterfront.
- Continue the use of the “bowl” concept to guide building heights throughout the Marina, developing taller buildings outside of the loop roads and shorter buildings along the waterfront.
- Introduce at least one mobility hub in each activity district.

- **Marina Beach Area (Marina Beach Activity District):** The general land use and urban design recommendations for this area aim to realize a more local-serving and family-oriented atmosphere with an emphasis on recreation and non-motorized boating activities.

- Dedicate the beach area and current beach cabana/restroom area to recreational, retail, and restaurant uses for pedestrians, bicyclists, families, non-motorized boaters, visitors, and residents. Shared parking would be available primarily in the current locations with a mobility hub located adjacent to the waterfront near Panay Way.
- Locate boater-related operations, services, storage and parking shared with adjacent commercial and recreational uses as close as possible to Marina Beach.
- Locate low- to mid-rise hotel and/or visitor-serving uses on the parcels facing Marina Beach.
- Provide bistros with outdoor dining, new attractions, unique retail, an improved waterfront promenade along Marina Beach, and new improved pedestrian linkages connecting the Marina Beach promenade to adjacent basin promenades.
- Construct an enhanced gateway near the intersection of Washington Boulevard and Via Marina.

- **Admiralty Way Area (Visitor's Row Activity District):** The general land use and urban design ideas for this area aim to realize a more visitor- and resident-serving atmosphere with an emphasis on retail, restaurants, civic uses, and office opportunities for smaller professional firms and start-ups north of Bali Way. The ideas also aim to realize enhanced entertainment destinations with an emphasis on retail, restaurants, and cultural amenities along Admiralty Way. Major features are:
 - Reconfigure the area from the Fire Station to Mindanao Way into a waterfront-oriented mix of uses with clusters of restaurants with outdoor dining and specialty retail linked together by a new enhanced, straight, and continuous waterfront promenade. On the waterfront, there would be well-defined view corridors, short-term/visitor docks, second levels with bars and night clubs, and potentially a select-service hotel with rooftop amenities.
 - Develop a new civic center just north of Bali Way on the west side of Admiralty Way and combined with a mobility hub. The civic center would co-locate harbor administration facilities with a visitor's information center and the Lloyd Taber-Marina del Rey Library on one site. This same alternative would develop a creative-office complex across Admiralty Way on the east side that is envisioned to be occupied by smaller professional firms and start-ups.
 - Retain the existing boat launch and storage facility and enhance non-motorized boater amenities. The parcels could accommodate a multi-modal mobility hub, boat storage, and dinghy short-term/visitor docks.
 - Construct enhanced gateways near the intersections of Bali, Mindanao, and Fiji Ways with Lincoln Boulevard.
- **Fiji Way Area (Boater's Way Activity District):** The general land use and urban design ideas for this area aim to realize a more boater-serving atmosphere with an emphasis on launching, storage, service/repair, charter boat operations, and parking to support these uses:
 - Retain boat servicing, repair, and operations uses.
 - Construct a continuous waterfront promenade where possible, taking into account safety considerations, with additional pedestrian linkages to make walking and bicycling more pleasant for visitors and residents.
 - Revitalize the existing visitor-serving retail center along the Main Channel by bringing in a waterfront-oriented mix of uses and enhancing the center's aesthetics.
- **Urban Design Guidelines:** Develop an updated set of urban design guidelines to address elements of the built environment such as building design, promenade design, lighting, gateways, and the provision of public furniture.

Themes

The following list includes the overarching themes that emerged from this input process and represent areas to address in the Marina.

- Create activity districts.
- Improve mobility and directional signage.
- Enhance the image of the Marina and its built environment.

- Enhance recreation opportunities.
- Provide public gathering spaces.

These themes are discussed in greater detail below.

Activity Districts

The participants and consultants involved in the visioning process identified areas where existing activities are currently clustered. However, even with recreational activities and special events occurring in clustered areas, the Marina still requires visitors and residents to travel to numerous places to take advantage of the amenities it has to offer.

The take-away ideas from the public and consultants concerning activity districts are:

- Organize uses in the Marina into districts.
- Create a dedicated civic center area to serve as a community anchor.
- Identify spaces for arts and culture, including public art, to broaden the mix of activities and attract different kinds of visitors who otherwise would not have experienced the Marina.
- Recognize and support the different uses and user groups at Marina Beach.
- Enhance the non-motorized boating activities and support infrastructure such as parking, restrooms, rinse areas, and storage at Marina Beach and elsewhere in the Marina.
- Increase family-oriented activities at Marina Beach.
- Enhance the visitor-serving retail with entertainment uses in the area along Fiji Way.

Mobility and Directional Signage

A large number of comments and suggestions provided by the community, stakeholders, and consultants were directly related to issues of accessibility and mobility. In particular, there was concern that getting around the Marina is not easy, reliable, or as safe as it could be. Pedestrian circulation is hindered by a non-continuous promenade, by the separation of employment areas and hotels from visitor-serving uses by narrow sidewalks often peppered with obstructions and by busy streets with limited pedestrian crossings, and by competition for space with other uses. Inconvenient and hard-to-find parking arose as another issue.



The take-away ideas from the public and consultants concerning mobility and directional signage are:

- Develop mobility hubs at strategic locations throughout the Marina where modes of travel come together and provide the opportunity for convenient transfers between modes.
- Implement “park once” districts to consolidate public parking centered on the mobility hubs.
- Provide year-round WaterBus service and add a shuttle to serve all parking lots and key Marina destinations.
- Enhance and provide clear directional signage to and from shuttle stops, WaterBus stops, and specific destinations.
- Provide convenient parking and access for boaters and their trailers.
- Ensure a continuous pedestrian promenade along the waterfront where possible through the entire Marina.
- Improve bicycle facilities throughout the Marina.

Image and Built Environment

Many community members provided their impressions of the Marina. The impression was that while the Marina continues to attract a wide variety of visitors, its development pattern does not emphasize the waterfront and available water-based activities and its overall ambience and appearance do not reflect that of a world-class facility. For this and other reasons, members of the community expressed concern that the Marina continues to be an afterthought in many people’s minds. The consultants also noted that some of the Marina’s architecture and infrastructure were generally dated. Further, it was determined there is not enough range of activities in the Marina to cater to the needs and desires of visitors and residents.

The take-away ideas from the public and consultants concerning image and the built environment are:

- Beautify the Marina by updating infrastructure and encouraging high-quality design for new public and private developments and the promenade.
- Provide additional restaurant, retail, and cultural activity opportunities for visitors and residents, particularly near the waterfront.
- Improve the perception of the Marina as a functioning harbor by integrating views of boating activities into public and private development.
- Highlight the Marina's wetland history by incorporating interpretive elements into public areas.
- Promote the Marina's diversity of wildlife.
- Announce arrival to the Marina by incorporating unique gateways at vehicular, bicycle, and pedestrian access points.



Recreation and Activities

Marina del Rey features an array of activities on land and water. Community members recognize this as the strength and attraction of the Marina. Non-motorized and motorized boating stakeholders as well as community members emphasized that boating is especially critical to the Marina's culture and economy. Boating-related issues raised by the community ranged from a lack of adequate support infrastructure and waterside directional signage to the need for tie-up boat slips near restaurants and at the waterfront to access landside facilities. The consultants also noted the importance of the recreational character of the Marina and provided suggestions for minimizing conflicts between these users and other visitors and residents.



The waterfront and the Promenade were also highlighted as critical components of Marina del Rey. In addition to the access and circulation issues discussed above, the Promenade is underutilized and some felt that it can be unsafe for co-existence of different uses.

The take-away ideas from the public and consultants concerning recreation and activities are:

- Minimize locations where boaters and trailers interact with other modes by creating and maintaining access areas separate from those for general harbor visitors.
- Include a trailer queuing area prior to and following boat launching.
- Recognize and support the different uses and user groups at Marina Beach.
- Enhance boater amenities and support infrastructure at Marina Beach and provide additional facilities for non-motorized boaters in other Marina locations.
- Install short-term/visitor docks at visitor- and resident-serving and civic locations such as restaurants, shops, and the library.
- Expand family-oriented recreation opportunities.
- Promote and enhance the area's wildlife-viewing opportunities.

Public Gathering Spaces

Many of the participants expressed a desire to see more spaces for people to gather and enjoy the amenities that the Marina has to offer. The impression was that while the Marina currently offers a number of places for people to engage in outdoor activities, there could be more opportunities provided in all parts of the Marina. The consultants also noted that public gathering spaces are essential in defining places within the Marina.

The take-away ideas from the public and consultants concerning public gathering spaces are:

- Develop vibrant waterfront public gathering spaces at strategic locations supported by recreation, food, and entertainment options.
- Use public gathering spaces as focal points for new development.
- Use new public gathering spaces as view corridors to the water and activities occurring upon it.
- Provide traditional green park space where possible.
- Provide additional lighting along the promenade and throughout the Marina (waterside and landside) to increase safety.
- Install street furniture at public gathering spaces.



RECOMMENDATIONS

Marina del Rey should be a safe, easily-navigable, attractive, enjoyable, and economically-robust community for everyone, whether they are visitors, small-craft boaters, residents, shoppers, business proprietors, bicyclists, or curious tourists. Based on the extensive community input and analyses from the technical and consulting teams, the Department of Regional Planning developed a series of recommendations that will help guide the development of Marina del Rey into a world-class and vibrant destination and community.

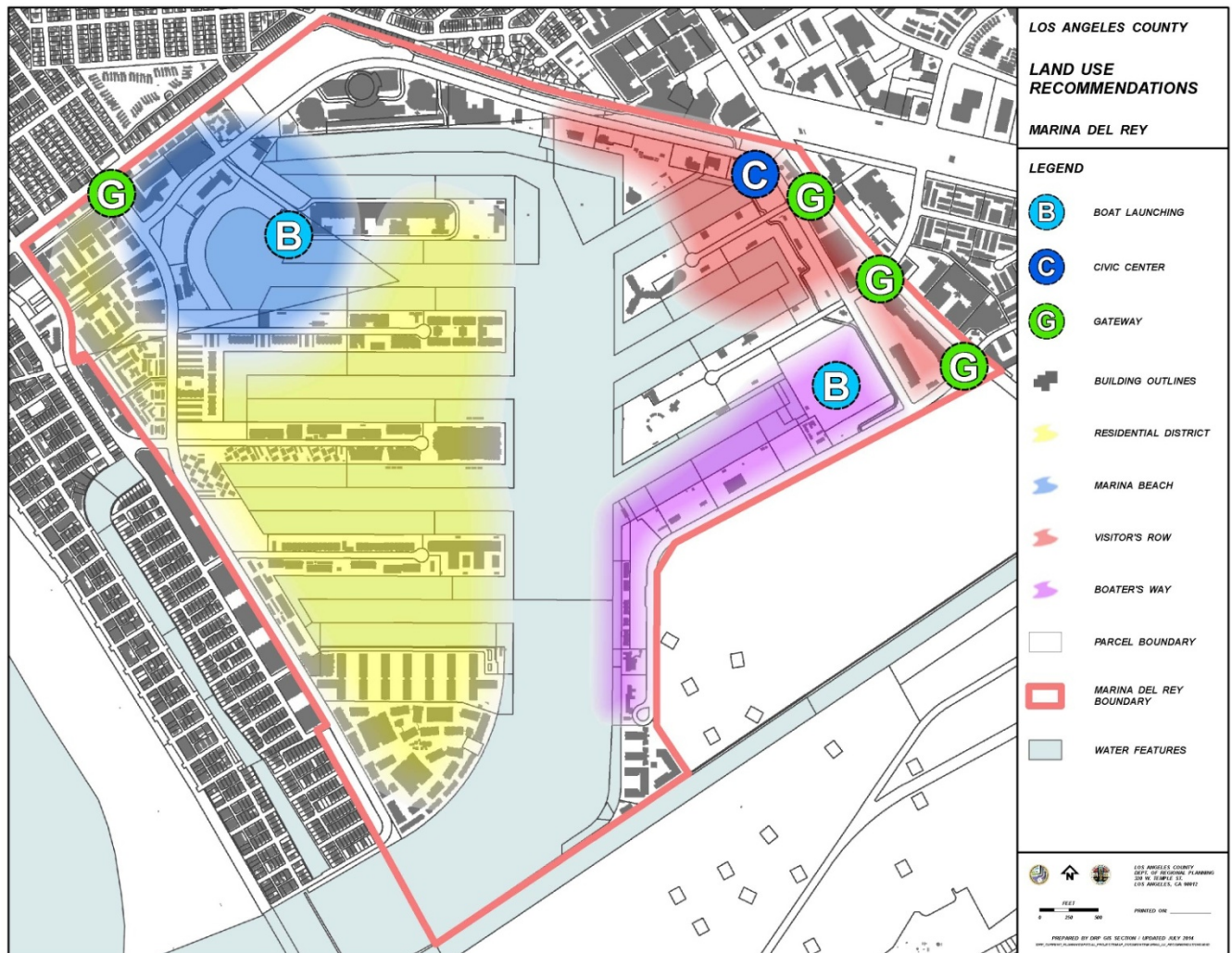
Land Use Recommendations

The results of the public input gathered and the technical work prepared by the consultants were combined to identify the types of uses that could be located successfully within Marina del Rey and

general locations for their development. Using this information, the County makes the following land use recommendations:

- Group land uses into four districts. These districts are not intended to be exclusive; that is, they are not intended to exclude other compatible land uses.
 - The Residential District is intended to remain a predominantly residential area supported by resident-serving uses.
 - Marina Beach is intended to be developed with marine-related, beach-oriented, and other related uses.
 - Visitor's Row is intended to be developed with visitor- and resident-serving uses and amenities.
 - Boater's Way is intended to be a boating center where boating-related businesses and services are located.
- Retain boat service, repair, and operations uses along Fiji Way.
- Retain parcels 49M/R/S as a boat launch facility with boat storage and additional amenities for non-motorized boaters.
- Co-locate visitor's information, harbor administration offices, and the Lloyd Taber-Marina del Rey Library around the area currently occupied by the Library.
- Enhance the non-motorized boating area and support infrastructure such as parking, restrooms, rinse areas, and storage at Marina Beach and elsewhere in the Marina.
- Continue the use of the "bowl" concept to guide building heights throughout the Marina, developing taller buildings outside of Admiralty Way and Via Marina, and shorter buildings along the waterfront.
- Develop urban design guidelines to assist in the design of public and private redevelopment projects.

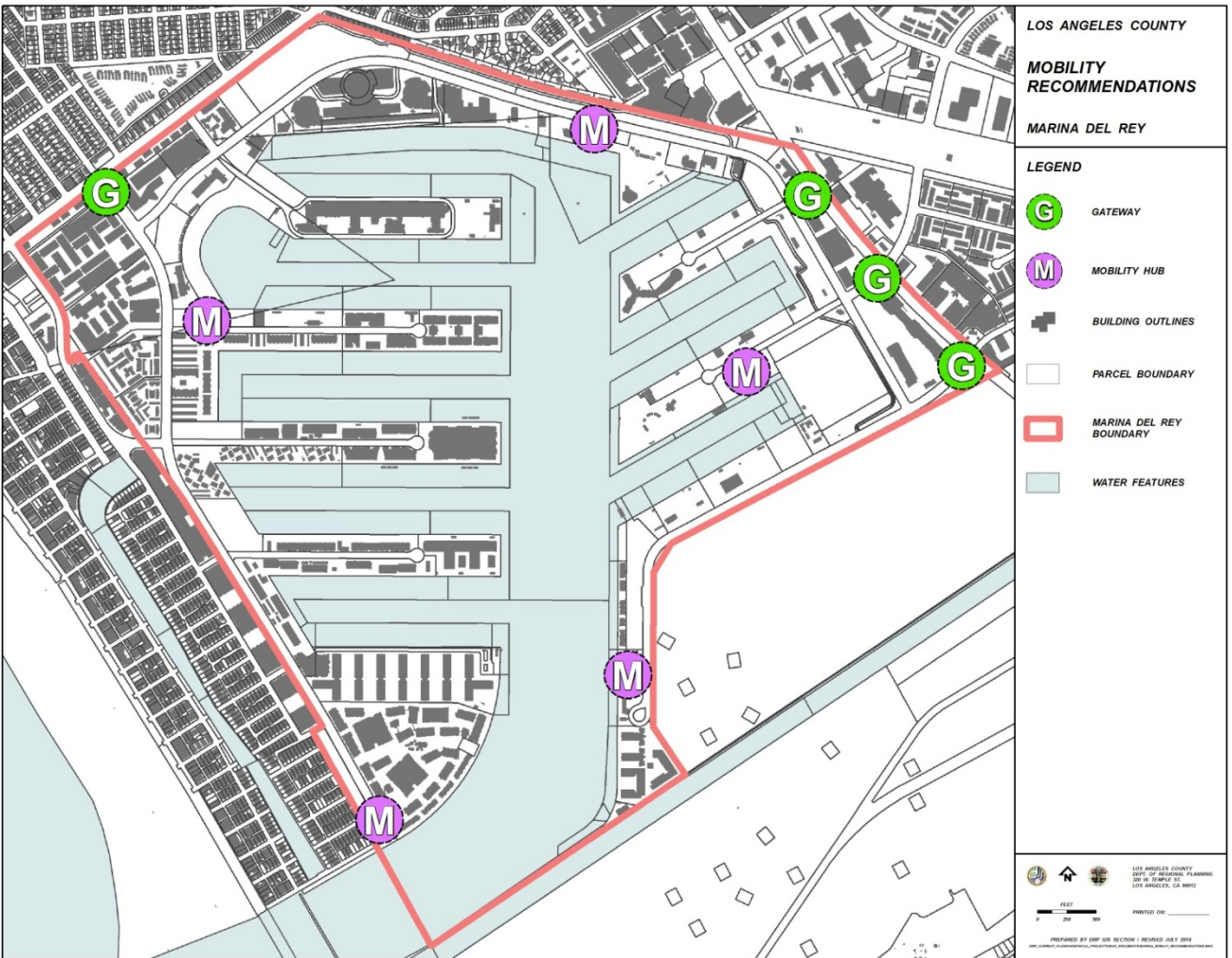




Mobility Recommendations

The results of the public input gathered and the technical work prepared by the consultants were combined to identify a series of enhancements to the mobility and circulation system that would improve the ability of people to get around the Marina efficiently and safely. Using this information, the County makes the following mobility recommendations:

- Develop multi-modal mobility hubs that would co-locate vehicular, transit, bicycle, and pedestrian facilities at strategic locations throughout the Marina and serve each activity district.
- Develop park-once districts to consolidate parking and allow people to quickly enter the Marina, park, get out of their cars, and navigate the Marina without the use of cars.
- Improve directional signage.
- Develop gateway signage at main access points to the Marina.
- Enhance bicycle and pedestrian paths and the overall walkability of the Marina.



IMPLEMENTATION PROGRAM

Intended Use of the Vision Statement

Implementing the recommendations discussed herein can be achieved through a number of mechanisms, including enhancements to existing development and by use of urban design guidelines that will be developed by the County. This Marina del Rey Vision Statement will serve as a guide for future development in the Marina. County departments will refer to this Vision Statement to guide:

- Decisions concerning individual project components.
- Negotiations for lease extensions and new leases.
- Work programs for County departments with responsibilities in the Marina.
- Policy changes regarding the Marina del Rey Local Coastal Program.

Implementation Actions

This section identifies actions that could implement the recommendations contained in this vision, as well as the department responsible for implementation. The following table details whether an action could be accomplished in the short-term or in the long-term, though some actions may occur under both time frames. The County will undertake the short-term implementation actions as its priorities while incorporating the long-term actions into the work programs of the appropriate department or agency.

Implementation Action	Implementing Agency
<i>Short-Term</i>	
Develop urban design guidelines in concert with the Design Control Board to inform the look, feel, character, and composition of both public and private areas in the Marina	DRP/DBH
Designate mobility hub locations so shared parking agreements and facility consolidation, WaterBus route optimization, land-based public transportation expansion, and bicycle and pedestrian facility improvements can occur	DRP/DBH/DPW
Construct continuous waterfront promenade where safety allows	DRP/DBH
Construct short-term/visitor docks at visitor- and resident-serving uses and public facilities	DRP/DBH
Develop community-level signage plan to strategically locate branding, informational, and on- and off-site directional signage for vehicles and pedestrians	DRP/DBH/DPW
Install both landside and waterside gateway improvements at Marina access points	DBH/DPW
Install bicycle path improvements and safety enhancements, such as lane striping and directional signage	DPW/DBH
Provide non-motorized boating amenities and support infrastructure, such as storage and wash down areas, at Marina Beach	DBH
Upgrade amenities at Marina Beach, such as shade structures and restrooms	DBH
Develop landscaping palette	DBH/DPW/DRP
Install palette-consistent public realm landscaping	DBH
Construct Parcel 9 wetland park	DBH
Identify revenue source(s) in addition to the Accumulative Capital Outlay fund to provide resources necessary to implement public realm improvements in lease negotiations	DBH/BOS
<i>Long-Term</i>	
Partner with community groups and organizations to develop and provide low-cost boating opportunities and recreational activities	DBH

Acquire strategically-located lease parcels to implement the vision	DBH
Construct short-term/visitor docks at visitor- and resident-serving uses and public facilities	DRP/DBH
Expand operation of waterborne and landside public transportation services	DBH
Strategically relocate and consolidate public parking	DRP/DBH
Consolidate civic facilities into a single location	DBH
Implement infrastructure upgrades to Marina Beach	DBH/DPW
Construct public boathouse facility	DBH
Implement Burton Chace Park Master Plan upgrades	DBH
Implement water treatment and capture best management practices and strategies to improve water quality	DBH
Realign the bike path in conformance with the County Bicycle Master Plan, the Marina del Rey Land Use Plan, and the mobility plan	DRP/DPW
Assist in the development of a bike share system	DBH/DPW
Install plan-consistent public realm landscaping	DBH
Construct continuous waterfront promenade where safety allows	DRP/DBH
Provide expanded visual access to the water at key locations	DRP/DBH
Attract a regional-draw-type use to the Marina	DRP/DBH

BOS – Board of Supervisors

DBH – Department of Beaches and Harbors

DPW – Department of Public Works

DRP – Department of Regional Planning

Annual Work Programs

The implementation actions identified in the table above will be accommodated by the annual work programs of DRP, DBH, and DPW, as staff and resources become available, and as land use opportunities arise.

Urban Design Guidelines

The urban design guidelines will be crafted such that they provide direction on appropriate redevelopment and infrastructure projects so the Marina is developed in a consistent, coherent, and high-quality manner. Unlike the Marina del Rey Specific Plan, which contains detailed development standards, the design guidelines are intended to shape the general character, look, feel, and composition of Marina del Rey.

The urban design guidelines will serve in an advisory capacity to allow the contents to evolve over time as needs, tastes, and trends change. It is expected that the guidelines will be used by the development community, staff at DRP and DBH, and the Design Control Board to guide and inform redevelopment in the Marina.



BACKGROUND

History and Setting

Marina del Rey is an unincorporated community in Los Angeles County bounded by the City of Los Angeles on all sides with Washington Boulevard on the north, Lincoln Boulevard and the Ballona Wetlands on the east, the Ballona Creek and Marina del Rey harbor entrance channel on the east and south, and the community of Venice on the west. Marina del Rey encompasses 807 acres, and the area's land and water is owned by the County of Los Angeles and leased to private leaseholders on long-term agreements. Today, it is the largest constructed small-craft harbor in North America and Marina del Rey is home to approximately 9,000 residents.

Marina del Rey as it exists now was a long time in the making. Construction of the jetties for the present entrance channel began in December 1957, but efforts toward realizing a harbor at this location actually began some twenty years earlier. After many years of construction delays, storm damage, and other assorted development issues, Marina del Rey eventually progressed toward completion. A formal dedication of the Marina del Rey Harbor was held on April 10, 1965.

Visioning Process

In April 2013, the Los Angeles County Department of Regional Planning (DRP) embarked on a wide-ranging outreach effort to solicit public input in crafting a vision for the future of Marina del Rey. The

ideas generated by the community over the course of the process have been used to develop future policy and implementation strategies for improving this important County asset.

As part of the comprehensive community outreach process, DRP staff worked with the outreach consultant to design and initiate a broad-based community dialogue informed by targeted research and information gathering. The team employed a range of methods and formats to provide opportunities for the whole of the Los Angeles County community to participate, with an emphasis on the process being interactive. The outreach program included community workshops and an interactive website to enable a virtual marketplace of ideas accessible by all.

These sessions generated valuable input and insights as to how residents and visitors interface with the Marina on a regular basis, setting the foundation for further research and discussions with the community.

County staff also fielded telephone calls and emails from many individuals and met with individuals requesting additional information and wishing to contribute their ideas and voice their concerns.

The County used the data accumulated during the visioning process to develop a new vision for guiding development in the Marina over the next 15 to 20 years. This Vision Statement is the framework that will guide the Departments of Regional Planning, Beaches and Harbors, and Public Works with the delivery of public services that reflect the future needs of the community.

Background Studies

Following this document are a series of technical memoranda detailing the design of the outreach process, existing conditions, analyses performed, and recommendations made by the outreach, market, mobility, and architecture/urban design firms that assisted DRP in the Marina del Rey visioning process. These memoranda, along with the input received from the community and stakeholders, form the foundation upon which the recommendations described above are based.



APPENDIX A
PUBLIC COMMENT

KICK-OFF MEETING

Visioning Community Kick-Off Meeting

Marina del Rey

April 25, 2013

Meeting Summary

Overview

On Thursday, April 25, 2013, a Community Meeting was held at 6:30 p.m. in Marina del Rey to review the upcoming visioning process with the community. The primary purpose of this meeting was to inform the community about what the visioning process is and what the upcoming events and outreach tools are that will be used. The community was also given the opportunity to ask questions regarding the visioning process. The Community Meeting was held at the Marina del Rey Hotel. Over 130 community participants attended the meeting.

Gina Natoli, Supervising Regional Planner with the Los Angeles County Department of Regional Planning, welcomed the participants, reviewed the meeting agenda and introduced the Visioning Team. Ms. Natoli proceeded to walk through a PowerPoint presentation that provided background on Marina del Rey and the process for developing the vision including purpose, goals, and schedule. Ms. Natoli informed the group that developing the Marina del Rey Vision is the last of a three-step process called the roadmap agreed to by the Los Angeles County Board of Supervisors and the California Coastal Commission. She stressed that this is an important process for the Department of Regional Planning. As such, the Department will be working with several partners including the Departments of Beaches and Harbors, Parks and Recreation, and Public Works. Additionally, the Department of Regional Planning has enlisted the support of an independent consulting firm to facilitate the outreach process for the visioning effort and has enlisted the help of economic, mobility, and architecture/urban design consultants to assist with the vision development.

Ms. Natoli introduced Esmeralda García of MIG, to review the Marina del Rey Visioning outreach process. Ms. García reviewed the tools and methods that will be used to solicit feedback and communicate with the Marina del Rey community. Following the review of the outreach process, Ms. García invited members of the public to ask questions regarding the process. She explained to the group that questions and comments would be captured on the wall chart posted in the front of the room. The balance of the meeting time was devoted to public questions and comments. The following is a summary of the primary issues, ideas, and suggestions that emerged during the course of the meeting.

Emerging Themes

Communication and Follow-up

- The noticing process is inadequate.
- All of Los Angeles County should be notified and invited to participate in this visioning process.
- One visioning workshop for Marina del Rey is not adequate.
- Web and media tools will not be useful to communities in the County that do not have computer access.
- Why will this current visioning process be different from previous Marina del Rey meetings?
- We are not heard. Our comments are not considered and tonight's feedback will be ignored.
- This process never results in what the Marina del Rey community wants. The County does NOT care.
- The community is frustrated with the entire process and the Department of Regional Planning.
- New development is built without community input.
- Information needs to be credible and accurate.
- Los Angeles County Supervisors need to be at these meetings and respond to our concerns.
- Responses and facts should be distributed to the public.
- The County is unresponsive – we should pursue incorporation.

Traffic and Mobility

- Existing and new development in Marina del Rey is creating additional traffic impacts on local streets.
 - Loss of parking spaces limits access to public use areas.
- Is the County collaborating with the City of Los Angeles to manage traffic?
- What is the current traffic count to Marina del Rey population ratio? Traffic counts need to be revised.
- Too much development occurring in Marina del Rey. Parking lots used to access public use areas have permanently disappeared or been developed.
- The traffic circle proposed for Marina del Rey will not improve traffic conditions.
- The Marina lacks continuous pedestrian access along the water's edge.

Land Use, Urban Design, and New Development Projects

- Is land use on the table in this visioning process? Land use should be on the table.
 - Which parcels are going to be considered for change in land use?
- With all the development that has occurred, what is left to include in the Marina del Rey Vision?
- Can the County provide more information regarding the developments that are going to be built in Marina del Rey in the next two months?
- What is the current Marina del Rey (2013) residential density and what is the density in ten years (2023)?

- The community does not want to see more residential density in Marina del Rey.
- The County needs to incorporate harbor planning expertise from outside groups.

Economics and Revenue Sources

- Revenues generated from Marina del Rey need to be maximized but balanced with recreational needs.
- There needs to be local-serving tenants in Marina del Rey to serve local residents.
- Identify the resources available to implement the vision that is developed
- More of the revenue generated in the Marina needs to be spent on the Marina.

Marina Recreation

- Ensure recreational opportunities for youth.
- The Marina needs to provide recreational opportunities to all Los Angeles County residents. These opportunities are currently being affected by new development and hotel projects.
- Maintain and enhance recreation in Marina del Rey and ensure access to the water.
- Do not allow existing recreation spaces and facilities to deteriorate.
- Balance the needs of small boats and others.

Safety

- More residential and commercial development will increase the local population and attract a greater number of visitors resulting in greater impacts.
 - How will the County ensure public safety in the event of a natural disaster?
 - This can pose a risk to public safety related to crime.

Marina del Rey Vision

- Enhance boating uses and activities.
- Increase parkland and open space.
- Increase opportunities for bicycle use.
- Marina del Rey needs to be more pedestrian and bicycle friendly.
- Create an environment where people get around without cars.
 - Bring back shuttle and water bus.
- Create a world class special event to draw in visitors.
 - Initiate a large film festival.

Extended Outreach

- Promote Visioning events in the Argonaut Newspaper.
- Reach out to people who use Mother's Beach.
- The County of Los Angeles 2012 Bicycle Master Plan conducted 10 public meetings. Include a similar process for the Marina del Rey Visioning.
- Include mass mailing.
- Include Marina del Rey Visioning information in the Supervisors' newsletters
- A private corporation should take over this process.

- We should reach out to the 4,000 kids who visit Marina del Rey annually.
- Reach out to the Neighborhood Councils
- Ensure a cross-section of the community and stakeholders are involved in the process.
- Make sure all products from all public meetings and workshops are available to the public.
- Reach out to all boat owners in LA County, not just those that moor their boat in the Marina.

Ms. García thanked community members for attending the meeting and encouraged them to stay involved in the visioning process. She invited the group to participate in the next community event, a visioning workshop and walking tour planned for June 1, 2013. Other community visioning events include listening sessions, focus groups, and a community meeting to present the draft final vision. To solicit input and reach out to the Los Angeles County community, staff is using electronic media tools including Twitter and MindMixer, an online engagement platform that helps organizations gather ideas from their communities.

The Los Angeles County Department of Regional Planning has embarked on this effort to solicit public input to craft a vision for Marina del Rey. The ideas generated by the community over the course of this process will be used to develop a shared community vision for the future. This will guide policy and implementation strategies for Marina del Rey planning efforts, including the Local Coastal Program.

To stay informed please visit the Department of Regional Planning's webpage at <http://planning.lacounty.gov/marina> or receive updates on Twitter at @LACDRP. The MindMixer website is under development and we will post updates on the County website as soon as it is live.

Visioning Community Kick-Off Meeting
Marina del Rey
April 25, 2013

WALKING TOUR AND WORKSHOP

Walking Tour and Mobile Workshop

Marina del Rey

June 1, 2013

Event Summary

Overview

On Saturday, June 1, 2013, the Los Angeles County Department of Regional Planning hosted a Walking Tour and Mobile Workshop from 9:00 AM to 1:00 PM in Marina del Rey. The primary purpose of this event was to give the community the opportunity to tour areas of the Marina with County staff and provide input on how they might improve these and other locations. Participants also collaborated in breakout groups to generate ideas to enhance areas of the Marina not covered on the tour, including Marina (Mother's) Beach. Over 30 community members participated in the tour and breakout group discussion session at the Marina del Rey Hotel.

Upon registration, attendees received comment booklets to take with them on the tour. Comment booklets contained an aerial map of the Marina and site-specific questions designed to stimulate participants to become critical observers of the built environment. The booklets contained spaces to record observations, feedback, and questions. Participants were also randomly assigned numerically to different tour groups comprised of 12-14 community members led by County and outreach staff. These tour leaders were equipped with facilitator booklets which contained guiding questions to spur thoughtful discussions on Marina del Rey pertaining to such topics as accessibility, visitor experience, and pedestrian comfort.

Each group leader provided a brief introduction to the walking tour activities and proceeded to walk to the first tour location. After the groups were led through the Admiralty Way portion of the tour, participants loaded into vans and headed to the Channel Entrance for further observations and recording of feedback. Upon completion of this stop, groups boarded the same vans to drive to the Marina del Rey Hotel. Once at the hotel, tour leaders convened groups in the Regatta Room for further discussion on ideas for Marina Beach and other areas of Marina del Rey. Participants recorded their suggestions on large tabletop aerial maps, which were posted on the wall at the conclusion of the session for full group viewing.

The following is a summary of the primary issues, ideas, and suggestions that emerged during the course of the event.

Key Themes from the Tour and Breakout Discussion

Mobility & Accessibility

Mobility and accessibility refer to ease of movement through the Marina, whether on foot, bicycle, car, and even boat. Participants commented that Marina del Rey is a strong County amenity, but has circulation issues that need to be addressed.

Admiralty Way

- Resolve pedestrian vs. bicycle conflict.
 - Participants split on pedestrians having to share sidewalks with bicycles
 - The Promenade is more of a pedestrian thoroughfare than Admiralty Way
 - The appropriate place for bicycles is at Yvonne B. Burke Park across the street from Admiralty Way
 - The Promenade should be widened and run uninterrupted to enhance the pedestrian experience and improve Marina connectivity
- Address functionally and aesthetically-insufficient wayfinding.
- Integrate uses along Admiralty Way with water's edge.
 - Remove barriers that block water views

Marina Beach

- Improve access to walkways.
- Create better landside connectivity to the rest of the Marina.
 - Need a continuous and uninterrupted bike path and Promenade around the Marina Beach linking to other parts the Marina

Channel Entrance

- Limit the area's isolation.
 - Channel entrance feels isolated from the rest of the Marina
 - Signage is not helpful in guiding visitors
 - Remove physical pedestrian barriers on the Promenade (and throughout the Marina)

Other areas of the Marina

- Bring back water taxis.
- Provide means for pedestrians and bicycles to navigate continuously around the entire Marina.
- Enhance Marina circulation with better transit and/or shuttle system.

Community Character

Community character was important to all the participating groups. Community members offered many suggestions for enhancing the Marina's sense of community and civic identity through branding and enhancement of gateways.

Admiralty Way

- Create a community civic center near the library.
- Activate spaces.

- Experiment with opening Promenade to sidewalk vendors or temporary sidewalk dining

Marina Beach

- Accommodate the needs of the local boating community with better access and facilities.
 - Provide more boat racks and boat storage on or very close to the beach
 - Local boating community is an important part of the Marina's identity

Channel Entrance

- Revitalize Fisherman's Village.
 - Fisherman's Village is a revenue generator, but is underutilized and in need of redevelopment
- Provide a better mix of residential/office/retail uses.

Other Areas of the Marina

- Enhance gateways around the Marina.
 - Maintain visual access to the water
 - Use clear and consistent branding to let visitors know they are entering the Marina
 - Make entrances visually appealing and well landscaped
- Maintain visual/physical access to the water not only at gateways, but around the Marina
- Include a civic center or facility somewhere in the Marina.

Amenities and Services

Marina del Rey is unique in that there are a number of different amenities that help make it a destination for all types of users. Some examples of amenities and services include public restrooms, storage facilities, bicycle lockers, benches, barbeque pits, tables, restaurants, and retail options. Tour participants noted that some amenities may be present but could be more strategically located.

Admiralty Way

- Create more opportunities for public open space.
- Improve street landscaping.
 - Consider additional landscaping/trees along the sidewalk to enhance the walking experience
- Incorporate more restaurants with varying price points.

Marina Beach

- Enhance public facilities.
 - Provide new/update existing changing areas, restrooms, showers, as well as barbeque pits
 - Look at making available more bicycle parking and storage
 - Provide additional beachside boat storage and racks

Channel Entrance

- Encourage a mix of retail and entertainment uses.

Other Areas of the Marina

- Include more outdoor/waterside dining opportunities.
- Promote the connection to nature with markers indicating local wildlife.
- Add more street furniture, public art, rest areas, and pocket parks.

Recreation

Marina del Rey attracts visitors from all over the County who are looking for multiple recreational options. Recreation as it relates to Marina del Rey includes such activities as boating, kayaking, enjoying park spaces, swimming, biking, walking, and passive recreation opportunities like sitting and “people-watching”.

Admiralty Way

- Consider passive recreation uses.
 - This area could benefit from spaces to allow for sitting and idle activity

Marina Beach

- Resolve space and use issues.
 - Marina Beach feels crowded when multiple groups are hosting events simultaneously
 - Permitting process is confusing

Channel Entrance

- Relocate the Department of Beaches and Harbors office.
 - This is prime real estate for recreational/community use
- Install transient boat slips at Fisherman’s Village.
- Recognize importance of UCLA Marine Aquatic Center and maintaining a relationship with UCLA community.

Other areas of the Marina

- Create opportunities on the Promenade for people to enjoy views and sit.

1 Marina (Mother's) Beach



2 Abrey E. Austin Park

SQUADRON
2nd
4th
1st
3rd
1st
3rd



Full size
into this beam, it
has boat launching
motorized, chunder
+ often large vessel
This isn't safe for
smaller craft
boating, like rowing,
padding, etc. Most of
beach is the best spot
to maintain + expand
small boating for only
organizations + clubs

MAINTAIN +
EXPAND PUBLIC/CMTY
BOATING
ACCESS, WITH
STORAGE
CHANGING
AREAS +
BATHROOMS

WASHINGTON D.C.
POTOMAC RIVER
BIKE ROCKS
BIKE SHADE
ANACOSTIA RIVER

Short term %

SAIB Salman SCHOOLS

MDR
NEEDS
MORE DIVERSITY
DOCKS

PARK

- ① COMMUNITY BOARDING CTR.
- ② SENIOR CTR.
- ③ BESTER USE OF PARK.

— BLIGHTED
NEEDS PLAN. TEAM
NODS SHORT-TERM
ECONOMIC INCENTIVES
TO ATTRACT BUSINESSES
NEW

SAVE THE
6 YACHT CLUBS
+ SAILING
CLUBS
+ POWER CLUBS

UCLA
Needs Parenting,
Easier Access, Women
Facilities, Hidden
Visitation

NEIGHBORHOOD
RETAIL
SVCS

REGISTRATION
DINING
DOCK

KEEP
FLAM
FLYING
+ (Humid)



2 Abrey E. Austin Park

1 Marina (Mother's) Beach



2 Aubrey E. Austin Park

Marina (Mother's) Beach



1 Marina (Mother's) Beach



2 Abrey E. Austin Park

FOCUS GROUPS

Focus Group

Non-Motorized Boating

June 26, 2013

Summary of Key Themes

Overview

On Wednesday June 26, the Los Angeles County Department of Regional Planning convened a group of Marina del Rey community members representing the non-motorized boating community. Participants included representation from the Marina del Rey Outrigger Canoe Club, Los Angeles Rowing Club, UCLA Marina Aquatic Center, US Rowing, and stand up paddle boarding.

The purpose for the Focus Group meeting was to provide an overview of the Marina del Rey Visioning process, and to discuss specific needs and concerns with targeted Marina del Rey user groups. The following is a synopsis of opportunity areas identified by the group.

- Boating is critical to the Marina del Rey culture and economy
 - The boating facilities in the Marina should be state of the art
 - Further research the Newport Aquatic Center as a model
 - A great facility could produce revenue
 - Include meeting space, lockers, showers, and equipment storage
 - Planning and design of facilities and amenities should be context sensitive
 - Consider the needs of major events
 - Promote boating as a recreation activity and its presence in Marina del Rey
 - Target youth
 - Create collateral materials
 - Consider the Boating recreation community a partner
 - Collaborate between the boating community leadership and the county to promote and deliver non-motorized boating recreation
 - Coordinate with National leadership for US Rowing
- The visioning process should address basic needs for the non-motorized boating user groups:
 - Access
 - Adequate launching areas

- Preserve existing location of parking areas and in strategically-located areas
 - Provides access to those hauling and unloading boats
- Infrastructure
 - Boat storage
 - Boat racks with locks
 - Parking
 - Restrooms
- Safety
 - Personal safety
 - Provide adequate lighting
 - Safe and secure restrooms
 - Water safety
 - Avoid motorized and non-motorized recreation conflicts
 - Expand the public education campaign to alert the public about:
 - Water safety – “What you should know before you go”
 - Boat Speed and etiquette
 - Property safety
 - Personal property storage
- Concentrate non-motorized boating at Marina (Mother’s) Beach (north side because south side is limited by the sea wall)
 - Preserve parking lot at the north end
 - This location is good location but dock launching is best to address issues with equipment damage for rowers (beach launching and dock launching don’t necessarily need to be in the same place)
 - Look for potential site for dock launching – north of Fisherman’s Village (Boat tow site)
 - Ensure that any new facilities are public serving
 - Plan for the micro-hotspots that exist within the beach area

MARINA del REY

BOATING CRITICAL TO MDR CULTURE & ACCESS
 VISITORS BEACH PREVIOUS DOCK CONCEPTS
 NEW FACILITY OPPORTUNITY

- ACCESS - BEACH - MEETING SPACE
- INFRASTRUCTURE
- EQUIPMENT SPACE
- PARKING SUPPLY - RESTROOMS
- SAFETY
- BOAT PICK UP/DROP OFF
- BOAT LOCKS
- PERSONAL - EQUIPMENT
- WATER
- MOTOR BOAT SPEED
- WHAT YOU SHOULD KNOW BEFORE YOU GO



- OUTREACH TO YOUTH
- BOATING INFORMATION
- PUBLIC EDUCATION MATERIALS
- NEWPORT (NAC) AS MODEL
- REVENUE GENERATING VS. ROWING
- STORAGE
- EQUIPMENT
- PERSONAL ITEMS
- DOCK LAUNCHING
- ADDRESSES
- EQUIPMENT
- PARVA GE
- WINDMIXER
- ENVISION MDR.COM
- CONTEXT SENSITIVE PLANNING
- COORDINATE W/ NATIONAL
- POLICY CONSIDERATION
- BOATER RECREATION AS PARTNER
- BOAT SECTION

Focus Group

Mobility

July 17, 2013

Overview

On Wednesday, July 17, the Los Angeles County Department of Regional Planning convened a group of Marina del Rey community members interested in discussing issues and opportunities related to mobility in the Marina. More than 30 individuals participated in breakout group discussions to share their ideas pertaining to the promenade, wayfinding, and circulation in the Marina. Attendees were divided into four smaller groups facilitated by County and outreach staff. Facilitators captured comments on flip charts and encouraged participants to fill out comment sheets and illustrate their visions and suggestions on the provided aerial maps at each table. At the conclusion of the group discussions, these maps were posted on the wall for full group viewing.

The purpose of this Focus Group meeting was to provide participants an overview of the Marina del Rey Visioning process and to discuss mobility needs and concerns with the Marina del Rey community. The following is a recap of discussions for each of the four breakout groups.

Group 1

- The Promenade
 - Safety considerations:
 - Hours of operation
 - Lighting
 - Security cameras
 - Vagrants from the beach
 - Water taxi should be year-round
 - Residential privacy conflicts with public access
 - There are pedestrian/bicycle conflicts – separate bikes and pedestrians
 - Needs to be more accessible for the disabled
 - Multimodal but separated lanes
 - Need better access to:
 - Gateway entrance park
 - Existing programs/events
 - Need access:
 - From the end of Peninsula Aubrey Austin Park to the promenade
 - To Ballona Creek at the end of peninsula
 - Fix non-contiguous promenade connectivity

- Wayfinding
 - People have their smart phones
 - Consider map directory/brochures like at the mall
 - Current signage is inadequate
 - Use light pole banners for signage
 - Need County-sponsored free transit
 - Key areas to direct people:
 - Fisherman's Village (needs renovation)
 - How to get out of Marina via Highway 90
 - Wayfinding signage needs to be for all modes of transportation
 - Other destinations to note (in need of signage):
 - Mother's Beach
 - Grand Canal
 - Aubrey Austin Park
 - Waterside shopping center
 - New Trader Joe's
 - Restaurants
 - Consider pets and dogs on the promenade
- Circulation
 - Need a free shuttle from all parking lots
 - New development needs adequate parking
 - Behind boat ramp the parking lot is too costly, makes it less accessible
 - Parking is underutilized throughout the entire Marina
 - Parking lots are in correct locations, they need to be linked together with shuttles
 - Need emergency escape routes
 - Bike path needs to be obvious and easy to find and identify
 - With respect to Admiralty Way:
 - Consider bike path along Admiralty Way instead of the waterfront
 - Improved water taxi is needed to decrease congestion on Admiralty Way
 - Remove center median and make Admiralty Way wider
 - This would provide six lanes
 - Needs traffic sensors
 - Traffic bottlenecks at Fiji/Admiralty Way
 - Consider making two right turn lanes from Mindanao onto Admiralty
 - Make two turn lanes for streets going in and out of the Marina
 - Need more coordination between City/County regarding streets and traffic
 - Bring back emergency sirens
 - Sheriff's Department has a bad location – they need a substation with better access
 - Utilize LAX for parking and shuttle people in
 - Make water lane for the paddle boards
 - Need more guest docks and dining
 - Ways to enliven promenade:
 - Kiosks

- Restaurants
- Make it feel more European/Mediterranean
- Promenade is underutilized
- County needs to focus on residential community
- Have a change lane for peak hours
- Have a person directing traffic during special events

Group 2

- The Promenade
 - “Fast” walkers
 - “Gaps” in promenade
 - Square pavers are unpleasant
 - Prefer natural and softer surface
 - Variation in design
 - Landscaping “softening” with nature
 - Via Dolce – family with bikes
 - Need more:
 - Benches/public spaces
 - Need adequate lighting
 - Small cafes/vendors (in some spots)
 - Be careful with promenade space
 - Width of promenade
 - Bikes may conflict with pedestrians and other users of the promenade
 - There are two kinds of bicyclists:
 - In-town
 - Out-of-town from the north
 - Some cyclists go too fast
- Wayfinding
 - Follow-up signs needed beyond entry point signage
 - Sign needed at Fiji Way
 - More welcome/wayfinding signs and visual cues
 - Consider arrows, possibly with distances
 - Signs near parking lots would be helpful
 - Need bulletin board with map of MdR
 - Signs needed for cars and pedestrians
 - International signs for tourists
 - Place maps at water bus
 - Foliage blocks signs
 - Directional signs are needed
 - Need large wayfinding at Via Marina/Washington
 - Better wayfinding for boats
 - More landscaping in medians
 - Better landscaping around signs
 - Better than a metal pole
 - Identity
- Circulation

- Connectors between inland points of peninsulas (across mole roads to provide a shorter walk, if desired)
- Promenade design should lead you to a destination
- No pathway on promenade
 - Should be more clear
- Apartment buildings should mark where the promenade is and incorporate it
- Sidewalks needed in addition to promenade
- No digital signs
- Different paving to guide walkers
- Pedestrian safety with new intersection design
- Bikes are not staying in bike lanes
- Put bus stops in the right places
- Shuttle should be year-round and offer frequent service
- Key destinations
- With regard to parking:
 - Information map at parking lot showing main points
 - Parking should not be clustered
 - More short-term parking – not everyone wants to park for the day
 - Parking is not in the right places – parking near the beach is critical
- Boaters should:
 - Check in with Harbor Master
 - Plan ahead

Group 3

- The Promenade
 - Not all promenades are at the same elevation
 - Accessibility is key for portions of the promenade fronting commercial uses
 - Is there really a desire for more tourists?
 - More people will bring more traffic
 - Fisherman's Village promenade needs work
 - Separation of wheels and feet
 - Bike lane needed
 - Unlock yacht club access, access near Aubrey Austin Park
 - No more drug deals
 - Add signs for local wildlife viewing
- Wayfinding
 - Have an app for getting to specific spots in the Marina
 - Visitor's Bureau should be more visible to the community and coordinate with surrounding tenants and agencies to distribute literature and informational materials
 - Need better signage at Mindanao and other gateways
 - Not enough information kiosks around the Marina
 - Residents need more information about the local events in the Marina, like the farmer's market
 - Add signage for incoming boats/vessels

- Circulation
 - Parking:
 - Public parking at Mother's Beach is inadequate
 - Other beach cities have creative parking solutions
 - Free parking at Fisherman's Village would create inviting environment
 - Remedy the pedestrian vs. parking lot feel
 - Parking lots are not suitable walkways
 - Lighting is very important and much needed
 - Tahiti is too dark and all the Marina streets feel too dark
 - Biking:
 - Cyclists tend to ignore biking rules
 - The Marina is a hard place to bike in general
 - Bike lanes would be nice but many of the streets are too narrow already
 - Need a bike lane on Via Marina
 - Access:
 - Mariner's Village needs to get rid of the gate so pedestrians can walk unimpeded
 - Create access through Emerald City (tall City apartments opposite Burke Park) to Maxella Avenue
 - Lincoln/Admiralty Way is a choke point
 - The traffic light from Admiralty to Mindanao takes too long
 - Boating
 - Consider marking the buoys
 - Water taxis should take you to more retail opportunities
 - More drive-up boat slips
 - More places for boats to pull up could be helpful to encourage retail uses
 - Boaters should have access to facilities (i.e., restrooms)
 - \$10 fee to launch is too high

Group 4

- The Promenade
 - Should be continuous with 28 feet minimum width
 - Larger areas – priority promenade space
 - Would like to be able to bike along Fisherman's Village
 - How do we limit the area for outdoor dining as an experience?
 - Implement a fee payable to the County and the money will stay in the marina
 - Consider tables and chairs within the promenade, along with second-floor decks
 - Need places to enjoy the view
 - Visitor destination: near Marina City Club extend access from the destination spots
 - Parking near promenades

- Promenades in residential areas
- Develop major promenades within major commercial areas
- Wayfinding
 - Year-round docks for dinghies near restaurants
 - Directional signage for water taxi
 - Look at Newport Beach Boater's Guide
 - Walking tour
 - Signage
 - Sea life/wildlife = ecotourism and docent available occasionally (vacation experience)
 - Consider signs that have mile indicators: "you are now on mile ___ coming from ___ city"
 - Consider Manhattan Beach promenades
 - Separate walking/bike paths/cars
 - Mariner's Village
 - Make promenade along Mariner's Village for walking only
 - Make Mariner's Village into a park
- Circulation
 - Via Marina/Admiralty Way is a problematic intersection
 - Commuter cut-through traffic and pedestrians
 - Trader Joe's on the other side of Lincoln
 - Metered parking scalable
 - Positive: expansion of Burton Chace
 - Need more parking nearby
 - More shuttles
 - Consider shared dinghies
 - Open trolleys with a route around the entire Marina
 - Be able to park once and take the trolley with regularly timed stops
 - Privately-owned electric golf carts
 - Eco-center along the wetlands
 - Free trolley
 - Concern about the trolley causing more traffic
 - Solution: staging area off the main road
 - Bali Way as alternative to Mindanao
 - Boaters could use a repair facility on the west side of the harbor
 - No long gangways
 - Event space along the west side and park

Staff received two comment sheets with responses to the following questions:

- What do you think the promenade should look like (i.e. width, design, amenities)?
 - At the MCC area on the promenade, areas are closed to the public and the Mariner's Village. Bike and runner lanes should be marked for safety, and security is needed.

- Aside from pedestrians, should other transportation modes be encouraged on the promenade (e.g. bicycles, other)?
 - Expand water taxi service to year-round; provide free public transportation for visitors; and provide signage.
- What is most needed in the Marina: better wayfinding for cars, pedestrians, bicyclists, or boats (or are all of the above needed)?
 - Better signage and information at kiosks; better access to Ballona Creek; and provide transportation to waterside.
- Are the right types of parking in the appropriate places in the Marina to serve your needs?
 - Truck parking on Palawan Way is not adequate for large, crew cab/dually trucks, like the F-350 4x4, for example

Group 1



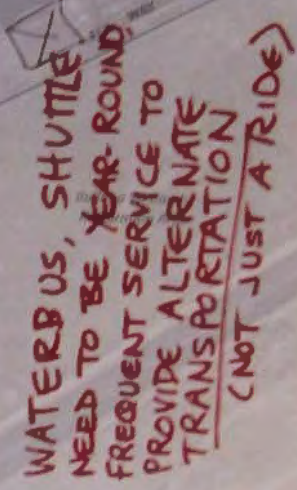
↳ Existing term
lane

↳ proposed turn lane

○ traffic choke points

↔ need prime node access

✓ 2004-05



Group 3



Group 4



Focus Group

Retail

August 7, 2013

Summary of Key Themes

Overview

On Wednesday, August 7, the Los Angeles County Department of Regional Planning convened a group of Marina del Rey retail stakeholders. Participants included representation from FantaSea Yachts, Hornblower Cruises, Marina del Rey Convention and Visitors Bureau, Lloyd Taber-Marina del Rey Library, Marina del Rey Sportfishing, Marina Towers, and Paradise Boating Yacht Charters.

The purpose for the Focus Group meeting was to provide an overview of the Marina del Rey Visioning process, and to discuss specific needs and concerns with targeted Marina del Rey user groups. The following is a synopsis of key elements identified by the group.

- Parking
 - Parking should be close to activities that require carrying and transporting of equipment
 - Boating
 - Fishing
 - Parking/access to businesses needs to be convenient as it can create uncompetitive conditions with similar businesses in other waterfront areas
 - Consider shared parking
 - Advertise and promote parking at the Marina Towers— affordable option for visitors
 - Provide shuttles from off-site parking to destinations in the Marina
 - Model after the DASH lines
 - Look at the Long Beach special events shuttles
 - Introduce different parking strategies to balance the needs of both residents and visitors
 - Parking for special/formal events and recreational activities with large/heavy equipment need to be close to site
 - Parking for residents and visitors going to different Marina locations can park off-site but need to provide better connections between activities
 - Pedestrian

- Shuttles
- County parking lots
 - There is capacity but locations should be evaluated
 - Some are not close to the right type of activities/events
 - Do not provide enough space for loading
- Ensure adequate motor coach parking
 - Consider off-site parking and staging opportunities
- Needs to be adequate when Marina is busy
- Circulation
 - Expand transit system to move residents and visitors to destinations in the Marina
 - Make connections to other jurisdiction's transit systems (Metro, Culver City, Santa Monica, etc.)
 - Reach out to other transit providers to expand routes
 - Blue Bus
 - Metro
 - Expand WaterBus service
 - Marina Towers might be willing to partner to offer a shuttle if a shared parking arrangement is established with their excess parking supply
- Safety
 - Look at excessive car speeds along Admiralty
 - There is deficient street lighting
 - Heavy traffic along Admiralty Way impacts sense of pedestrian safety
 - Construct additional pedestrian crossing points
 - The bikeway along Fiji Way needs to be improved
 - There are egress and ingress issues
 - Pedestrian accidents near the Marina Towers
 - Parking backs up at Fisherman's Village parking lot because there is only one attendant to take payment
 - At the Waterside Shopping Center
- Branding and Wayfinding
 - Create a unified branding that reflects the character of the Marina
 - Include signage that introduces the Marina at locations outside the Marina boundaries
 - Freeway off-ramps
 - Use QR codes to help direct visitors to Marina destinations
 - Implement a branding campaign that creates awareness of the activities in the Marina
 - Include as part of an overall beautification effort
 - Arrange a Starline tour with the the Convention and Visitor's Bureau to identify beautification strategies
 - Visible vehicular, pedestrian, and bike path signage is needed

- Start with welcome signage
 - Should direct visitors to destinations
- Attractions
 - Live bait and fishing are central to the image of the Marina as an operational harbor and tourist destination
 - Improve pedestrian access on promenade
 - Create future opportunities for additional shopping and night life
- Partnerships
 - Work with the hospitality and other partners to enhance connections but ensure the partnership is balanced
- Policy Considerations
 - Re-evaluate the code pertaining to motor coaches
 - Ads on buses – these promote Marina businesses and civic uses
 - Head-in only parking policy
 - Staging areas
 - Parking
 - Address complexities of signage approval and modernize signage design regulations
- Implementation
 - Marina del Rey businesses should consider funding area shuttles to connect different parts of the Marina with other jurisdictions and their transit systems

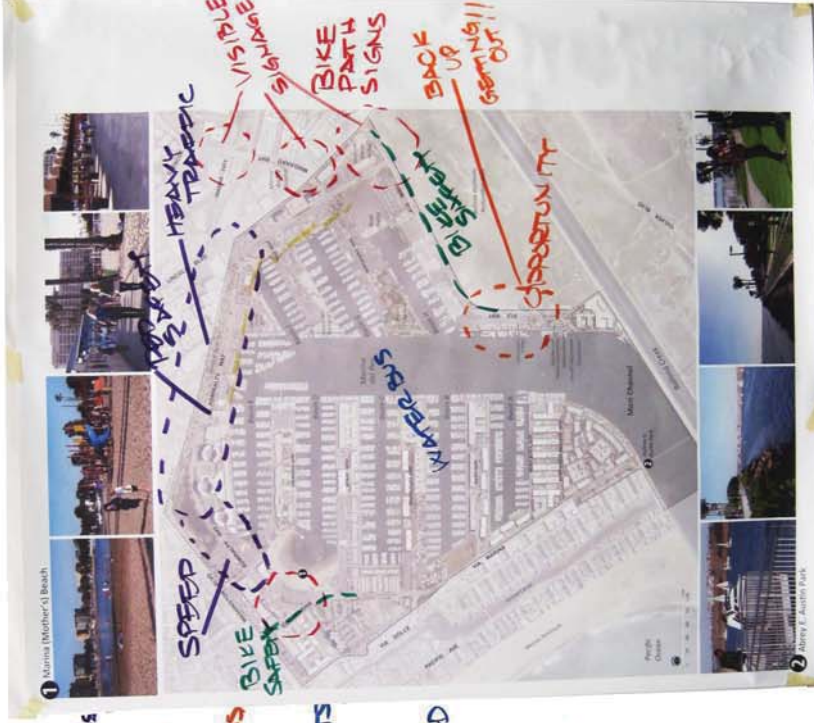
CREATE AWARENESS
BEAUTIFICATION
VISITOR NEEDS
BRANDING
QR CODES

- SHOPPING - UNIFIED
- NIGHT LIFE - OUTSIDE LOCATIONS
- COUNTDOWN LOTS
- NOT CLOSE TO ACTIVITIES/EVENTS

LOADING

SAFETY - CAR SPEED

ATTRACTIONS
- PART PER ACCESS
- FISHING ON PROMENADE



POLICY CONSIDERATIONS
- ADVERTISEMENTS ON BUSES
- HEAD IN ONLY
- SIGN ORDINANCE OFF-SITE?

SHUTTLES - LONG BEACH
DASH "MARINA NEEDS TO BE
LINKED INTO METRO ADEQUATE
PARKING OTHER SYSTEMS WHEN
- CLOSE TO BOATS BUSY

"ACTIVITIES" MOTORCOACH
PARKING
- LUNCH BREAKS
STACKED STORAGE

BALANCE NEEDS:

RESIDENTS & VISITORS

INGRESS-EGRESS

PARTNERSHIPS - HOV 3+ ONLY
"HOP-ON"
"HOP-OFF"

TOWER PARKING- ADVERTISE

- ADDRESSES PROMOTE

SOME NEEDS SHUTTLE-

SM-VENCE-MDR

ENVISSION MDR.COM

Focus Group

Boaters and Boat Services

August 20, 2013

Summary of Key Themes

Overview

On Tuesday, August 20, the Los Angeles County Department of Regional Planning convened a group of Marina del Rey boating stakeholders. Participants included representation from Del Rey Yacht Club, South Coast Corinthian Yacht Club, Pacific Mariners Yacht Club, and Fairwind Yacht Club.

The purpose for the Focus Group meeting was to provide an overview of the Marina del Rey visioning process, and to discuss specific needs and concerns with targeted Marina del Rey user groups. The following is a synopsis of key elements identified by the group.

- Marina del Rey Identity
 - Ensure the Marina continues to be hub for all types of boating activities
 - Large 30' + boats
 - Smaller
 - Dingy sailing
 - Access to the water is an important part of the Marina experience for all users
 - Residents
 - Visitors
 - Boaters
 - An increase in the number of people in the Marina presents opportunities for new club membership as well as increased safety concerns
 - Promote boating education through an education campaign
 - Promote small boat sailing as an introduction to boating
- Circulation
 - Consider on-demand “water taxi”
 - Increased activity in the channel center needs to be considered in planning for the future of the Marina
 - Improve the bike access from Playa del Rey and other key access points into the Marina
 - Consider a hand boat launch at other locations

- Disjointed uses contribute to auto congestion on Admiralty
 - Residents travel across the Marina for services
- Increased building heights affects wind patterns in the main channel and thus ease of navigation
- Boating Amenities
 - Enhance boater destinations
 - Restaurants
 - Create water frontage
 - Need more (dingy) storage space and tie-up areas
 - Need more dry/mast-up storage space
 - Balance boater uses/types
 - Provide more chandleries along the waterfront
 - Need boater parking/equipment drop-off areas in proximity to boating facilities
- Attractions
 - Enhance water experience
 - Look at the southwest edge of the channel entrance as an opportunity to create more water access
 - Create more water frontage
 - “Dock and dine”
 - Offer more than one type of [boating] service
- Marina Amenities
 - Residents travel across the Marina for services
 - Consider grocery store near Via Marina/Washington Blvd.
 - Need diverse retail to serve all
 - Residents
 - Tourists and visitors
 - Recreational Boaters and other recreation users
 - Fisherman’s Village would be a great location for upscale retail
- Policy Considerations
 - Demand for larger slips could lead to loss of small boats
 - Existing do-it-yourself policies and professional services currently meet the needs of boaters
 - Maintain location(s)

MARINA DEL REY
VISIONING
FOCUS GROUP
AUGUST 20, 2013

GROcery
STORE
ENVISIONMDR.COM
BOAT SLIP: PARKING
RESIDENTIAL MEMBERS

- IMPACTS - CIRCULATION
- PARKING
- CHANNEL CENTER RACING
- ATTRACT "RIGHT" TYPE OF MEMBERS
- LARGER 20' +
- SMALLER
- DINGHY SAILING
- DISJOINTED USES



- POLICY CONSIDERATIONS
- BOAT DIY POLICIES
- MAINTAIN LOCATION(S)
- STORAGE - STORAGE - DINGHY
- BALANCE BOATER USES/TYPES
- OPPORTUNITIES
- BOATER DESTINATIONS
- RESTAURANTS
- CREATE WATER FRONTAGE
- ON DEMAND "WATER TAXI"
- PROMOTE & SUPPORT - SD PROGRAM
- SMALLER BOAT SAILING
- LARGER SLIPS → LOSS OF SMALL BOATS?
- ENHANCE WATER EXPERIENCE
- MORE THAN ONE TYPE OF SERVICE
- MISSING MARKERS

Focus Group

Hospitality

August 28, 2013

Summary of Key Themes

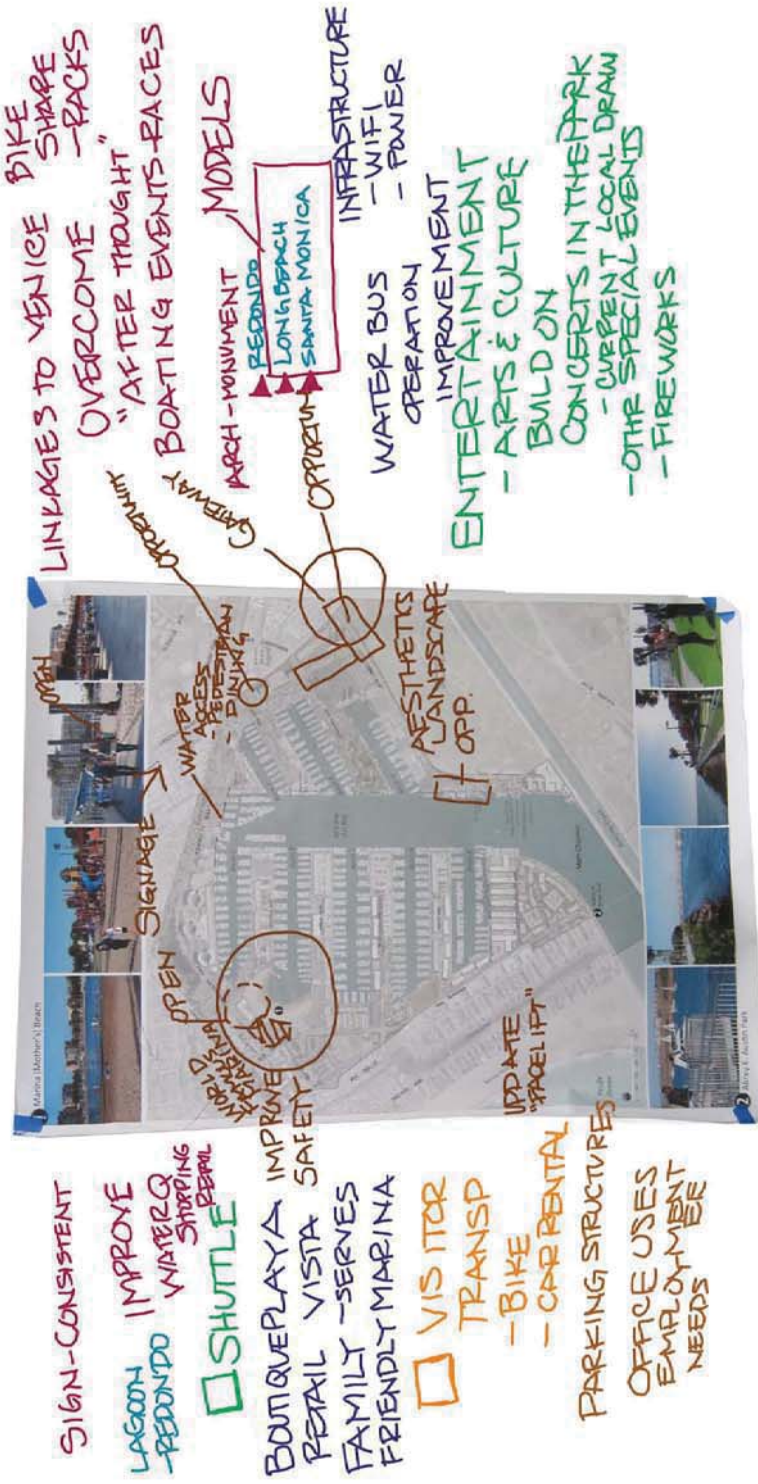
Overview

On Wednesday, August 28, the Los Angeles County Department of Regional Planning convened members of the Marina del Rey business community representing hospitality stakeholders. Participants included representation from Foghorn Harbor Inn; Jamaica Bay Inn; Marina Properties Co.; Pacifica-Hilton Garden Inn; The Ritz-Carlton, Marina del Rey; Specialty Restaurants Corp.; Tony P's; and The Warehouse Restaurant.

The purpose for the Focus Group meeting was to provide an overview of the Marina del Rey Visioning process and to discuss specific needs and concerns with targeted Marina del Rey user groups. The following is a synopsis of key elements identified by the group.

- Mobility and Connectivity
 - Improve linkages to Venice and Santa Monica
 - Improve water bus operations
 - Look at other methods to get people around
 - Bike share and racks
 - Provide opportunities for all modes of transit for all visitors – tourists and weekend visitors
 - Bikes
 - Car rental
 - Shuttles
 - Consider parking structures to provide greater flexibility in maximizing prime waterfront land
- Entertainment
 - Enhance arts and culture
 - Build off of existing concerts in Chace Park
 - Bring in “A”-list performers
 - Create new special events
 - Promote the 4th of July fireworks and consider having fireworks on other evenings
 - Create a special events venue other than Chace Park

- Branding and Identity
 - Brand as a waterfront destination
 - Create more opportunities for waterfront dining
 - Overcome the “afterthought” image
 - Create a consistent theme and guidelines for signs
 - Incorporate new branding into gateway features
 - Consider an arch or monument – look at other cities for examples
 - Santa Monica
 - Long Beach
 - Redondo Beach
 - Implement beautification and aesthetics improvements
 - Landscaping
 - Other water features
- Attractions and Amenities
 - Increase access to water
 - Invest in infrastructure consistent with a world class destination
 - WiFi
 - Power
 - Ensure a range of activities and destinations for different users and visitors
 - Family oriented and friendly
 - Marina Beach – great family destination
 - Consider converting to lagoon like in Redondo Beach
 - Improve the water quality
 - Upscale shopping
 - Boutique retail
 - Artisan shops and galleries
- Retail, Housing and Jobs
 - Consider attracting high tech employers to the Marina
 - Jobs created by new office uses can support boutique retail and vibrant night life



**COMMENT CARDS SUBMITTED AT
OPEN HOUSES:
FEBRUARY 15, 2014 AND
FEBRUARY 18, 2014**

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

TO IMPLEMENT THE PUBLIC VISION OF AN OPEN
MARINA THE EXISTING LAND USE PLAN AND
DESIGN GUIDELINES SHOULD BE SUBSTANTIALLY
AMENDED.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Would like to see residential area maintained as residential versus hotel. Encourage the update to Mother's Beach area & Fishermans village.

Greatly support ~~waterbus~~ waterbus & water taxi year round.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

- * LACKS RECREATIONAL BOATING PERSPECTIVE
- * FAVORS LAND USE PLANNING OVER MARINE PLANNING.
- * MOVING BOAT RAMP TO MAIN CHANNEL IS A BAD IDEA: TRAFFIC + EXPOSURE TO WIND, WAVES, WAKE, SWELL

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

This is a significantly flawed process. The Dept. of
Beaches & Harbors notice emailed to me states, "tell us what you
think." There is "NO PUBLIC COMMENT ALLOWED."

Submitted in protest.

Douglas Fay

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I would like to see more hotels, shopping areas and entertainment areas built.

I like the idea to move the boat launch and develop that area more.

I think the area by the library is prime and should be used for more than a civic center.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Over-developing the area, we live in a Tsunami zone - it is too densely populated for the only escape route via Washington Blvd. This is dangerous and unsafe!

We have young children and are very concerned. I have lived here since 1992 - and very worried about what the county is doing about our safety.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Maintain the public boat launch ramp at its current location! We need Fisherman's Village to be preserved for visitor-serving commercial use, not to be lost due to relocating the launch ramp to that location. Allow lessee of Fisherman's Village to redevelop the site with commercial, hotel and boater-serving uses. Moving the launch ramp to the main channel is both unsafe and impractical for small boaters who use the launch ramp!

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

hotels don't belong into residential districts

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Please control the colors that buildings are painted. The new Shores 500-apartment complex is painted hideous colors. Please make the paint colors an item that has to be approved.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

- ^① Provide a map showing the four districts of land uses with the existing uses in the background (or a layer).
- ^② Identify the Mobility Hubs with the use of the transportation route would also be helpful.
- ^③ Show on each districts of the MdR's proposed projects and identify if the current proposed projects are in accordance with the Visioning Statement.

MARINA DEL REY VISIONING

2.15.14

My Comment on the Visioning Statement is:

IN THIS WEEK'S ARGUMENT ARTICLE BY GARY
WALKER, ET AL.

ROSALYN WALKER

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Do you understand that

"Pedestrian Walk"

and

A WALK THAT "WALKERS" do are entirely
different?

Do you care?

Roslyn WALKER

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

IF POSSIBLE, TRY TO ROUTE THE BIKE PATH SO IT DOES NOT CONFLICT WITH PEDESTRIAN TRAFFIC. OK TO BUILD AN ELEVATED ~~BIKE~~ BIKE PATH OR A SUBTERRANEAN BIKE PATH. BIKERS DO NOT NEED TO RIDE ALONG THE WATER FRONT AT THIS POINT. THE REST OF THE BIKE PATH ALREADY RUNS ALONG THE BEACH.

RICHARD @ WINDERBANK.COM.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

- Why is additional commercial activity being considered for parcel 1135 when "the Residential District is intended to remain a pre-dominantly residential area."
- Unsure why we're enhancing the "non-motorized boating amenities at Marina Beach and elsewhere in the Marina" when according to LA DPW commentary at the TMDL CA Water Board hearing, the vacancy rate is 15% and likely to be higher with the new ^{CA} hull fees.
- ~~Outside of the~~ I liked the plans to ~~remove~~ replace the vacant lots and abandoned buildings (old Benihara?) with real economic activity. There are a lot of good things in the ^{visioning} statement.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

From what I was told here, the intent is to keep part of Mother's Beach for recreational (non-motor) rowing and possibly add related amenities.

But ~~at~~ at the same time there are rumours about removing/reducing the parking area

Vision is good on the face of it but things such as losing parking and/or no plan for space for amenities defeats the vision. Thanks. Angela Sumser
LA Rowing

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

the County should use the successful Long Beach water front
across from the Convention Center as a template.
Why reinvent the wheel?

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Encourage mixed-use proximate to Marina Beach
as a mechanism to fund public amenities,
such as park space, public parking, boaters'
amenities, etc.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I just moved out of the Ocean Park area of Santa Monica where I was a resident since 1948. Please I beg of you, don't over build, the way Santa Monica has done, it went from a beach town, to a town with a beach in front of it. Please make people who live here, the residents voices more important than greed by developers with their their Community benifits, send a message, that we aren't about to be sold out anymore.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

① How is a hotel considered compatible with a residential district/area - eg Hotel @ Tahiti Way & Via Marina? How will the traffic increase & impacts be mitigated? WHAT IS THE MAIN POINT OF INGRESS & EGRESS - VIA MARINA and/or Tahiti Way,

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Via Marina is in the "Residential District".
It has 4 lanes and a speed limit of 45 mph,
which is exceeded by many vehicles. To make
it suitable for a residential area the speed
limit must be reduced to 25 mph, there
must be one lane in each direction, side-
walks on both sides, and marked crosswalks.
There was a (fatal?) accident just 2 weeks ago

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

7-15-14 I have printed out from my computer a visioning statement. It states clearly and exactly that the Marina is specifically for recreational boating and the enjoyment of the L.A. public. Taking away facilities, for example, at Mother's Beach that are heavily used by the L.A. public ~~is~~ to build unneeded hotels for use by foreigners is 100 percent contrary to the Envirovisioning statement. Stan Harris 310-823-2627

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Please reduce the speed limit on Via Marina to 35 mph and put in a crosswalk at Bora Bora Way. Some drivers use Via Marina as a speedway.

We live at Bora Bora Way ^{on ocean side,} There ~~is~~ ^{are} a light and crosswalk at Tahita, but going south to Bora Bora, the sidewalk is only on the ~~the~~ marina side. ~~the~~ When you cross at Bora Bora, the cars do not slow down.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

FOR THE LAST 10+ YEARS, THERE HAS BEEN A PLAN IN THE WORKS TO REVITALIZE FISHERMAN'S VILLAGE. PLANS HAVE BEEN WORKED UP, ENVIRONMENTAL STUDIES ~~DONE~~, TRAFFIC STUDIES, ETC. THIS VISION PLAN IS ESSENTIALLY A SLAP IN THE FACE AND DON'T LET THE DOOR HIT YOU ON THE WAY OUT, DESPITE ALL THE MONEY AND ~~THE~~ EFFORT TO GET THIS OFF THE GROUND. AT THIS RATE FISHERMAN'S VILLAGE WILL STILL BE STANDING 10 YEARS FROM NOW. PAINT DRYING IS MORE FUN TO WATCH - AT LEAST SOMETHING HAPPENS!!! THIS IS JUST ANOTHER WRENCH IN THE WORKS.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

THE MOVING OF FISHERMAN'S VILLAGE AND THE BOATING RAMP IN A SWAP IS THE WORST OF THE VISION STATEMENT. THIS IS AN ACCIDENT WAITING TO HAPPEN. BOATERS BACKING DOWN THE RAMP INTO ON COMING TRAFFIC, IS LIKE TELLING MY MOM SHE CAN NOW BACK OUT OF HER GARAGE ON TO THE MARINA FREEWAY.

THE ONLY GOOD THING IS THAT THE COAST GUARD IS RIGHT NEXT DOOR - SO IT WILL CUT DOWN RESPONSE TIME.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

THIS "VISION" IS A JOKE AND A WASTE OF AREA AND RESOURCES.
TO TAKE FISHERMAN'S VILLAGE AND MOVE IT WHERE THE BOAT RAMP IS, WILL
JUST ADD TO THE CONGESTION IN THE MARINA. IT ALSO TAKES AWAY VIEWING
AREAS FOR 4TH OF JULY AND YOU WOULD NOT BE ABLE TO VIEW THE CHRISTMAS BOAT
PARADE FROM THE NEW LOCATION. DESTROYING FISHERMAN'S VILLAGE AND
MAKING A LARGE OUTDOOR MALL ACROSS FROM THE SHOPPING CENTER TAKES AWAY
THE LAST ICONIC STRUCTURE OF MARINA DEL REY. IT TAKES AWAY THE STYLE
THE MARINA ONCE HAD. IF YOU LIKE CONCRETE, GLASS, AND CONGESTION
THAN THIS ILL-CONCEIVED PLAN IS FOR YOU.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Keep the residential area all residential. NO
HOTELS in that zoned area.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

- PRESERVE YVONNE B. BURKE PARK AS A RESIDENTIAL PARK WITH OPEN VIEWS OF THE MARINA AND INTEGRATE BETTER WITH THE WATERFRONT.
- MAINTAIN EXISTING LOW RISE RESTAURANTS / LIBRARY / F.D / Y.C WITH WIDE SPACING AND 25' HEIGHT LIMITS
- NO HOTEL ON Y.C. LOT - LOW RESTAURANT OR PLAZA OR EXISTING USE.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I'm concerned at the amount of people that will be coming into the Marina. I understand the plan is designed to better distribute the flow & segregate the types of areas "Residential" + "Boater" etc. - I would like to see several spots on these various planning committees be actual residents of MDR. New participants not ones that have been on the committees before.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

It would be helpful to know more specifics about new building. The traffic in the Marina has already increased significantly and I'm seriously concerned with more traffic coming on that the Marina can't handle. I like adding a bit more recreation but am not happy about bring in more residential and business. That will seriously impact the traffic flow which is already a big issue. The marina is for boating and recreation

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I like the start that is presented w/ the Visioning Statement. I especially like the small, ~~not~~ non-motorized boating ~~section~~ ~~hub~~ at the Marina Beach. As a rower (LA rowing club), I want the county to maintain and enhance recreation and facilities at Marina Beach:

- ① Relocate the parking admin office off the beach, and drop it in the parking lot located between Wash Blvd. and Admiralty, by the ~~detention~~ ~~basin~~ ~~basin~~. (see my map.) It doesn't need to be on the beach; small, non-motorized boats do!

(over)

- ② Maintain public parking space around Mother's Beach. Make sure space is allowed for A) unloading + loading small non-motorized boats (15-20 min. loading spaces), and B) car parking for 1-2-4 hour stints at reasonable rates for boaters, rowers, paddlers who aren't staying all day.
- ③ Invest in more storage racks, showers, changing room, and a boat house at Marina Beach. The recreational boating club that use Marina Beach have drawing already made that demonstrate what this can look like. This enhanced infrastructure can take the place of the parking office, or else be placed at the opposite site of the beach. (see "3A" and "3B" on my map.)

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

- ④ Plan ^{future} developments in this part of MDR (Marina Beach) that are compatible w/ non-motorized boating + recreation; please block XL construction projects that gobble up all the public space needed for public recreation in the Marina. (Beach frontage, parking, etc.).
- ⑤ Do Not, under any circumstances, move the smaller, non-motorized boating + recreational activity over towards the large boating ramp and cranes, and the crowded 'Boater's Way'. The safety of boaters is at stake.
- ⑥ Eventually, MDR can host regional + national non-motorized boating ^(over)

(G-cont.)

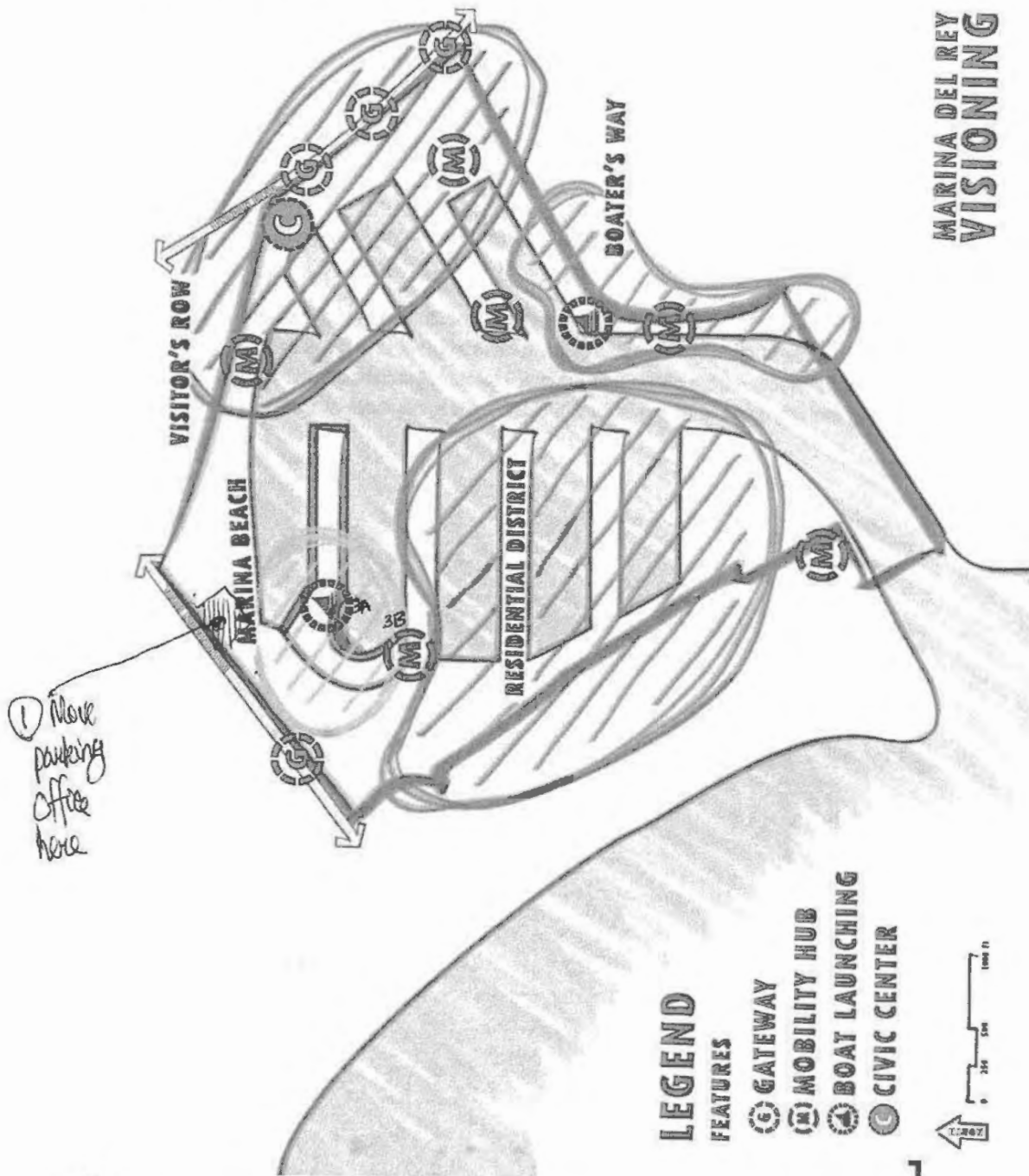
gatherings + races. 4-6 of these type events is reasonable to expect; and can add an economic boost to local clubs, plus generate extra economic impacts for nearby restaurants, hotels, etc.

In Conclusion, please communicate w/ the non-motorized boating clubs in MDR's Marina Beach. We have ideas to share that fit into your evolving visioning work.

Sincerely

Patrick Burns
patrickburns69@gmail.com
(310) 828-8659
LA Rowing Club mbr.

MARINA DEL REY VISIONING

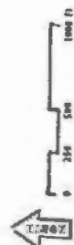


MARINA DEL REY
VISIONING

LEGEND

FEATURES

- GATEWAY
- MOBILITY HUB
- BOAT LAUNCHING
- CIVIC CENTER



MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I do not agree to one recommendation of relocating the ramp / launch to the end of Fiji Way. The ramp's existing location is the best place it can be. Moving it to more open area will create more problem especially on bad weather. The wind will have direct impact on boats being launched.

Creating another visitor serving commercial on Parcel 49 MRS will create more traffic congestion and will block the promenade. This idea of relocating the ramp will create more problems than good.

It will be beneficial and will be more attractive
for marina to gain its jewel if the country
redevelop the fisherman's village into a modern
fishermen's wharf like San Francisco wharf.
pls. do not relocate the ramp. It's the best location
for accessibility. thank you.

Jun Dolon

Pier44info@verizon.net

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

AS A CITIZEN WHO HAS SPENT MANY HOURS PARTICIPATING
IN OUR "PUBLIC" PROCESS OF VISIONING A FUTURE
MARINA DEL REY, I AM VERY DISAPPOINTED IN
THE COUNTY OF LOS ANGELES AMATEUR PLANS.
MANY GENEROUS CITIZENS HAVE BROUGHT UP THE
CURRENTLY DANGEROUS LACK OF BIKE PATHS
THAT DO NOT SERVE RESIDENTS OF THE MARINA.
BIKERS ARE DIVERTED TO WASHINGTON BLVD.
AND THE COUNTY PLANS DO NOT REMEDY

THE LACK OF SAFE INFRASTRUCTURE TO
SERVICE THEIR SUGGESTED "RESIDENTIAL
HUB". TO BIKE FROM THE RALPHS TO
VIA MARINA A BIKER MUST CHOOSE BETWEEN
BIKING ON THE BIKE PATH TO WASHINGTON
BLVD ... THEN DOUBLING BACK ON PALAWAN
OR VIA MARINA ... OR ... BIKING ON ADMIRALTY
WAY WITH SLEEPING AND CONGESTING TRAFFIC.
ONCE WE USE OUR ALTERNATIVE FORM OF
TRANSPORTATION, A BIKE, THERE IS A LACK OF
BIKE RACKS TO SECURELY LOCK OUR BIKES. THE
COUNTY HAS KNOWN ABOUT THESE FUNDAMENTAL
PLANNING ISSUES, YET HAVE CHOSEN TO BE
INFLUENCED APPARENTLY ONLY BY THE CURRENT
CARTEL OF LESSEES.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

THESE CURRENT VISIONS REFLECT A LACK OF
UNDERSTANDING OF RESIDENTS NEEDS AND
WHAT QUALITIES ARE ATTRACTIVE TO
RESIDENTS AND VISITORS. ONE OF THE
ISSUES NOT ADDRESSED IS THE EFFECT
DEVELOPMENTS LIKE THE ESPRIT HAVE
HAD ON VIEWING CORRIDORS. THE NEW
ESPRIT COMPLEX BLOCKED MOST OF THE ENTIRE
"C" BASIN FROM VIEWING FIREWORKS. THIS

DIRECTLY EFFECTED ACCESS TO RESIDENTS
AND VISITORS ON OUR MOST CROWDED DAYS AT
THE MARINA, "PRIVITIZING" OUR VIEWS.
FURTHER... THERE IS NO "VISION" OF OUR
MOUNTAIN RANGES THAT ARE VISIBLE FROM
THE MARINA INTERIOR, BUT ARE RECEIVING
WITH EACH NEW UPPER CLASS, HIGH RENT,
DEVELOPMENT. ON THIS VISIONING STATEMENT
THERE SEEM TO BE NO MENTION OF BOATER NEEDS,
NO MENTION OF KEEPING OUR MOST BEAUTIFUL
LAND MARK FROM THE WATER "FISHERMANS VILLAGE",
NO IDENTIFICATION OF LOW COST HOUSING OR
MODERATELY PRICED VISITORS FACILITY, AND
ALMOST NONE OF THE RESIDENT'S COMMENTS
AND CONCERNS, AS COLLECTED IN THE LAST 15 YEARS
IN THIS CHILDISH ATTEMPT AT DESCRIBING PLANNED OVERDEVELOPMENT.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

THE NEW VISION ACCORDING TO THE DEPARTMENT
OF REGIONAL PLANNING INCLUDES PLANS
TO TURN OUR PUBLIC "MOTHER'S BEACH"
AND SURROUNDING PARKING LOTS OVER
TO UPSCALE RESIDENT HOTELS, RETAIL
HOTELS AND COMMERCIAL INTERESTS,
THUS REDUCING ACCESS TO OUR CALIFORNIA
COAST. WHAT IS THIS VISION OFFERING

MOST RESIDENTS IS OVER DEVELOPMENT,
INCREASED COST OF LIVING, A LACK
OF UNDERSTANDING OF BOATER'S NEEDS AND
CONCERN, AND A GENTRIFICATION OF PUBLIC
PROPERTY FOR THE WEALTHY. THERE IS
CURRENTLY NO HONEST OVERSIGHT OR TRACKING
OF PAST MITIGATION OBLIGATIONS BY
LESSEES. APPARENTLY THE COUNTY SOLUTION
IS TO TURN A BLIND EYE TO PRIVATE
ENCROACHMENT OF OUR PUBLIC ASSETS
AND TO RESTRICT ACCESS TO DECISION
MAKER FROM RESIDENTS AND BOATERS.
SHAME ON THIS BEGINNERS "VISION"
THAT DOESN'T REFLECT GENEROUS CITIZENS
CONCERNS

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

It is NOT a legitimate STATEMENT.
That is the sole purview of the LCP
Update slated to follow immediately following
the conclusion of this Visioning REPORT.
This Report is NOT a legitimate part
of that process, which legitimately begins
with public scoping meetings & comment period
prior to and part of the LCP Draft Update.
(over)

ALL participants in the visioning process, LCP Review process and LCP major Amendment process (i.e., the 'Roadmap' process) **MUST** be invited to participate in the scoping period for the upcoming LCP Update.

ALL stakeholders (i.e., all registered boaters; all residents of Los Angeles County) must be informed of the LCP Update AT THE OUTSET and be given maximum opportunity to participating in the initial scoping therefor.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

NO MORE HOTELS !!!

Stop pending plan for Hotel on
~~the~~ Via Marina - it is on
a wetland that is designated for
a PARK only.

Public needs to be informed of
planning before decisions are made...
(over)

Our input is ignored ! !



MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I WORK IN FISHERMAN'S VILLAGE, I WOULD LIKE TO SEE IT REMAIN
WHERE IT IS. INSTEAD OF TEARING IT DOWN, HOW ABOUT REMODELING.
HAVE EL TORO TO ESTABLISH AN OUTDOOR DINING AREA, OPEN A 99 SEAT
THEATRE - TAKE ONE OF THE BUILDING, START A THEATRE GROUP. THE MARINA
HAS NEVER HAD ONE. HOW ABOUT A MICRO BREWERY, A TEA ROOM. INSTEAD OF
ANOTHER HOTEL, HOW ABOUT A BED AND BREAKFAST LIKE THE ONE IN PLAYA
DEL REY. THIS IS THE LAST ICONIC STRUCTURE IN MARINA DEL REY THAT
HAS BEEN THERE SINCE THE MARINA WAS BUILT 50 YEARS AGO.



LOSING FISHERMAN'S VILLAGE WOULD BE LOSING THE LAST HISTORICAL
STRUCTURE OF MARINA DEL REY. OTHER CITIES HOLD ON TO SOME
OF THEIR ICONIC STRUCTURES. GO DOWN THE ROAD TO PLAYA DEL REY
AND YOU CAN STILL SEE SOME ITS HISTORY.

THERE WOULD BE NO HISTORY LEFT IF THIS HAPPENS.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

TURN PARCEL #9 INTO A TEMPORARY
PARKING LOT FOR CONSTRUCTION
WORKERS WORKING ON PARCEL
#14, #15 & #10! THEN TURN
PARCEL 9 INTO A PARK WITH
PARKING

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Concern:

Marina del Rey is a destination for yachting. Boats arrive here that have traveled extensively. We need to present a charming entrance from the water. Currently, Fishermen's Village adds some uniqueness. Please consider what a large boatyard (Boater's Way) would look like.

My Comment on the Visioning Statement is:

CONTINUOUS DEFINING LOW EMERGENCY VEHICLE
NOISE DOWN ADMIRALTY WAY AND WASHINGTON
TO SERVICE THE ALREADY CROWDED RESIDENTIAL
AREAS - IS A BIG PROBLEM - WHAT CAN BE
DONE TO LIMIT EMERGENCY VEHICLE NOISE!

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

While I understand the need for innovation/change - this is short sighted. Why do I live here? (for 30+ years) The future, the calm. I am concerned w/ massive tree removal resulting in loss of wildlife. I'm concerned with massive increases in density of apts. How would one evacuate in natural disaster? How will it handle sewage etc? I just don't see this as beautiful or desirable!!

My Comment on the Visioning Statement is:

1. I am so overwhelmed by these proposals/
approvals. And heart broken
- 2.) I am concerned w/ what everyone would do
w/ ^{an} emergency. Jammed exits along via marina.
- would be a disaster trying to evacuate
all the residents along via Marina
- 3.) It seems that the county is doing everything in
its power to decrease life quality and property
values in MDR.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

All or almost all the Tenants are being evicted for remodeling. Mariner Bay says The "County" demanded IT - Mariner Village, Mariner Bay, Villar Del Mar etc -

outside of The Marina, when evicted tenants get ~16k (~19k if a senior) -
We get Bubkas

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

TERRIBLE - DOES NOT TAKE INTO

ACCOUNT TRAFFIC IN AN EMERGENCY

LIKE EARTHQUAKE OR TSUNAMI - ON VIA MARINA

WITH BUILDING HOTELS & CONDOS OR APARTMENTS

THIS MEETING " IS A FARCE

NEED - NEW BOARD OF SURVIVORS NOT

TIED TO DEVELOPERS

NORA NICOSIA

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Very concerned about traffic!

A New Study must be done. 1996 was the last survey (traffic) done.

What about water issues.

I feel the County is pulling a fast one over the residents of MOR.

I do not support the redevelopment

Leave the Marina alone

My Comment on the Visioning Statement is:

- ① ↑ in population = ↑ in pollution. Sewage? Car exhaust? litter? We are on the ocean + near Bellona Wetlands & have the bird sanctuary.
- ② Traffic congestion is already bad. Summer-time + holiday weekends it's worse.
- ③ ↑ in population means more need for security/safety personnel. More police, better access for Ambulance/fire trucks.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

My concerns are -

TRAFFIC - study and predictions from 91/94
are outdated; vision needs to take into
account the Lincoln / Washington intersection
and ingress/ egress, not just movement
w/in the Marina.

Infrastructure - sewage, water, drainage
Increased residential density and buildings
that are too tall (Shores, ~~at~~ new Bar Harbor,
etc)

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

This presentation is very misleading.

There are no specifics.

Everything sounds great without providing "ramifications" or "possible consequences."

The individuals who worked at the stations did not want to discuss alternative viewpoints or were very general. P.J. 2/18/14

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I have some concerns about placing The Boater's Way with its entrance directly into The main Channel of The marina. This would seem to be creating too much boat traffic in This area ~ with The potential for hazardous conditions. i.e. crashes - accidents etc.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Great idea if MDR was not already here. Really bad idea for a harbor. Good for everyone that does not care about marina. Moving launch ramp is a very bad idea. It is not safe, & is not visitor serving. Makes zero sense. Horrible idea.

MDR Boat Rentals,

Mike Selding

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

- ① Respect the little left of natural environment & improve
- ② Keep residential area a residential area!
- ③ No more Hotel construction MOR does not need!
- ④ Create more open natural spaces.
- ⑤ We need more Parks for locals & visitors alike.
- ⑥ improve Public Parking + free Parking areas.
- ⑦ Add more trees & plants - less cement!
- ⑧ Oppose Hotel Project on UPRUC it for a Public Park -

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

As A Homeowner in Marina Strand Colony I
(across The street), I/we are categorically
opposed To development of Parcel 94 - even
as reduced. The area (94) could easily be converted
into parkland without view and wind obstructions,
as well as increased auto Traffic. Additionally,
94 Development, as planned, would further diminish
boater and recreational activities.

MARINA DEL REY VISIONING

TJo Landscaping

My Comment on the Visioning Statement is:

Trader Joe's doesn't belong here - BAD
traffic - headache on Admiralty

I have concerns re TRAFFIC
throughout.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Lets bring in more green
cutting edge builders, developers, and
businesses.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Vision should include a statement about the infrastructure challenges (e.g. traffic, reliable, electrical power, water, etc.) that must be addressed. The vision causes needless alarm by not mentioning the infrastructure concerns.

John Abbott

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Big problem - traffic from Venice to the 90 via Admiralty.
Radical proposal - Make Admiralty one-way, depending on
time of day - opposite to current rush hour trend.

Dr. James Moore@gmail.com

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I am happy that the vision lists wildlife as important for people to enjoy when they come to the Marina. However, it looks like the heron rookeries are being destroyed. The trees where they build nests are to be removed. There are other wildlife species, including egrets, that will be gone. What are your plans for the wildlife?

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:



Slide show referred to wetland + nature viewing. The drawings do not show any such opportunity.

I would have liked a statement like:

"Recreational opportunities as diverse as LA County."
Opportunities for affordable boating is not present.
You emphasize views to water activity. I'd like to be able to afford to participate as well as watch.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I ASSUME THAT CURRENT PLANS WERE DRAWN UP BEFORE:

→ THE MOST RECENT LATE DEVELOPMENTS (SHARES, ESPRIT, ETC.)

→ THE SEVERE DROUGHT ...!!!

ADMIRALTY WAY, UNLIKE LINCOLN, CANNOT GET WIDER!
HELP!

TRAFFIC IS TERRIBLE, MOST OF THE TIME, ALREADY,
PACIFIC → LINCOLN & WASHINGTON

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

CLEAN up Mother Beach / Daily ~~is~~ NOT SAFE
FOR ANY ONE, MORE PAVING DECK FOR BOSTERS TO
USE. ON THE RIGHT PATH JUST 20 YEARS
BEHIND.

MARINA DEL REY VISIONING

DAN GOTTLIEB

My Comment on the Visioning Statement is:

Beautify The Marina by replacing and preserving trees
and inviting birds to live in the Marina, Preserve views

Consultants so far used have been dishonest and incompetent.
Take their recommendations which are produced using B-S and tap
the revenues of the ^{Parkies who} ~~Parkies who~~ Gen-Ex ~~Gen-Ex~~ from their
false recommendations.

Follow the original intent of MDR purposes
Don't reduce small slips

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

THANK you so much for opening
this up to us who live in the
Marina -

Anita / Gina &
the receptionist were
wonderfully
accommodating!
Liz Ruck

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Mobility Hub - include Waterbus all year.

92 Boat slips cutting into main channel - not doable - dangerous.

Fishermans Village Renovation - YES, but bear in mind view from restaurant already there when you move there.

Marina's Village - When this parcel was developed, it was meticulously planned. No one can improve upon it. It is a great mistake to make the changes imposed. The 7,000 sq ft of retail will not serve the community.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

- ① Reduce the density of Marina
- ② Add recreational parks (grass, courts etc)
- ③ Convert asphalt parking lot, corner of Via Marina & Marquesas Way into green park.
- ④ Limit and monitor construction. Too much happen at once! Congestion, noise, trucks, rubble.
- ⑤ Safety concern. There is limited access in & out. More people will make it harder to evacuate.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

- Development of areas 9, 10, 14 will put extra cars in the Silver Strand area. Construction workers will have to park in the residential area. This occurred while the Shores was being built.
- Area 14 was zoned to be a recreational park not Condos.

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

IT SEEMS TO ME THAT THIS IS ALL ABOUT:

- PARKING AS MANY PEOPLE IN⁷ TO THIS SMALL SPACE WITH THE ONLY PURPOSE TO BE GENERATING CREDIT FOR THE COUNTY.

THIS IS NOT ABOUT:

- IMPROVING THE QUALITY OF LIFE + CONDITIONS FOR RESIDENTS

THINGS TO CONSIDER:

- PARKS, BIKE PATHS, RECREATION OPPORTUNITIES
ALL GOOD →

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

I am not opposed to more development in the Marina. In particular it would be nice to have a "Trader Joes" within the new development area.

Waterfront promenade sounds great - year round water taxi as well. Retail/Entertainment complex would be good too medium - Rise Hotel - as long as traffic study looks O.K. Enhancing the Marina is long overdue!!!

My Comment on the Visioning Statement is:

Big Problem (yours, not ours)

The Marina public has been down this road many times before. Historically, it has been that the mandated public meetings have been held, locals expressed their opinions; The County did what they had already decided. Unless you are willing to accept a public that knows they are being ignored, you have to make some sort of Grand Gesture that demonstrates that public opinion matters over →

For example: If there was a strong public sentiment that opposed the destruction and loss of Fisherman's Village, if the County would publicly, and with great fanfare announce that they had listened and would facilitate its restoration, instead.

If you don't earn the public trust (sundered in the past) you won't get it.

Dr. James Moore@gmail.com

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

PLEASE PLEASE PLEASE IMAGINE BEING A
FAMILY IN THE SILVER STRAND WITH NO
PUBLIC SPACE TO PLAY, THE WALLS ARE
INADEQUATE TO EVEN KICK A SOCCER BALL...
WE ARE THINKING OF MOVING BECAUSE OF
ONE REASON... THERE IS NO PLACE TO PLAY.
HARD TO BELIEVE ALL THOSE HOMES AND ALL
THOSE CONDOS WERE BUILT WITH (NO) GRASS
TO PLAY ON. I UNDERSTAND AT ONE TIME

~~32 Lot 13~~
~~9 - Hotel / Park~~
~~14 - not big park - Don't know~~

PARCEL 14 WAS DESIGNATED AS PARK. HOW
GRAND THAT WOULD HAVE BEEN. FAMILIES
WOULD WANT TO LIVE IN THE STRAND.

RIGHT NOW MOST OF THE PEOPLE WHO BUY
THOSE HOMES DO NOT HAVE KIDS - AND
IF THEY DO, THEY HAVE TO LEAVE THEIR
NEIGHBORHOOD TO PLAY A GAME OF SOCCER
OR GAME OF BASEBALL. CAN'T LOT 13
BE CUT IN HALF FOR A SMALL PARK???

MARINA DEL REY VISIONING

Karen Keating - kkeating1111@hotmail.com

My Comment on the Visioning Statement is:

- 1) Bike paths thruout Marina, and into City areas outside Marina - Collaborate. Include Bike Parking + connect ^{with neighborhoods}
- 2) Ballona Wetlands - Collaborate on future plans for Fiji boundary. Any plans should engage (reach out to) leaders of Ballona Wetland Conservation groups
- 3) Incorporate Art every where - Don't buy boring, utilitarian bus stops, trash cans, benches etc. Put out a call to artists who are abundant, to contribute practical, artistic alternatives. They may apply for grants if specs are provided. Give this area unique + special character!!!

4) The eye-sore that is the triangle where the (90) intersects with Lincoln needs to be turned into an Entry Point ^{gateway} that represents the importance of the Marina and speaks to this region's special purpose. Again involve artists. Collaborate w/ other bureaucracies to make it happen, even if it's outside MDR jurisdiction

4A) Put an elevated Pedestrian / Bike crossing so residents can safely cross Lincoln Blvd w/ families to enjoy Marina climate + amenities

5) Don't just pay Lip Service to developing the Marina for the benefit of ALL LA County. Be sure amenities and food service that are affordable to diverse populations are available. It's NOT an exclusive playground for the fortunate who can afford to live here.

MARINA DEL REY VISIONING

Karen Keating - kkeating1111@hotmail.com

My Comment on the Visioning Statement is:

- 6) Don't continue to over develop tax generating enterprises at the expense of amenities that serve the diverse LA County population.
We need pedestrian friendly zones where families can safely enjoy the water front,
- 7) Multi-modal transportation hubs are an excellent idea. Reducing car traffic in the Marina is needed.
- 8) Commercial properties need to be ~~more~~ limited + decisions based on what serves the broader community

Not the business interests. The relationships between business + County Supervisors is too cozy already. They have their hands in each others pockets + the interests of general public don't seem to be emphasized. This tension will always exist and it will take concentrated, formal commitment to the people's needs over private enterprise.

- 9) We need affordable eateries: The only 2 that existed - Edies Diner + Mermaid Cafe have been replaced or removed. It cost \$10+ for a simple meal.
- 10) I want to attend focus groups to ~~give~~^{offer} practical, creative solutions that serve diverse interest groups,

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

There will be 9,549 drivers on Via Marina, excluding visitors and personnel of a potential hotel on 9W. Why are you NOT giving us residents a PARK to which we can walk with kids and a picnic rather than drive around the whole Marina to Chase. 9,549 Drivers will ply Via Marina NOT including the hotel — this is a terrible way to treat those of us who →

live here (1400 Silver Strand - 631

Condos - 1635 Mariners Village -
1000 Lexus Villa drivers) 3000 apt.

drivers + Peninsula + 2,883 The Shores +
Neptune + Bar Harbor + A NEW
commercial building on Ranay.

Those of us who live here & drive here
& pay property taxes here won't
be able to see OUR Marina when
we come home. Bakers
L. Drivers ~ 9,549 drivers?

MARINA DEL REY VISIONING

My Comment on the Visioning Statement is:

Why should we expect the county to care about our concerns when in all prior public fare they have not?

How to accomplish continuous boardwalk - with current losses?

Why not permit current Fish Village lease to improve now?

What current vacancy in Hotels?

How many Mermaid-like small restaurants / coffee shops w/ view.

Anything being done about traffic through the marina

TELEPHONE INTERVIEWS

EXTERNAL STAKEHOLDER

Focus Group

Telephone Interview Questions

Boy Scouts of America

Chuck Keathley

- Provide a brief overview of Marina del Rey and the Visioning process.
- 1. What is your knowledge or understanding of Marina del Rey?

Mr. Keathley's knowledge of Marina del Rey is not extensive though he is aware that it is a pleasant sea-side community. He has only been to the Marina once to visit the "Los Angeles" yacht club.

- 2. Marina del Rey offers a number of recreational opportunities including, boating and rowing, beachside tot lots and park areas, bicycle paths, and lookout points.
 - a. Do your constituents, members or clients frequent the Marina or participate in any of these activities?

Sea scouts use the majority of amenities that are available in the Marina. However, all Sea Scout groups except for one operate out of Redondo Beach. The one exception operates out of the Marina. Redondo Beach has become the hub for the Sea Scouts because more of the group leadership and many of the volunteers reside closer to the Redondo Beach area.

- b. If they do not, what would encourage your constituents, members or clients to participate in some of these activities?

Sponsorship opportunities and leadership volunteers located in closer proximity to the Marina would encourage the Sea Scouts to shift more of their activities to the Marina.

- 3. Are there opportunities to partner with your organization to promote these recreational activities to your group?

The Boy Scouts of America are open to partnerships; however, they have seen some recent difficulties in developing partnerships with local governments and certain organizations due to their membership policies.

- 4. There are a variety of visitor attractions and tourist activities that are available at the Marina. Are you aware of any of these attractions and activities and if so what are your thoughts about these?

Personally, Mr. Keathley is not that aware of the attractions and activities available in the Marina; though he notes that he is a relatively new resident to Southern California.

5. Are there attractions or activities that your group would like to see more of in the Marina?

To his knowledge, and assuming he would predominantly use the Marina as a recreational facility, the Marina appears to offer all of amenities he thinks would be needed for the Boy Scouts.

6. Do you have any additional thoughts?

The Marina seems like a wonderful place to take advantage of and the Boy Scouts are open to taking advantage of it, if the opportunities present themselves.

EXTERNAL STAKEHOLDER

Focus Group Telephone Interview Questions Girl Scouts of America Annie Markowitz

- Provide a brief overview of Marina del Rey and the Visioning process.
1. What is your knowledge or understanding of Marina del Rey?

Annie Markowitz considers herself extremely familiar with the Marina.

2. Marina del Rey offers a number of recreational opportunities including, boating and rowing, beachside tot lots and park areas, bicycle paths, and lookout points.
 - a. Do your constituents, members or clients frequent the Marina or participate in any of these activities?

Ms. Markowitz doesn't know whether or not her membership uses the Marina in their personal time, but the greater Los Angeles Council has a club house, boats, and recreational equipment in Long Beach, so organization activities takes place there.

- b. If they do not, what would encourage your constituents, members or clients to participate in some of these activities?
They do encourage them to do so.

3. Are there opportunities to partner with your organization to promote these recreational activities to your group?

While they are interested in partnerships generally, because they have a facility in Long Beach they are not really interested in doing so for water-based recreational uses.

4. There are a variety of visitor attractions and tourist activities that are available at the Marina. Are you aware of any of these attractions and activities and if so what are your thoughts about these?

Is very aware of the Marina and likes the community.

5. Are there attractions or activities that your group would like to see more of in the Marina?

Nothing comes to mind.

6. Do you have any additional thoughts?

No.

EXTERNAL STAKEHOLDER

Focus Group
Telephone Interview Questions
Urban Semillas
Miguel Luna, Executive Director

- Provide a brief overview of Marina del Rey and the Visioning process.
1. What is your knowledge or understanding of Marina del Rey?

Very little familiarity with Marina del Rey; however, familiar with other sources of water quality impacts in the area, specifically, the Hyperion treatment plant.

2. Marina del Rey offers a number of recreational opportunities including, boating and rowing, beachside tot lots and park areas, bicycle paths, and lookout points.
 - a. Do your constituents, members or clients frequent the Marina or participate in any of these activities?

Very little familiarity with the recreational opportunities available; however, familiar with "Mother's Beach" as many of their constituents' families visit the area. Also knows that there are issues with water quality at that beach. Pays attention to the Heal the Bay report card grade for the Marina. Knows that there is a sportfishing business in the Marina. At one point in the past, they participated in an annual clean up in the area.

- b. If they do not, what would encourage your constituents, members or clients to participate in some of these activities?
3. Are there opportunities to partner with your organization to promote these recreational activities to your group?

Interested if the activities become relevant to their constituents and their communities (primarily Latino). Specifically, lack of direct transportation options creates a huge burden to accessing the community. A specific activity/tour would be great but transportation would have to be the focus of any partnership (perhaps with schools and students).

4. There are a variety of visitor attractions and tourist activities that are available at the Marina. Are you aware of any of these attractions and activities and if so what are your thoughts about these?

No, not aware.

5. Are there attractions or activities that your group would like to see more of in the Marina?

Affordable boat trips would be a nice amenity (highlighting affordability as the key). Live entertainment for all ages/user groups would also be great (or some other free/low cost cultural lure to draw people in).

6. Do you have any additional thoughts?

Reach out to inland communities, and do so in-person, on-foot, canvassing, pounding the pavement. Focus on engagement, not just outreach. Clean up the smell.

COMMENTS FROM ADVISORY BODIES



County of Los Angeles Small Craft Harbor Commission

13837 Fiji Way, Marina del Rey, CA 90292
Web Page: <http://beaches.lacounty.gov>



July 30, 2014

Richard Bruckner, Director
The Los Angeles County Department of Regional Planning
320 West Temple Street, 13th Floor
Los Angeles, CA 90012

Allyn Rifkin
Chair

Dennis Alfieri
Vice-Chair

Vanessa Delgado
Russ Lesser
David Lunian

RE: Marina del Rey Visioning Process

Mr. Bruckner:

On May 28, 2014, the Small Craft Harbor Commission discussed and heard public comment on the Marina del Rey Visioning Process, specifically regarding the potential relocation of the boat launch ramp. The public comments were overwhelmingly supportive of maintaining the boat launch where it is and not relocating it. The Commission resolved to support the public view that the boat launch should be maintained in its current location. Copies of the Commission's Resolution and Minutes are enclosed for incorporation into the record of public comment received on the Visioning Process.

County Supervisor Don Knabe considered the Commission's position in his review and analysis, and subsequently announced his intention to remove the relocation of the boat launch from the Visionary Process.

Please note this development in your records.

Thank you.

Sincerely,


Allyn Rifkin
Chair, Small Craft Harbor Commission

Cc: Small Craft Harbor Commissioners
Gary Jones, Director, Department of Beaches and Harbors



CORRESPONDENCE

From: [Blaine Lentz](#)
To: [DRP Community Studies West](#)
Subject: MDR community meeting 4/25
Date: Saturday, April 20, 2013 10:21:22 PM

Dear Gina and Kevin,

I appreciate your having this meeting. Unfortunately for me I'll be unable to attend. I would nonetheless like the chance to briefly share my vision for MDR in the hopes that you'll include it in the mix.

My vision is having a place to park – not only for myself but for each of the guests who I often invite to my boat.

My vision is not having the city streets chocked with traffic throughout the day as has become the case following five years of relentless construction which continues unabated.

Thanks very much for your consideration.

Sincerely,

Blaine Lentz
Marina del Rey

From: [DRP Community Studies West](#)
To: [jamie bishton](#)
Subject: RE: Public Meeting - The Future of Marina del Rey
Date: Wednesday, May 01, 2013 12:53:00 PM

Hi Jamie,

A meeting summary and a copy of the wall graphic produced during the kick-off meeting will be posted to Regional Planning's Marina website by the end of the week. You can access the site here:

<http://planning.lacounty.gov/marina>

If you are interested, a copy of the presentation that was made during the meeting has been posted to the site.

If you have any additional questions, please feel free to contact us.

Thank you.

Community Studies West Section
Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: jamie bishton [mailto:jamie@noarus.com]
Sent: Thursday, April 25, 2013 4:09 PM
To: DRP Community Studies West
Subject: RE: Public Meeting - The Future of Marina del Rey

Thank you for the reply.

Will there be transcripts of the meeting online?

Jamie Bishton

From: DRP Community Studies West [mailto:D7@planning.lacounty.gov]
Sent: Thursday, April 25, 2013 6:22 AM
To: jamie bishton
Subject: RE: Public Meeting - The Future of Marina del Rey

Dear Jamie,

Good morning. No, the 90 Freeway/Lincoln Blvd. intersection will not be part of the visioning process, though mobility in Marina del Rey is a concern we will discuss in future visioning events. The purpose of Thursday's meeting is to announce the visioning process and explain how the public can be involved.

Thank you,

Community Studies West Section
Los Angeles County Dept. of Regional Planning
<http://planning.lacounty.gov/marina>
213-974-6422

From: jamie bishton [<mailto:jamie@noarus.com>]
Sent: Tuesday, April 23, 2013 10:22 AM
To: DRP Community Studies West
Cc: Norris Bishton (SIRRON1801@aol.com)
Subject: Public Meeting - The Future of Marina del Rey

To Whom it May Concern:

Will the meeting on Thursday to discuss the future of Marina del Rey address the 90 Freeway/Lincoln Blvd. issues and offer any solutions with a timeline?

Thank you,
Jamie

<http://marinadelrey.patch.com/articles/community-meeting-to-help-determine-the-future-of-marina-del-rey?ncid=newsltuspatc00000001>

Jamie Bishton
Vice President
NJB Investments, Inc.



www.noarus.com

NOARUS Auto Group
6701 Center Drive West, Suite 925
Los Angeles, CA 90045

(w) 310-258-0920
(f) 310-258-0926

jamie@noarus.com



Please consider the environment before printing this email.

From: [DRP Community Studies West](#)
To: [Tab](#)
Subject: RE: Marina del Rey meeting last night
Date: Wednesday, May 01, 2013 12:56:00 PM

Hi Tab,

A meeting summary and a copy of the wall graphic produced during the kick-off meeting will be posted to Regional Planning's Marina website by the end of the week. You can access the site here:

<http://planning.lacounty.gov/marina>

If you are interested, a copy of the presentation that was made during the meeting has been posted to the site.

If you have any additional questions, please feel free to contact us.

Thank you.

Community Studies West Section
Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

-----Original Message-----

From: Tab [<mailto:tabhoward@gmail.com>]
Sent: Friday, April 26, 2013 10:09 AM
To: DRP Community Studies West
Subject: Marina del Rey meeting last night

Hi,

I missed the meeting last night. Any chance there are notes or minutes that will be available? Thank you.

Tab

Sent from my iPhone

From: [DRP Community Studies West](#)
To: [John D. Stoller](#)
Subject: RE: MARINA DEL REY COMMUNITY MEETING
Date: Wednesday, May 01, 2013 1:05:00 PM

Mr. Stoller,

Thank you for providing us with your ideas for improving Marina del Rey. As this process moves forward, ideas like yours will be invaluable to helping craft a new vision for the Marina.

Since you were unable to attend the meeting on Thursday, I would like to direct you to our Marina website. A copy of the presentation has been posted to the site found here:

<http://planning.lacounty.gov/marina>

A meeting summary and a copy of the wall graphic produced during the meeting will also be posted to this website by the end of the week.

If you have any additional questions, please feel free to contact us.

Thank you.

Community Studies West Section
Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: John D. Stoller [mailto:stollercpa@yahoo.com]
Sent: Friday, April 26, 2013 10:38 AM
To: DRP Community Studies West
Subject: MARINA DEL REY COMMUNITY MEETING

Dear Gina & Kevin,

Sorry was unable to attend Thursday meeting.

I am a resident at the Marina Harbor Apts and have a small boat docked at Marina Harbor. I like to visit local restaurants for lunch and dinner by boat and find there is very little public docking available convenient to the many restaurants.

There is a dock in terrible condition close to Fisherman's Village that is used to store derelict boats. This dock could be replaced and be available for the boating community to use. It would definitely benefit

the restaurants and stores at Fisherman's Village and make living for the boating community much more enjoyable.

Thank you.

JOHN D STOLLER
14016 BORA BORA WAY, STE G-115
MARINA DEL REY, CA 90292
EMAIL: john@stollercpa.com
TEL: 424-228-4168
FAX: 424-228-2466

From: [DRP Community Studies West](#)
To: [Barbara Pessis](#)
Subject: RE: Feedback: Marina del Rey Visioning Public Meeting of 4/25/13
Date: Thursday, May 02, 2013 3:17:00 PM

Hi Barbara,

Thank you for taking the time to write us this email. We do our best to try and answer the questions that are asked of us and if we do not know the answer, we are happy to try and find one.

As for the workshop and tour that will be occurring in a few weeks, they are part of a process designed to identify the community's ideas and translate them into a new community vision. It is our goal to try and understand the Marina del Rey area the way the residents, visitors, and users of the Marina do. We recognize your familiarity with the Marina's assets and opportunities and want to be able to learn what they are from you.

We look forward to working with you in this process and hope to see you at the workshop.

Community Studies West Section
Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

-----Original Message-----

From: Barbara Pessis [<mailto:bp8@ca.rr.com>]
Sent: Friday, April 26, 2013 9:55 AM
To: DRP Community Studies West
Subject: Feedback: Marina del Rey Visioning Public Meeting of 4/25/13

My first public meeting. I recognize the powers that be will build what they want when they want and what I heard from several citizens last night was this acknowledgment but better safety plans for what has been designed.

You really should be using some of their ideas. The safety factors they spoke about to me were logical, regardless of what the impact reports might reflect. They are good. I was impressed with my neighbors' knowledge and ideas. Your representatives, on the other hand, repeatedly told us they don't have information on something at the same time pictures and phones are being passed around in the audience showing the approval of the high-tech boat storage on Fiji and announcements about the new condominium project down the block at Fisherman's Wharf (and that's all that came my way). This is so absurd. Why waste our time and yours with meaningless meetings -- a workshop next? Another meeting to walk the area? What area? It doesn't really matter because we live here and know the area and have voiced and submitted ideas. My neighbors are better informed than the representatives you sent.

Bottom line: how do you intend to build goodwill (assuming you'd like some) when you come up with presentations as outlined last night. Meeting, workshop, walking tour. So wrong it's insulting.

Barbara Pessis
Phone: (310) 305-8882
Email: bp8@ca.rr.com

From: [DRP Community Studies West](#)
To: [Patrick Reynolds](#)
Subject: RE: Input
Date: Thursday, May 02, 2013 3:37:00 PM

Hi Pat,

Thank you for your suggestions. We welcome your ideas for ways to improve this process. We hope that you will participate in the workshop that will be occurring in a few weeks.

Thank you.

Community Studies West Section
Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

-----Original Message-----

From: Patrick Reynolds [<mailto:pat@marinermagazine.com>]
Sent: Friday, April 26, 2013 3:35 PM
To: DRP Community Studies West
Subject: Input

Hello Ms. Natoli,

My name is Pat Reynolds - For the past ten years I've published a boating magazine in Marina del Rey called The Mariner. I was at the meeting you conducted last night. You mentioned at the outset that you welcome all opinion and input, so I thought I would take you up on it.

While I don't go to all of these community meetings, I have been to a few. Sadly, they so often devolve into a line of local residents and organization leaders waiting their turn to bark angrily at some county representative behind a podium or table. Last night was a good example of how they so often go. As a relatively objective guy I would like to suggest a different tactic.

The reality is - many of these people have been fighting this battle for a long time and have seen much disappointment along the way. Frankly I believe some of this failure to evoke change is caused by their own adversarial approach and some of it, of course, is just a mixture of agendas struggling to coexist.

With that in mind, I think to begin these meetings reminding the audience that while the temptation to vent is great - this is not the place to do it. This is a process of accepting where we are and moving forward from this place. That you are on their side. That you are not there to be yelled at.

I think it's time that the community hears it straight. These are the parcels that are going to be what they are - with no change possible; these are the parcels that change is possible; and these are the parcels and areas that are wide open for discussion - it's time these matters are made clear and simple for people.

I would also try to do a more effective job of selling people on the fact that there are going to be some great new developments. That some perceptions are wrong. For instance, when Paul Miller, said he tore his shoulder and his wife broke her leg on the dilapidated docks - that seemed like an opportunity to say, "Yes, that's what we are changing!"

My desire is that this process strikes a balance. Community members want to know that this marina will remain (on some level) the special place they know and love. But I think being straight with them and simplifying the matters at hand is important at this stage in the game.

Anyway I could go on and on. What I'm saying in a nutshell is to stay the course as far of the objective

of this visioning and not get caught in the trap of being the target for an angry mob full of complaint - to not lose control of these meetings. And secondly, to more effectively sell the idea that there are elements of this redevelopment that will actually be welcome changes.

Thanks for your time.

Pat Reynolds
Editor/Publisher
The Mariner
310-397-1887
www.marinermagazine.com

From: [Barbara Pessis](#)
To: [DRP Community Studies West](#)
Subject: RE: Feedback: Marina del Rey Visioning Public Meeting of 4/25/13
Date: Saturday, May 04, 2013 2:06:03 PM

you all need the workshop and tour; our ideas and feedback have been provided. is anyone listening or better yet, rethinking your PR approach?

Barbara Pessis
Phone: (310) 305-8882
Email: bp8@ca.rr.com

-----Original Message-----

From: [DRP Community Studies West \[mailto:D7@planning.lacounty.gov\]](#)
Sent: Thursday, May 02, 2013 3:17 PM
To: Barbara Pessis
Subject: RE: Feedback: Marina del Rey Visioning Public Meeting of 4/25/13

Hi Barbara,

Thank you for taking the time to write us this email. We do our best to try and answer the questions that are asked of us and if we do not know the answer, we are happy to try and find one.

As for the workshop and tour that will be occurring in a few weeks, they are part of a process designed to identify the community's ideas and translate them into a new community vision. It is our goal to try and understand the Marina del Rey area the way the residents, visitors, and users of the Marina do. We recognize your familiarity with the Marina's assets and opportunities and want to be able to learn what they are from you.

We look forward to working with you in this process and hope to see you at the workshop.

Community Studies West Section
Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

-----Original Message-----

From: Barbara Pessis [<mailto:bp8@ca.rr.com>]
Sent: Friday, April 26, 2013 9:55 AM
To: [DRP Community Studies West](#)
Subject: Feedback: Marina del Rey Visioning Public Meeting of 4/25/13

My first public meeting. I recognize the powers that be will build what they want when they want and what I heard from several citizens last night was this acknowledgment but better safety plans for what has been designed. You really should be using some of their ideas. The safety factors they spoke about to me were logical, regardless of what the impact reports might reflect. They are good. I was impressed with my neighbors' knowledge and ideas. Your representatives, on the other hand, repeatedly told us they don't have information on something at the same time pictures and phones are

being passed around in the audience showing the approval of the high-tech boat storage on Fiji and announcements about the new condominium project down the block at Fisherman's Wharf (and that's all that came my way). This is so absurd. Why waste our time and yours with meaningless meetings -- a workshop next? Another meeting to walk the area? What area? It doesn't really matter because we live here and know the area and have voiced and submitted ideas. My neighbors are better informed than the representatives you sent.

Bottom line: how do you intend to build goodwill (assuming you'd like some) when you come up with presentations as outlined last night. Meeting, workshop, walking tour. So wrong it's insulting.

Barbara Pessis
Phone: (310) 305-8882
Email: bp8@ca.rr.com

From: [DRP Community Studies West](#)
To: [Patrick Reynolds](#)
Subject: RE: Input
Date: Tuesday, May 21, 2013 4:59:00 PM
Attachments: [MdR_Walking_Tour_Flyer_FINAL.pdf.html](#)

Hi Pat,

Per your conversation with Gina earlier today, I have attached to this email a copy of the flyer for the walking tour and workshop coming up on June 1st. Additionally, here is the workshop information that we have posted to our website:

Marina del Rey Walking Tour and Mobile Workshop

The County of Los Angeles Department of Regional Planning would like to invite you to the next step in the visioning process. Please join us for a walking tour and mobile workshop to help us identify opportunities for improving and enhancing Marina del Rey.

The County of Los Angeles Department of Regional Planning will host a community walking tour and mobile workshop on:

Saturday, June 1, 9:00am-1:00pm

Meet and register in Parking Lot 5 at the northwest corner of Admiralty Way and Bali Way

Marina del Rey, CA 90292

Parking Lot 5 fee: \$5.00 for the day, or free parking at Marina del Rey Hotel

The purpose of this tour and workshop is to learn about your ideas for how to improve and enhance the Marina. We'll take a short walk up Admiralty Way to look at a few sites, then drive down Fiji Way to discuss options for enhancing the Channel entrance area. Back at the Marina del Rey Hotel we'll talk about Marina Beach and other areas.

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday Through Thursday from 7:00am to 5:00pm.

As of right now, future meetings have not been scheduled, but are anticipated to take place throughout the summer.

Thank you.

Kevin Finkel
Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

-----Original Message-----

From: Patrick Reynolds [<mailto:pat@marinermagazine.com>]

Sent: Wednesday, May 15, 2013 11:03 AM

To: DRP Community Studies West

Subject: Re: Input

Hi,

Would you like to send a press release of the upcoming community meet ins scheduled?

Thank you.

Pat Reynolds

On May 2, 2013, at 3:37 PM, DRP Community Studies West wrote:

> Hi Pat,
>
> Thank you for your suggestions. We welcome your ideas for ways to improve this process. We hope that you will participate in the workshop that will be occurring in a few weeks.
>
> Thank you.
>
> Community Studies West Section
> Los Angeles Department of Regional Planning
> <http://planning.lacounty.gov>
> 213-974-6422
>
>
> -----Original Message-----
> From: Patrick Reynolds [<mailto:pat@marinermagazine.com>]
> Sent: Friday, April 26, 2013 3:35 PM
> To: DRP Community Studies West
> Subject: Input
>
> Hello Ms. Natoli,
>
> My name is Pat Reynolds - For the past ten years I've published a boating magazine in Marina del Rey called The Mariner. I was at the meeting you conducted last night. You mentioned at the outset that you welcome all opinion and input, so I thought I would take you up on it.
>
> While I don't go to all of these community meetings, I have been to a few. Sadly, they so often devolve into a line of local residents and organization leaders waiting their turn to bark angrily at some county representative behind a podium of table. Last night was a good example of how they so often go. As a relatively objective guy I would like to suggest a different tactic.
>
> The reality is - many of these people have been fighting this battle for a long time and have seen much disappointment along the way. Frankly I believe some of this failure to evoke change is caused by their own adversarial approach and some of it, of course, is just a mixture of agendas struggling to coexist.
>
> With that in mind, I think to begin these meetings reminding the audience that while the temptation to vent is great - this is not the place to do it. This is a process of accepting where we are and moving forward from this place. That you are on their side. That you are not there to be yelled at.
>
> I think it's time that the community hears it straight. These are the parcels that are going to be what they are - with no change possible; these are the parcels that change is possible; and these are the parcels and areas that are wide open for discussion - it's time these matters are made clear and simple for people.
>
> I would also try to do a more effective job of selling people on the fact that there are going to be some great new developments. That some perceptions are wrong. For instance, when Paul Miller, said he tore his shoulder and his wife broke her leg on the dilapidated docks - that seemed like an opportunity to say, "Yes, that's what we are changing!"
>
> My desire is that this process strikes a balance. Community members want to know that this marina will remain (on some level) the special place they know and love. But I think being straight with them and simplifying the matters at hand is important at this stage in the game.
>

> Anyway I could go on and on. What I'm saying in a nutshell is to stay the course as far of the objective of this visioning and not get caught in the trap of being the target for an angry mob full of complaint - to not lose control of these meetings. And secondly, to more effectively sell the idea that there are elements of this redevelopment that will actually be welcome changes.

>

>

> Thanks for your time.

>

>

>

> Pat Reynolds

> Editor/Publisher

> The Mariner

> 310-397-1887

> www.marinermagazine.com

>

>

>

>

From: [DRP Community Studies West](#)
To: esp3800@aol.com
Subject: RE: CRD3 -- Report from April 25, 2013 visioning meeting.
Date: Monday, June 03, 2013 5:43:00 PM

Hi Eric,

We are currently in the process of putting together a summary of the comments and ideas that were received during the walking tour and mobile workshop (including photos of comment maps that were produced during the workshop). We will be posting them to our Marina website as soon as they are available (planning.lacounty.gov/marina).

If you are interested in submitting additional ideas to this process you are more than welcome to email them to us here or you can sign up for our virtual town hall page and submit them there (www.envisionmdr.com)

Thank you.

Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: esp3800@aol.com [mailto:esp3800@aol.com]
Sent: Monday, June 03, 2013 5:15 PM
To: DRP Community Studies West; DRP Community Studies West
Cc: Santos Kreimann; newstips@latimes.com
Subject: CRD3 -- Report from April 25, 2013 visioning meeting.

No response on the visioning walk so far. Will you post something on it? Where? CRD3 wanted to be sure that any rebranding of the "visioning" process would be done in full consideration of all of the available... appreciative inquiry, as well as...

Survey Feedback, Virtual and other Organization Assessment Tools, Culture Audits, Interviewing, Focus Groups, Story Telling, Process Consulting, Questioning, Action Research, Effective Meeting Skills, Action Learning, Confrontation Meetings, Dialogue Training, Team Building, Difference Valuing, Observation, Coaching, Integrated Strategic Planning, Group Dynamics, Legacy work, Skills Training, Norms Mapping, Leadership Development, Self-awareness Tools, Whole Scale Change, Future Search, Large Systems Change, Values Clarification and Values Integration, Open Space Meetings, Conflict Resolution, Training of Trainers, Work Redesign, Culture Change, Group Problem Solving, Attitude/opinion surveys, Meeting facilitation, Interest Based Problem Solving, Mutual Gains Negotiating, Environmental Scanning, Grid Workshops, Mission Building, Responsibility Charting, Role Playing, Mirroring and Modeling, Communication Workshops and Learning Laboratories.

Thanks.

Eric Preven

The County Resident from District 3
818-762-7719
818-645-2616 mobile

-----Original Message-----

From: esp3800 <esp3800@aol.com>

To: D7 <D7@planning.lacounty.gov>; commstudieswest <commstudieswest@planning.lacounty.gov>

Sent: Thu, May 23, 2013 2:02 pm

Subject: Fwd: CRD3 -- Report from April 25, 2013 visioning meeting.

Greetings:

Could you forward a map of the June 1 tour and explain how the driving part works?

Will there be a boat ride? That would be awesome.

Also, the County Resident from District 3 (CRD3) notes the following comments at the last meeting....:

"The County is unresponsive "

CRD3: What is up with that...? Has the county been unresponsive? Please respond.

Also....

- 1) Loss of parking spaces limits access to public use areas.
- 2) Which parcels are going to be considered for change in land use?
- 3) How will the County ensure public safety in the event of a natural disaster?
- 4) This can pose a risk to public safety related to crime
- 5) Create an environment where people get around without cars.
- 6) Bring back shuttle and water bus.
- 7) Create a world class special event to draw in visitors.
- 8) Initiate a large film festival.
- 9) Was there a feeling that outreach aimed at the participation of residents from throughout the county had been inadequate?
- 10) How are we doing with RSVP's... to the walking tour? Did we set up an EVITE and buy a mailing list...?
- 11) Are we offering a coupon for summer sailing camp, or half day boat rental, for participating in this visioning?
- 12) Are we even offering free parking... another time, in exchange for helping out?
[Parking at the hotel on June 1 is free, how about another time, for incentive!!]
- 13) Have Beaches/Harbors engaged in a tele marketing campaign to bring out folks, the way politicians do when they are trying to get elected?
- 14) Will Mr. Kreimann be present?
- 15) Is it true that Beaches and Harbors makes substantial revenue selling sugary colas?
- 16) Where is the long overdue Strategica report back to the Board on the Assessments for properties that resulted in more than 20% tax reductions? Are any of the Marina Developers involved beyond the ones

referenced
in the Los Angeles Times?

17) Extended Outreach?

- Promote Visioning events in the Argonaut Newspaper.

CRD3 Comment: The Argonaut is excellent, but it is a limited circulation local, not exactly extended outreach.

It was smart to do it, but we need to do substantially more.

18) How about a major valley newspaper like the Daily News or the LA Times... ?

19) How about Malibu? Santa Monica? Long Beach?

20) Why don't we hand out fliers at all the county golf courses to get those types who have pocket change and TIME to visit the marina? SYNERGY with AGC

22) How about designing two surveys. Then, incentivizing residents to respond to those surveys with gifts of free parking. One survey could be designed by Regional Planning while the other could be done by MIG under resident direction. CRD3 volunteers to play the resident big boss!!!

23) The below link to EnvisionMDR, is a dead link: Please correct this if it has not already been done

<http://envisionmdr.planning.lacounty.gov/>

This project does not exist or has not launched yet.

24) Will accommodations for non-walkers be provided? NOT me, CRD3 is not only walks, he's an uphill climber.

25) Always better to have a map and overview before the day... so we can come prepared. Thanks!

26) Below are the Tour bullet points -- what are the site locations? Issues? Please fill in! Thx.

Site A -

Site B -

Site C -

Channel Entrance Area enhancement -

Marina Beach -

Other areas -

Eric Preven
The County Resident from District 3

818-762-7719
818-645-2616 mobile

-----Original Message-----

From: DRP Community Studies West <D7@planning.lacounty.gov>
To: esp3800 <esp3800@aol.com>
Sent: Tue, May 21, 2013 5:06 pm
Subject: RE: CRD3 -- Report from April 25, 2013 visioning meeting.

Hi Eric,

The next visioning meeting will take place from 9:00am-1:00pm on Saturday June 1st. This meeting will take a different format from the kick-off meeting last month and will include a walking tour and workshop. Please visit <http://planning.lacounty.gov/marina> for additional information. Additionally, the presentation made by the Department of Regional Planning, a meeting summary, and the wall graphic produced during the meeting have all been posted to this website for your convenience.

We hope you will be able to join us on June 1st.

Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: esp3800@aol.com [<mailto:esp3800@aol.com>]
Sent: Friday, May 17, 2013 12:02 PM
To: DRP Community Studies West
Cc: newstips@latimes.com
Subject: CRD3 -- Report from April 25, 2013 visioning meeting.

Greetings. When is the next Marina visioning planning meeting? Can you direct me to the appropriate link to see the big picture?

Best,

Eric Preven
The County Resident from District 3
818-762-7719
818-645-2616 mobile

<http://mdrsilverstrandnews.wordpress.com/2013/05/15/report-on-los-angeles-county-regional-planning-board-community-meeting-on-development-in-marina-del-rey-april-25-2013/>

From: [Sandra Starr](#)
To: [DRP Community Studies West](#)
Subject: Hi, Gina, I think this might interest you
Date: Saturday, June 08, 2013 6:23:46 PM

Dear Gina,

I sent you an email on June 5. Did you receive? In the meantime here is my report on the second DRP "Visioning MDR" in the *Silver Strand News*:

<http://mdrsilverstrandnews.wordpress.com/2013/06/08/1-a-county-department-of-regional-planning-holds-second-envisioning-marina-del-rey-meeting-june-1-2013>

All best,

Sandra Starr, Publisher
The Silver Strand News

From: [DRP Community Studies West](#)
To: "Karen KEATING"
Subject: RE: Ideas for MdR Visioning
Date: Monday, June 10, 2013 10:10:00 AM

Hi Karen,

Thank you for providing us with your suggestions and ideas for improving the Marina area. If you are interested in getting more information about the project and our process, please visit our project webpage at <http://planning.lacounty.gov/marina>; you can also check it periodically for announcements about future events. Also, if you are interested in participating further, please visit our virtual town hall website www.envisionmdr.com. We will be using this site to continue the conversation with you and other members of the community; on it, we will be periodically posting questions and asking for suggestions for improvements to the Marina area.

If you would like to get in touch with anyone here at the Department of Regional Planning about the Marina, please feel free to call us at the number below and ask for either Gina Natoli or Kevin Finkel.

Thank you.

Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: Karen KEATING [mailto:karenk@capsuletech.com]
Sent: Friday, June 07, 2013 2:03 PM
To: DRP Community Studies West
Subject: Ideas for MdR Visioning

Dear Planners,

I haven't been able to attend public sessions. Here are my suggestions to improve the Marina area. I would love to be more involved in this rare opportunity. I hope you will contact me for more discussion. I look forward to learning and contributing to the process.

- 1) More bike paths in the Marina & the Del Rey neighborhood to reduce cars & traffic and foster a walking neighborhood where we know our neighbors and grow a stronger community
- 2) More bike racks
- 2) Better pedestrian / bike crossing between the Marina & Del Rey neighborhoods;
- 3) More wastebaskets to reduce litter
- 4) Add flags to the lightposts for color and to promote festivities, the area, the arts
- 5) Construct art or put a boat & sign welcoming visitors at the ugly, empty cement triangle (eyesore) that you see when you come to the intersection at Hwy 90 & Lincoln (Hwy 1).
- 6) Dog friendly drinking fountains

Karen Keating Overmyer

4334 Glencoe Ave Unit #5
Marina del Rey, CA 90292

310-577-7036
Kkeating1111@hotmail.com

Karen
310-577-7036

From: [Sandra Starr](#)
To: [DRP Community Studies West](#)
Subject: Re: "Visioning Workshop"
Date: Monday, June 10, 2013 7:58:36 PM

Hi Gina,

Thanks so much for your email. Hope you take a look at the blog: [silverstrandnews](#) and sign up for an email subscription. It will give you a few clues about folks feel about what happens in MDR.

All best,

Sandra

On Mon, Jun 10, 2013 at 12:55 PM, DRP Community Studies West
<D7@planning.lacounty.gov> wrote:

Sandra,

Good afternoon. I apologize for the delay in responding; I was away from my desk last Wednesday and Thursday. I know that you have posted the article, but let me answer your questions from below.

- 1) Michael Tripp's email address is mtripp@beaches.lacounty.gov.
- 2) We will add you to our email distribution list, using the starr.sandra@gmail.com address. Be sure to check on <http://planning.lacounty.gov/marina> every now and then as we will be posting events on our website as well.

Thank you,

Gina M. Natoli, MURP, AICP

Supervising Regional Planner

Community Studies West Section

From: Sandra Starr [<mailto:starr.sandra@gmail.com>]
Sent: Wednesday, June 05, 2013 8:41 PM
To: DRP Community Studies West

Subject: Fwd: "Visioning Workshop"

Could you please forward to Gina Natoli.

----- Forwarded message -----

From: **Sandra Starr** <starr.sandra@gmail.com>

Date: Tue, Jun 4, 2013 at 5:29 PM

Subject: "Visioning Workshop"

To: commstudieswest@laplanning.la.county.gov

Hi Gina,

It was good to meet you at the "Visioning Workshop" and thanks for taking the time to answer my questions. As I mentioned, I'm the publisher of the Silver Strand News (mdrsilverstrandnews.wordpress.com), a blog devoted to news in Marina Del Rey and Venice. While it may sound like small potatoes, we have had over 19,000 visitors to the site in the last two years. When you arrive at the site, just type in "City and County Development", "the Shores" or " Legacy" and you will find that I've covered the subject in some depth. As a result, the SSN's subscribers now include government staff members from both. I should mention that I'm a property owner (Silver Strand) and a tax payer. Let me say, that I am not anti-development. But, I do believe in conscientious development in terms of future projects and renovation of existing ones, both of which should be sensitive to an environment which is extraordinarily beautiful and should not add to the burden of unsustainable density and traffic impacts

1) I'm going to publish the report on the meeting in the blog in the next couple of days. I met Michael Tripp at the meeting, but do not have his email address and would like to ask him a couple of questions before I publish the report. I would be grateful if you could send to me.

2) Could you please put me on your mailing list for all notices of your events, including the smaller "Visioning" meetings among neighborhood groups and organizations.

With best wishes

Sandra Starr

Editor and publisher, of the *Silver Strand News*

From: [Patrick Reynolds](#)
To: [DRP Community Studies West](#)
Subject: Re: Input
Date: Wednesday, June 19, 2013 4:31:10 PM

Sorry for my frustration on the phone Kevin. Frankly, the county is essentially a villain among many (probably most) local boaters and the hopeful objective side of me wants to believe that it shouldn't be that way. However, to roll out a process of community outreach and to not have solid dates in place makes me disappointed. It begs the question of how serious this outreach is. Skeptics would say this lack of preparation is calculated - that too much public input is a hinderance. I truly hope that isn't the case.

Thanks for getting back to me. I wish you all success in your outreach efforts. Please let me know how I can help.

Pat Reynolds
Editor/Publisher
The Mariner
310-397-1887
www.marinermagazine.com

On Jun 19, 2013, at 4:00 PM, DRP Community Studies West wrote:

Hi Pat,

Per our phone call earlier, at the moment we do not have any community events scheduled. However, we will be sure to let you know when the next event is scheduled. I have verified that your email address is on our email distribution list to ensure that you receive the information.

Thank you.

Kevin Finkel
Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

-----Original Message-----

From: Patrick Reynolds [mailto:pat@marinermagazine.com]
Sent: Monday, June 17, 2013 2:37 PM
To: DRP Community Studies West
Subject: Re: Input

Hi Kevin,

Please forward on the information for the next Visioning event you have in the month of July or August.

Thank you.

Pat Reynolds
Editor/Publisher
The Mariner
310-397-1887

www.marinermagazine.com

On May 21, 2013, at 4:59 PM, DRP Community Studies West wrote:

Hi Pat,

Per your conversation with Gina earlier today, I have attached to this email a copy of the flyer for the walking tour and workshop coming up on June 1st. Additionally, here is the workshop information that we have posted to our website:

Marina del Rey Walking Tour and Mobile Workshop

The County of Los Angeles Department of Regional Planning would like to invite you to the next step in the visioning process. Please join us for a walking tour and mobile workshop to help us identify opportunities for improving and enhancing Marina del Rey.

The County of Los Angeles Department of Regional Planning will host a community walking tour and mobile workshop on:

Saturday, June 1, 9:00am-1:00pm

Meet and register in Parking Lot 5 at the northwest corner of Admiralty Way and Bali Way

Marina del Rey, CA 90292

Parking Lot 5 fee: \$5.00 for the day, or free parking at Marina del

Rey Hotel

The purpose of this tour and workshop is to learn about your ideas for how to improve and enhance the Marina. We'll take a short walk up Admiralty Way to look at a few sites, then drive down Fiji Way to discuss options for enhancing the Channel entrance area. Back at the Marina del Rey Hotel we'll talk about Marina Beach and other areas.

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday Through Thursday from 7:00am to 5:00pm.

As of right now, future meetings have not been scheduled, but are anticipated to take place throughout the summer.

Thank you.

Kevin Finkel

Community Studies West Section

Los Angeles Department of Regional Planning

<http://planning.lacounty.gov>

213-974-6422

-----Original Message-----

From: Patrick Reynolds [<mailto:pat@marinermagazine.com>]

Sent: Wednesday, May 15, 2013 11:03 AM

To: DRP Community Studies West

Subject: Re: Input

Hi,

Would you like to send a press release of the upcoming community meet ins scheduled?

Thank you.

Pat Reynolds

On May 2, 2013, at 3:37 PM, DRP Community Studies West wrote:

Hi Pat,

Thank you for your suggestions. We welcome your ideas for ways to improve this process. We hope that you will participate in the workshop that will be occurring in a few weeks.

Thank you.

Community Studies West Section

Los Angeles Department of Regional Planning

<http://planning.lacounty.gov>

213-974-6422

-----Original Message-----

From: Patrick Reynolds
[mailto:pat@marinermagazine.com]

Sent: Friday, April 26, 2013 3:35 PM

To: DRP Community Studies West

Subject: Input

Hello Ms. Natoli,

My name is Pat Reynolds - For the past ten years I've published a boating magazine in Marina del Rey called The Mariner. I was at the meeting you conducted last night. You mentioned at the outset that you welcome all opinion and input, so I thought I would take you up on it.

While I don't go to all of these community meetings, I have been to a few. Sadly, they so often devolve into a line of local residents and organization leaders waiting their turn to bark angrily at some county representative behind a podium or table. Last night was a good example of how they so often go. As a relatively objective guy I would like to suggest a different tactic.

The reality is - many of these people have been fighting this battle for a long time and have seen much disappointment along the way. Frankly I believe some of this failure to evoke change is caused by their own adversarial approach and some of it, of course, is just a mixture of agendas struggling to coexist.

With that in mind, I think to begin these meetings reminding the audience that while the temptation to vent is great - this is not the place to do it. This is a process of accepting where we are and moving forward from this place. That you are on their side. That you are not there to be yelled at.

I think it's time that the community hears it straight. These are the parcels that are going to be what they are - with no change possible; these are the parcels that change is possible; and these are the parcels and areas

that are wide open for discussion - it's time these matters are made clear and simple for people.

I would also try to do a more effective job of selling people on the fact that there are going to be some great new developments. That some perceptions are wrong. For instance, when Paul Miller, said he tore his shoulder and his wife broke her leg on the dilapidated docks - that seemed like an opportunity to say, "Yes, that's what we are changing!"

My desire is that this process strikes a balance. Community members want to know that this marina will remain (on some level) the special place they know and love. But I think being straight with them and simplifying the matters at hand is important at this stage in the game.

Anyway I could go on and on. What I'm saying in a nutshell is to stay the course as far of the objective of this visioning and not get caught in the trap of being the target for an angry mob full of complaint - to not lose control of these meetings. And secondly, to more effectively sell the idea that there are elements of this redevelopment that will actually be welcome changes.

Thanks for your time.

Pat Reynolds

Editor/Publisher

The Mariner

310-397-1887

www.marinermagazine.com

<MdR_Walking Tour_Flyer_FINAL.pdf>

From: [Helene Zimmerman](#)
To: [DRP Community Studies West](#)
Subject: marina del rey mobility
Date: Thursday, June 27, 2013 5:37:18 PM

too much redevelopment. poor infrastructure to accomodate greater increase in traffic. inadequate bike trails for continuous and safe travel. inadequate water and land shuttle transportation.

From: [Gerald Sobel](#)
To: [DRP Community Studies West](#)
Subject: Re: Marina del Rey Community Focus Group on Mobility
Date: Friday, June 28, 2013 1:58:37 AM

Speaking of mobility, if you really cared, why are you allowing the construction of an obnoxious container ship sized building (conveyer belt elevator mechanical dock) and its associated holding docks which will block Basin H to the extent that non-'fossil' fueled boats which rely on sail power won't be able to tack up this very public channel from the launching ramp to the sea. Can you go to windward in a long 50' wide channel? Do you even know what the word "tacking" means, how it is done, etc?

Please explain how you plan to remedy this. How about abandoning your current plans for a small craft blockade?

Gerald Sobel

PS. Do me a favor, halt all construction of condos and apartments on Public Park land, and demolish all that now exist. Expand parking, open space, over night camping facilities, etc. and I mean not by wrecking existing boating facilities as you have done and plan to do more to chandlers and Yacht Clubs. It's called, "common sense" the least common sense in government today. You can then save time and money by not needing to hold more sham public meetings.

From: DRP Community Studies West <D7@planning.lacounty.gov>
To:
Sent: Thursday, June 27, 2013 5:23 PM
Subject: Marina del Rey Community Focus Group on Mobility

Marina del Rey Community Focus Group on Mobility

The County of Los Angeles Department of Regional Planning would like to invite you to participate in a community focus group on mobility in Marina del Rey. Please join us:

Wednesday July 17, 6:00pm-8:00pm

Marina del Rey Hotel

Regatta Room

13534 Bali Way

Marina del Rey, California 90292

The purpose of this meeting is to discuss how to improve mobility in the Marina. We would like to hear about problem areas for autos, bicycles, and pedestrians, about where the transportation system works, and about what might be done to improve mobility. We hope that you will attend!

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday Through Thursday from 7:00am to 5:00pm.

Community Studies West Section

Los Angeles Department of Regional Planning <http://planning.lacounty.gov>

213-974-6422

From: [Lynne Shapiro](#)
To: [DRP Community Studies West](#)
Subject: RE: Marina del Rey Community Focus Group on Mobility
Date: Friday, June 28, 2013 6:01:45 AM

The best way to improve mobility is NOT TO ALLOW BEHEMOTHS LIKE "THE SHORES".....2000
ADDITIONAL CARS AND TWO OR THREE MORE HUGE
BUILDINGS TO GO....THIS IS PLANNING?

From: DRP Community Studies West [mailto:D7@planning.lacounty.gov]
Sent: Thursday, June 27, 2013 5:24 PM
Subject: Marina del Rey Community Focus Group on Mobility

Marina del Rey Community Focus Group on Mobility

The County of Los Angeles Department of Regional Planning would like to invite you to participate in a community focus group on mobility in Marina del Rey. Please join us:

Wednesday July 17, 6:00pm-8:00pm

Marina del Rey Hotel

Regatta Room

13534 Bali Way

Marina del Rey, California 90292

The purpose of this meeting is to discuss how to improve mobility in the Marina. We would like to hear about problem areas for autos, bicycles, and pedestrians, about where the transportation system works, and about what might be done to improve mobility. We hope that you will attend!

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday Through Thursday from 7:00am to 5:00pm.

Community Studies West Section

Los Angeles Department of Regional Planning <http://planning.lacounty.gov>

213-974-6422

From: [Betsy Barker](#)
To: [DRP Community Studies West](#)
Subject: RE: Marina del Rey
Date: Wednesday, July 10, 2013 8:14:19 AM

Yes, south jetty just west of the UCLA boat house.

Thanks!

Betsy Barker
Administrative Services - IT Section
County of Los Angeles
Department of Beaches and Harbors
13837 Fiji Way
Marina del Rey CA 90292
Office: 310-305-9510
Fax: 310-821-6345
e-mail: bbarker@bh.lacounty.gov



From: [DRP Community Studies West](#)
Sent: Wednesday, July 10, 2013 8:11 AM
To: Betsy Barker
Subject: RE: Marina del Rey

All great ideas. Finding your way around and signage is another component the mobility consultant is looking at, as well as our urban design consultant. We'll pass along to our mobility consultant the idea for a new path for walkers; could I clarify that you mean the path on the south jetty, just down from the UCLA boat house?

Dinghy and transient docks are also high on our list of things to include in the update. Beaches & Harbors is already keen to require these docks when granting lease extensions, and the lessees seem to like the idea.

Thank you!

Gina

From: Betsy Barker
Sent: Wednesday, July 10, 2013 7:39 AM
To: [DRP Community Studies West](#)
Subject: RE: Marina del Rey

OK, more suggestions. I'm not sure if these are within the scope of your visioning.

At the bait dock in front of Fisherman's Village, there are always lots of birds. There are also a couple of sea lions who hang out there regularly. It would be great to have an information board so that visitors could learn about all of these creatures. I read recently that bird watching is one of the top reasons for travel, even competing with golf vacations.

For the part of the bike path that goes along the southern edge of the main channel, walkers compete with cyclists. However, there is a space on the north side of the fence that could be paved for walkers. It would be great if this area could be beautified with some plants and benches.

The signage for the parking lot for El Torito's is very confusing. I have had to stop and wait while visitors attempted to go in the exit gate. The signs to turn into the parking lot should be much larger.

I grew up sailing on San Francisco bay. My family used to love to take guests down to dock and dine restaurants at Jack London square. It would be great to see more of these options available, so that boats could tie up while dining.

Thanks for listening.

Betsy Barker
Administrative Services - IT Section
County of Los Angeles
Department of Beaches and Harbors
13837 Fiji Way
Marina del Rey CA 90292
Office: 310-305-9510
Fax: 310-821-6345
e-mail: bbarker@bh.lacounty.gov



From: DRP Community Studies West
Sent: Wednesday, July 10, 2013 7:02 AM
To: Betsy Barker
Subject: RE: Marina del Rey

Betsy,

Good morning. You're right; this is a very dangerous section of the bike path. We're aware of it, and it has come up in every conversation we've had with members of the public concerning getting around MdR. We've hired a mobility consultant to help us devise solutions to mobility issues in MdR, and a key component of their work is to suggest ways to improve safety where transportation modes (pedestrian, bicycle, vehicle) intersect.

I also find the bike path intersection with Mindanao to be very dangerous; I know it's there and I still have trouble seeing it. The consultant, one of whom is a cyclist and has ridden the MdR bike path on a bike, agrees with us and also adds the place where the bike path intersects the sidewalk south of Admiralty near the library.

This is a very important issue and we hope to come up with solutions that can be implemented quickly to improve safety for cyclists, pedestrians, and vehicle operators.

Thank you,

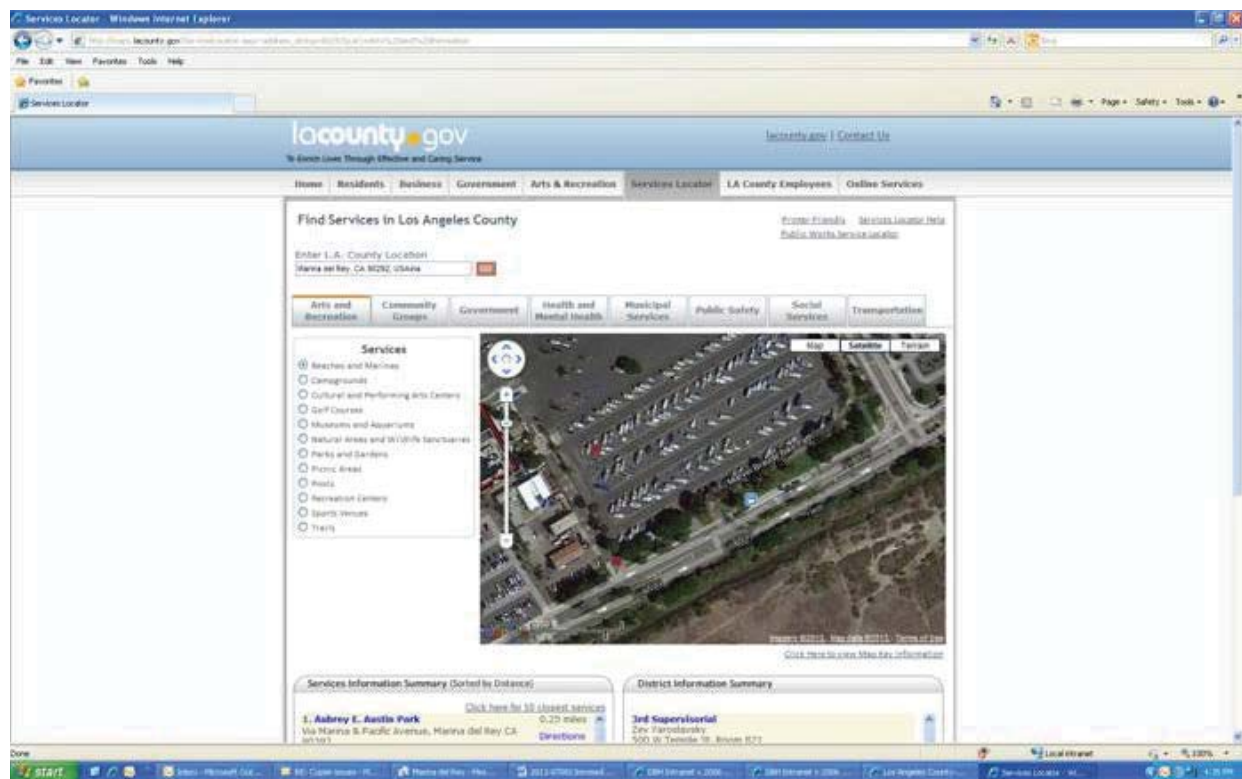
Gina M. Natoli, MURP, AICP
Supervising Regional Planner
Community Studies West Section
213-974-6422

From: Betsy Barker
Sent: Tuesday, July 09, 2013 4:36 PM
To: DRP Community Studies West
Subject: Marina del Rey

There is a very dangerous part of Fiji Way (just west of Admiralty) where the bike path heading east has to cross Fiji to go north on the bike path. There are no flashing lights or crosswalk painted on the road. One block north, at Admiralty and Mindanao, there is a flashing yellow light so that the bicycles can cross more safely. But that's not really enough.

If the County is pushing bicycle riding, then I think we need to make it safer. Can we add more crosswalks and flashing lights so it is safer for the bicycles?

Here's the problem location:



Betsy Barker
Administrative Services - IT Section
County of Los Angeles
Department of Beaches and Harbors
13837 Fiji Way
Marina del Rey CA 90292
Office: 310-305-9510
Fax: 310-821-6345
e-mail: bbarker@bh.lacounty.gov



From: [DRP Community Studies West](#)
To: [B Russell](#)
Subject: RE: Bike path block-off location
Date: Monday, July 15, 2013 2:00:00 PM

Hi B Russ,

Thank you for sending us your comments regarding accessibility on the bike path along the south jetty. We hope you will participate in the community focus group on mobility taking place this Wednesday and contribute your ideas to the conversation.

If you have any additional comments or questions, please do not hesitate to contact us.

Kevin Finkel
Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: B Russell [mailto:worldpoop@gmail.com]
Sent: Monday, July 01, 2013 12:57 PM
To: DRP Community Studies West
Subject: Bike path block-off location

For years, in fact decades, hundreds of residents of all ages have biked from miles around, congregating on the Ballona Creek Bike Path just past the UCLA Marine Aquatic Center, an excellent viewing location for the fireworks. Hundreds if not thousands of cyclists bike to the show. Walked bicycles on the shoulder-to-shoulder Fisherman's Wharf pedestrian crowd are an absolute menace, so the Ballona Creek Path entrance has long been the perfect outlet for hundreds of these cyclists.

Last year, with no warning or announcement, police blocked off the entrance to the bike path much farther back, all the way to where the bike path meets street path, and tried to push people back. But the path from Fiji Way to the bike path was packed with bikers, families, children -- there was nowhere the people in front could go, and the people in back had no idea the entrance was blocked. It was a complete jam. I was in the front area and witnessed a near riot break out with the police officer there. He was aggressive about getting people to retreat, which was physically impossible for the trapped crowd. (I don't think he had any idea how massive the crowd was on the street path behind us.) Through the entire show hundreds of people were trapped on the path between Fiji Way and the bike path, completely out of sight range of the fireworks show, thanks to this officer. It was just rude. Please check last year's police reports for any accounts of this mess.

I am writing to ask you to please a) be aware this year of the tradition and expectations, and b) if at all possible, restore the block off point a hundred yards west of the bike path entrance as it has always been for decades, just past the UCLA Marine Aquatic Center. If not, you need to have an aggressive campaign to advertise the change to people (and explain why, please). There is no good reason to block off this area farther back -- and I'm even wondering if the people who blocked it off were inexperienced and simply didn't know where the line was supposed to be. I strongly expect this was the case, a simple matter of not

knowing.

They were sent to block off the path, and simply didn't know that they could do it at the Aquatic Center line, where they have done it for decades, rather than where the bike path meets the street path. Either way, address this. The friendliest gesture, most useful, most trouble-free (for you as well as cyclists, as well as safety for pedestrians on the Wharf itself) would be simply to assure the traditional protocol. It serves residents all around coming into the Marina.

It's a good thing to do! Thank you for your consideration. Here's the location in question:
<http://goo.gl/maps/XGgqt>

- B Russ

From: [DRP Community Studies West](#)
To: [Gregory Bowman](#)
Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility
Date: Monday, July 15, 2013 6:03:00 PM

Hi Gregory,

All leasing is handled through the Department of Beaches and Harbors. I have been told that you should contact Matt Kot. He can be reached at 310-305-1439.

Kevin Finkel

Community Studies West Section

County of Los Angeles Department of Regional Planning <http://planning.lacounty.gov>

213-974-6422

From: Gregory Bowman [mailto:bowman93015@yahoo.com]
Sent: Monday, July 15, 2013 5:30 PM
To: DRP Community Studies West
Subject: Re: *REMINDER* Marina del Rey Community Focus Group on Mobility

Kevin, Who may you be able to put me in touch with regarding leasing the property where BeniHana was, where Pierview restaurant is, and the lot on the corner of bora bora and via marina. The county must own these parcels and id like to consider leasing. Any direction or person I may be able to talk to about leasing would be great. Thank you and i will try and make the Weds. meeting.

Gregory Bowman

Bowman Farm and Ranch

310-821-9982

email: Bowman93015@yahoo.com

"Blessed is the servant who loves his brother as much when he is sick and useless as when he is well and an be of service to him. And blessed is he who loves his brother as well when he is afar off as when he is by his side, and who would say nothing behind his back he might not, in love, say before his face."

St. Francis of Assisi

This message contains information that may be confidential, privileged or otherwise protected by law from disclosure. It is intended for the exclusive use of the Addressee(s). Unless you are the addressee or authorized agent of the addressee, you may not review, copy, distribute or disclose to

anyone the message or any information contained within. If you have received this message in error, please contact the sender by electronic reply to bowman93015@yahoo.com and immediately delete all copies of the message.

From: DRP Community Studies West <D7@planning.lacounty.gov>
To: Gregory Bowman <bowman93015@yahoo.com>
Sent: Monday, July 15, 2013 4:51 PM
Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility

Mr. Bowman,

You raise a lot of points related to mobility needs in the Marina that would be useful to bring up during focus group discussions on Wednesday. We hope that you will attend and raise these points in that forum.

Kevin Finkel
Community Studies West Section
County of Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: Gregory Bowman [<mailto:bowman93015@yahoo.com>]
Sent: Monday, July 15, 2013 4:13 PM
To: DRP Community Studies West
Subject: Re: *REMINDER* Marina del Rey Community Focus Group on Mobility

there is no mobility in the marina; the sidewalks are horrible, no mobility for wheelchairs since they are torn up, too narrow, and no proper ADA ramping or flow, there are no bike lanes, there are no public bathrooms for pedestrians and traffic flow on via marina is far too fast and dangerous. IE there are two public bathrooms within two miles; one is out on the beach, and the other is at mothers beach. The county parking lot at the south of Via Marina is OFTEN littered with human feces (almost every day) due to there being no public bathrooms. With the massive apt building going in, UGLY and devoid of landscaping, on via marina, the pedestrian traffic flow will be impeded and traffic problems will only get much worse at Washington. It is transparently clear that the developers paid off city planners for this disgusting eye sore, while Beni Hana sits empty for 10 years; WHY?? right across the street, WHY isnt beni hana been leased, WHY hasnt Pier View been leased and open for business? there are no restaurants in the marina for people to eat or entertain.

Please answer these questions. I would be interested in leasing the beni hana site for a restaurant immediately; I doubt you can find anyone with the county that would allow me too since it competes with CheeseCakeFactory, and Im confident that city planners are getting fat at their locations. Lease me the

building and I will give you an upscale but affordable restaurant that people will enjoy and come to the marina for enjoyment, the same goes with PierView.....theres no reason for it to sit closed for years when there is a need and potential for taking care of residents needs.

Enough with the politics, do what is right. if you dont, you will get ADA lawsuits for years to come, accidents, claims against the county for injuries, and poor revenue bases based on mismanagement of the leases in the Marina,

Prove to me that I am wrong; find me the person who can lease me Beni Hana's site as a working restaurant and then I will be more receptive to their being "planners" for the marina, rather than just tools for certain developers.

Don't be a tool. Prove me wrong.

Thats pretty obvious, and I would appreciate you expressing these concerns.

Gregory Bowman
Bowman Farm and Ranch
310-821-9982
email: Bowman93015@yahoo.com

"Blessed is the servant who loves his brother as much when he is sick and useless as when he is well and as he is of service to him. And blessed is he who loves his brother as well when he is afar off as when he is by his side, and who would say nothing behind his back he might not, in love, say before his face."

St. Francis of Assisi

This message contains information that may be confidential, privileged or otherwise protected by law from disclosure. It is intended for the exclusive use of the Addressee(s). Unless you are the addressee or authorized agent of the addressee, you may not review, copy, distribute or disclose to anyone the message or any information contained within. If you have received this message in error, please contact the sender by electronic reply to

bowman93015@yahoo.com and immediately delete all copies of the message.

From: DRP Community Studies West <D7@planning.lacounty.gov>

To:

Sent: Monday, July 15, 2013 3:42 PM

Subject: *REMINDER* Marina del Rey Community Focus Group on Mobility

Marina del Rey Community Focus Group on Mobility

The County of Los Angeles Department of Regional Planning would like to invite you to participate in a community focus group on mobility in Marina del Rey. Please join us:

Wednesday July 17, 6:00pm-8:00pm

Marina del Rey Hotel

Regatta Room

13534 Bali Way

Marina del Rey, California 90292

The purpose of this meeting is to discuss how to improve mobility in the Marina. We would like to hear about problem areas for autos, bicycles, and pedestrians, about where the transportation system works, and about what might be done to improve mobility. We hope that you will attend!

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday Through Thursday from 7:00am to 5:00pm.

Community Studies West Section

Los Angeles Department of Regional Planning <http://planning.lacounty.gov>

213-974-6422

From: [Lynne Shapiro](#)
To: [DRP Community Studies West](#)
Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility
Date: Monday, July 15, 2013 7:35:17 PM

Do you really expect Marina residents to attend meetings Tuesday and Wednesday evenings in the same week? This is very poor scheduling and unfair to all of us
Who would like to attend both meetings!

From: DRP Community Studies West [mailto:D7@planning.lacounty.gov]
Sent: Monday, July 15, 2013 4:39 PM
To: Lynne Shapiro
Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility

Hi Lynne,

This meeting will be held on Wednesday and will not conflict with the DCB meeting happening Tuesday night. As far as mobility on Via Marina is concerned, this will be a good discussion to have during the focus group discussion.

We hope to see you Wednesday.

Kevin Finkel
Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: Lynne Shapiro [mailto:liro2323@gmail.com]
Sent: Monday, July 15, 2013 4:10 PM
To: DRP Community Studies West
Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility

There is already a Community Meeting on Tuesday night(DCB). Can you please hold this meeting next week? As for as mobility is concerned, how do you expect mobility on Via Marina when more than 1500 new apartments are going up and most will have more than one resident who drives?! Please reply.

Lynne (liro2323@gmail.com)

From: DRP Community Studies West [mailto:D7@planning.lacounty.gov]
Sent: Monday, July 15, 2013 3:43 PM
Subject: *REMINDER* Marina del Rey Community Focus Group on Mobility

Marina del Rey Community Focus Group on Mobility

The County of Los Angeles Department of Regional Planning would like to invite you to participate in a community focus group on mobility in Marina del Rey. Please join us:
Wednesday July 17, 6:00pm-8:00pm

Marina del Rey Hotel
Regatta Room
13534 Bali Way
Marina del Rey, California 90292

The purpose of this meeting is to discuss how to improve mobility in the Marina. We would like to hear about problem areas for autos, bicycles, and pedestrians, about where the transportation system works, and about what might be done to improve mobility. We hope that you will attend!

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday Through Thursday from 7:00am to 5:00pm.

Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: [Nora Nicosia](#)
To: [DRP Community Studies West](#)
Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility
Date: Monday, July 15, 2013 7:32:39 PM

After you allowed too many rentals to be built there is no good way to help....It is all a fraud to now ask the community about traffic flow.

What were you planning?????//.....Nora Nicosia

From: DRP Community Studies West [mailto:D7@planning.lacounty.gov]
Sent: Monday, July 15, 2013 3:43 PM
Subject: *REMINDER* Marina del Rey Community Focus Group on Mobility

Marina del Rey Community Focus Group on Mobility

The County of Los Angeles Department of Regional Planning would like to invite you to participate in a community focus group on mobility in Marina del Rey. Please join us:

Wednesday July 17, 6:00pm-8:00pm

Marina del Rey Hotel

Regatta Room

13534 Bali Way

Marina del Rey, California 90292

The purpose of this meeting is to discuss how to improve mobility in the Marina. We would like to hear about problem areas for autos, bicycles, and pedestrians, about where the transportation system works, and about what might be done to improve mobility. We hope that you will attend!

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday Through Thursday from 7:00am to 5:00pm.

Community Studies West Section

Los Angeles Department of Regional Planning <http://planning.lacounty.gov>

213-974-6422

From: [DRP Community Studies West](#)
To: nanogator@gmail.com
Subject: RE: Question about Tsunami Evacuation
Date: Wednesday, July 17, 2013 3:37:00 PM

Hi Brian,

Yes, you are correct. There is a meeting this evening to discuss mobility in Marina del Rey.

While tsunami run-up is not specifically on the agenda for the meeting this evening, it is something that is addressed in the current Marina del Rey Local Coastal Program (in the Hazards section, here is the link: http://planning.lacounty.gov/view/marina_del_rey_land_use_plan/). If you are interested in discussing it, please do not hesitate to contact either myself or Gina Natoli at the phone number below.

Also, since you are unable to attend the meeting this evening, if you are interested in participating virtually we have a website that you can use to contribute your ideas. The site is called Envision Marina del Rey and can be accessed at www.envisionmdr.com.

Thank you.

Kevin Finkel
Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: Brian Pace aka NanoGator [mailto:nanogator@gmail.com]
Sent: Wednesday, July 17, 2013 1:27 PM
To: DRP Community Studies West
Subject: Question about Tsunami Evacuation

Hello,

My name is Brian Pace, up until about a month ago I was a resident in Marina del Rey.

I ran across this article:

<http://marinadelrey.patch.com/groups/politics-and-elections/p/input-sought-on-traffic-mobility-issues-in-marina-del-rey>

... and it sounds like there's a meeting to request feedback regarding mobility in MDR. Well, I am unable to attend the meeting, but I did want to pose an important question regarding recent developments on Marquesas and Tahiti Way:

If the apartments on these streets increase their occupancy, how will anybody be able to evacuate in the event of a tsunami? Even if the roads are widened, the Shores Apartments right at the intersection of Marquesas and Via Marina will unload hundreds of tenants into a street that will block off all the evacuees from Marquesas down to Mariner's Village. Is this

being considered in the development plans?

Thank you for your time

Brian Pace

From: [Sandra Starr](#)
To: [DRP Community Studies West](#)
Subject: Re: Envision MDR
Date: Wednesday, July 17, 2013 7:56:21 PM

Hi Gina,

Thanks for your response. The problem with these meetings and your web survey is that they are so tightly structured that it makes it impossible for you to get a real feeling about what residents of MDR and adjacent communities are really concerned about, i.e. over-development in MDR. The latter, not addressed in any of your outreach programs, affects everything in the Marina including mobility. It is first and foremost, the sine qua non and the elephant in the room. Why not simply ask people about what they would like to see in terms of development in MDR? Are you afraid of what they may say?

All best,

Sandra

On Mon, Jul 1, 2013 at 9:12 AM, [DRP Community Studies West](#)
<D7@planning.lacounty.gov> wrote:

Dear Sandra,

Good morning. We did not have the 17 July mobility meeting planned when we met on 1 June. It was input received during the 1 June walking tour/workshop that led us to decide to hold a community-wide meeting focusing on this important topic. There will not be any other public meetings of this kind held for the visioning process. The next community-wide meeting on the visioning will be in late September or early October when we present the draft vision plan to the community.

Our understanding is the community would like to expand recreational uses in Marina del Rey. The visioning process is examining just what this means to the community. We need to know what this means before we can consider proposing any changes to the Marina, so of course our focus is on recreational and visitor-serving uses.

Thank you,

Gina Natoli, MURP, AICP

Supervising Regional Planner

Community Studies West Section

Los Angeles County Dept. of Regional Planning

320 West Temple Street 13th Floor

Los Angeles CA 90012-3223

<http://planning.lacounty.gov>

[213-974-6422](tel:213-974-6422)

From: Sandra Starr [mailto:starr.sandra@gmail.com]

Sent: Friday, June 28, 2013 6:13 PM

To: DRP Community Studies West

Subject: Envision MDR

Hi Gina,

At the the Envision MDR meeting on June 1, you told me that this would be the last large public meeting prior to your report to the Design Review Board in September, 2013. Now I see that another meeting is planned for July 17. Could you please let me know how many more public meetings of this kind will be held in Marina del Rey? The topics you suggest on your website, including the subject of the July 17 meeting, i.e. "Mobility," are all very tightly structured around recreation in the Marina. Well and good. That is what MDR was intended to be about. And, of course, every square inch of it is public property held in trust by the Los Angeles Board of Supervisors for exactly that purpose. However, many people in MDR and adjacent communities, are equally concerned about the County's ambitious plans to develop, many would say overdevelop, MDR. This is the elephant in the room. It affects the recreational use of MDR in a way that the "envisioning" process doesn't seem to want to recognize. Yet, every project that the County approves affects traffic, air quality, infrastructure and the environmental within the Marina. This, in turn, affects the experience of those using it for recreational purposes, whether they be boaters, tourists or birdwatchers. May I suggest that you schedule a meeting on this subject, preferably in September when people are back from vacation, before you submit your report.

All best,

Sandra Starr, Publisher

<http://mdrsilverstrandnews.wordpress.com/>

From: [DRP Community Studies West](#)
To: dbakerlaw@aol.com
Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility
Date: Thursday, July 18, 2013 4:58:00 PM

Hi David,

The roads that provide access to the Marina from the City of Los Angeles are maintained by the County's public works department. As they are the authority in road design and likely have some relationship with the City of Los Angeles, I suggest continuing this conversation with them. I am not sure who the appropriate person is that you should contact, but here is a phone number to start with (626) 458-5100.

I hope this is helpful.

Thank you.

Kevin Finkel
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: dbakerlaw@aol.com [mailto:dbakerlaw@aol.com]
Sent: Thursday, July 18, 2013 2:29 PM
To: DRP Community Studies West
Subject: Re: *REMINDER* Marina del Rey Community Focus Group on Mobility

Kevin

I think the request would carry more weight if it came from the County of LA. Any chance you could take this on? Or maybe get Gary to do it? This will require some political pressure.

I don't think Bonin cares what I want, especially since I'm not a constituent, as my office is in MDR and my home is in LB.

DB

-----Original Message-----

From: DRP Community Studies West <D7@planning.lacounty.gov>
To: dbakerlaw <dbakerlaw@aol.com>
Sent: Thu, Jul 18, 2013 1:51 pm
Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility

Hi David,

Yes, you are correct. Installing some sort of barrier on Mindanao just east of Lincoln would have to be done by the City of Los Angeles. I would recommend that you make your request with the City Council person that represents that part of the City of Los Angeles. This area is Council District 11 and is represented by Mike Bonin. You can try his Westchester field office at 310-568-8772.

Thank you.

Kevin Finkel
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: dbakerlaw@aol.com [<mailto:dbakerlaw@aol.com>]
Sent: Thursday, July 18, 2013 11:38 AM
To: DRP Community Studies West
Cc: tony@tonyps.com; murray.lowe@marriott.com
Subject: Re: *REMINDER* Marina del Rey Community Focus Group on Mobility

Kevin

I spoke with Gina recently and told her of one other matter that needs attention. I tried to get this done many years ago without success. Maybe you'll have better luck.

There is a combination Chevron gas station/McDonalds restaurant located on the Northeast corner of Mindanao and Lincoln. Eastbound traffic on Mindanao exiting the Marina will sometimes attempt a left turn into this gas station. This stops all lane #1 Eastbound traffic. When there are pedestrians on the South side of the intersection crossing Lincoln this stops both lanes of traffic for most if not all of the light phase, and backs traffic up onto Admiralty Way.

A simple and cheap way to keep traffic moving would be to install plastic orange pylons or a barrier of some sort on the double yellow lines in the middle of Mindanao just East of Lincoln to prevent Eastbound traffic from turning into the McDonalds/gas station. It is currently legal to make such a left turn, but it shouldn't be, since there is always traffic backed up in the Westbound Mindanao lanes, making such a maneuver next to impossible. There are those who will try to do it anyway, and end up sitting in the # 1 lane of E/B Mindanao with their turn signal on, blocking traffic. The only way to stop this is with a barrier.

It might also be possible to eliminate the crosswalk on the South side of the Mindanao/Lincoln intersection. Since left turns from E/B Mindanao onto N/B Lincoln are not permitted the pedestrian traffic crossing Lincoln would not impede Eastbound traffic (by blocking E/B Mindanao traffic trying to turn S/B Lincoln) if routed to the North side of the intersection. The pedestrians would be slightly inconvenienced, but E/B traffic would move much more smoothly.

I recognize that this would require cooperation from the City of LA, but it's worth a try. They may want something from us some day.

Thanks for your work on this.

DB

-----Original Message-----

From: DRP Community Studies West <D7@planning.lacounty.gov>
To: dbakerlaw <dbakerlaw@aol.com>
Sent: Thu, Jul 18, 2013 11:08 am
Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility

Hi David,

Thank you for contributing your idea of a guest dock along the north bulkhead in Basin F. If you have additional ideas that you would like to share with us in the future, please do not hesitate to add them to www.envisionmdr.com or place them in an email addressed to either myself or Gina Natoli.

Thank you.

Kevin Finkel
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: dbakerlaw@aol.com [<mailto:dbakerlaw@aol.com>]
Sent: Thursday, July 18, 2013 9:44 AM
To: DRP Community Studies West
Cc: tony@tonypps.com; murray.lowe@marriott.com
Subject: Re: *REMINDER* Marina del Rey Community Focus Group on Mobility

Kevin

I found the website a little cumbersome to use, but I just posted some comments re Mother's Beach and a comment re the possibility of putting a guest dock along the North bulkhead in F Basin in front of the existing office building.

I have discussed this proposal with Santos previously, and he agreed that the area is underutilized and that because it is owned and controlled by the County, this would make a good location for a guest dock which would provide waterside access to Tony P's and the other restaurants along Admiralty Way.

This would be a relatively inexpensive project, as all that is needed is a gate, a ramp, some pilings and a float. The benefit to the boating community would be significant and would presumably generate much needed good will among boaters toward DBH.

I have been informed by County personnel that DBH has a problem with transient vessels squatting in public or vacant private slips. Accordingly, it would be reasonable to prohibit parking on this dock between the hours of 2 and 6 AM to prevent squatters from making it their new home. Enforcement could be accomplished by citations issued by the Sheriff, significant fines for violation, and the impounding of repeat violators' boats, with impound fees assessed in amounts sufficient to account for the cost of the impound process.

The bulkhead is quite long and would accommodate several larger vessels tied to the side of the float, while still leaving adequate maneuvering room for boaters exiting from the slips on the South side of F Basin. Where the basin gets narrower, on the East end, there could be a provision for dinghy parking only.

Please consider this option. If you choose to build it, I suggest that it be called the David P. Baker guest dock.

Best,

David Baker

-----Original Message-----

From: DRP Community Studies West <D7@planning.lacounty.gov>
To: dbakerlaw <dbakerlaw@aol.com>
Sent: Thu, Jul 18, 2013 7:57 am

Subject: RE: *REMINDER* Marina del Rey Community Focus Group on Mobility

Hi David,

We are sorry to see that you were unable to attend our mobility focus group last night. If you are interested in participating virtually, many of the topics discussed are up on our virtual town hall website. You can access it at the this web address: www.envisionmdr.com.

If you have any additional questions, please do not hesitate to contact either myself or Gina Natoli at the phone number below.

Thank you.

Kevin Finkel
Community Studies West Section
County of Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: dbakerlaw@aol.com [<mailto:dbakerlaw@aol.com>]
Sent: Wednesday, July 17, 2013 3:51 PM
To: DRP Community Studies West
Subject: Re: *REMINDER* Marina del Rey Community Focus Group on Mobility

Dear Sir/Madam

I regret that I will be unable to attend this evening's meeting. If there is something that I can do online or if there will be another meeting, please let me know.

David Baker
(310)779-8667

-----Original Message-----

From: DRP Community Studies West <D7@planning.lacounty.gov>
Sent: Mon, Jul 15, 2013 3:44 pm
Subject: *REMINDER* Marina del Rey Community Focus Group on Mobility

Marina del Rey Community Focus Group on Mobility
The County of Los Angeles Department of Regional Planning would like to invite you to participate in a community focus group on mobility in Marina del Rey. Please join us:

Wednesday July 17, 6:00pm-8:00pm

Marina del Rey Hotel

Regatta Room

13534 Bali Way

Marina del Rey, California 90292

The purpose of this meeting is to discuss how to improve mobility in the Marina. We would like to hear about problem areas for autos, bicycles, and pedestrians, about where the transportation system works, and about what might be done to improve mobility. We hope that you will attend!

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday Through Thursday from 7:00am to 5:00pm.

Community Studies West Section
Los Angeles Department of Regional Planning <http://planning.lacounty.gov>
213-974-6422

From: [Sandra Starr](#)
To: [DRP Community Studies West](#)
Subject: Envision Marina del Rey
Date: Saturday, July 20, 2013 9:41:27 PM

Hi Gina,

Please let me know the when and where of the final meeting in September will be so that I can inform my readers?

Could you also let me know the cost of this outreach program?

Many thanks,

Sandra Starr

mdrsilverstrandnews.wordpress.com

From: [marlyn gibson](#)
To: [DRP Community Studies West](#)
Subject: Mariner article
Date: Tuesday, July 30, 2013 12:01:45 PM

Gina and Kevin

I have to say that article was such crap. If, in fact, it's up to you as to what developer gets what, you have made gross mistakes. The whole marina is in turmoil but it hasn't even started yet. Wait until those ugly apartment buildings on Via Marina are half full and see the turmoil of people trying to get out onto via marina to get to and from work. This is so huge an error in judgement. Makes one think one may get their palms crossed with silver. There are already too many high buildings that block the winds to say nothing of the traffic jams the overcrowding is causing.

You are so full of it. You have done NOTHING of any value to this marina but make it a hard place to live anymore. Shame on your self importance and ignorance. You surely don't live in the marina.

Mr. and Mrs. Bruce Gibson

Marina Del Rey residents since 1969

From: [DRP Community Studies West Area Section](#)
To: [Karen Joffe](#)
Subject: RE: RE: RE: Marina Del Rey development
Date: Wednesday, October 09, 2013 12:22:00 PM

No problem. If you have any additional ideas for the future of the Marina, please do not hesitate to let us know.

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: Karen Joffe [mailto:karen@joffes.com]
Sent: Wednesday, October 09, 2013 11:40 AM
To: DRP Community Studies West Area Section
Subject: RE: RE: RE: RE: Marina Del Rey development

Thanks again Kevin. The download was taking forever, so I cancelled out, but will get to it later. Not that it will make a difference, since Shores is a done deal and other projects are soon to follow; but, at least I can figure out if I've missed any indication of traffic relief and attention to disaster planning. I appreciate your follow up. Karen

----- Original Message ----- On 10/9/2013 3:03 PM DRP Community Studies West Area Section wrote:

Hi Karen,

Documents related to the Shores project can be found online at the following link:

http://planning.lacounty.gov/case/view/project_no_r2005_00234_4_coastal_development_permit_2005_00002_parking_perm/

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

-

From: Karen Joffe [mailto:karen@joffes.com]
Sent: Tuesday, October 08, 2013 3:30 PM
To: DRP Community Studies West Area Section
Subject: RE: RE: RE: Marina Del Rey development

-

Thanks Kevin,

I'd like to see the earthquake safety considerations in the study. I've only heard about the plan to add a couple of new turns off of existing roads, which seems inadequate. Can you send me a link or direct me to where I can find information on how earthquake safety issues were addressed in the traffic study?

Respectfully, Karen

----- Original Message ----- On 10/8/2013 2:05 PM DRP Community Studies West Area Section wrote:

Hi Karen,

-

Almost all development projects in the Marina are required to conduct a traffic study to identify potential impacts prior to project approval/denial. The timing for each of these traffic studies is based on where a particular project is in its conceptual phase. The visioning process will not be changing this requirement; instead, the visioning process is designed to find out more generally what the community wants for the Marina and where.

-

Kevin Finkel, AICP

Community Studies West Section

County of Los Angeles Department of Regional Planning

<http://planning.lacounty.gov>

213-974-6422

-

From: Karen Joffe [<mailto:karen@joffes.com>]
Sent: Monday, October 07, 2013 10:47 PM
To: DRP Community Studies West Area Section
Subject: RE: RE: Marina Del Rey development

-

Thank you Kevin. Will traffic studies be revisited; and, if so, when? Regards, Karen

----- Original Message ----- On 10/7/2013 3:33 PM DRP Community Studies West Area Section wrote:

Hi Karen,

-

I want to confirm that we received your email. We appreciate that you took the time to identify some concerns you have within the Marina. if you have any others, please do not hesitate to contact us.

-

Thank you.

-

Kevin Finkel, AICP

Community Studies West Section

County of Los Angeles Department of Regional Planning

<http://planning.lacounty.gov>

213-974-6422

-

From: Karen Joffe [<mailto:karen@joffes.com>]
Sent: Saturday, October 05, 2013 2:28 PM
To: DRP Community Studies West Area Section
Subject: Marina Del Rey development

-

Hello Kevin,

Thank you for taking my call last week regarding Marina Del Rey development.

My husband and I are condo owners within the Silver Strand, at 311 Bora Bora Way in MDR. i am writing to express my concern regarding development in MDR. We are part-time residents, who visit monthly. With each visit, since construction

of Shores began, I have seen alarming evidence of shortcomings with the approved development plans that have raised my concerns about: 1) safety; and 2) lax aesthetic and architectural standards.

My primary concern is safety related to traffic congestion. Since the onset of sewer line upgrading and construction-related road narrowing, traffic along Admiralty, Washington and Via Marina has congested on too many occasions.

With the occupancy of the additional 342 apartment units (beyond the original 202 units) in the Shores compound, road congestion will become a permanent problem. MDR is a seismic area; tsunami warning signs are posted throughout our neighborhood. This congestion foreshadows what to expect when there is an earthquake or other disaster and Strand residents need to evacuate.

Compounding this problem, according to what I have read, there are many more developments slated for this modernization of MDR, developments that will vastly increase the number of residents, visitors and businesses in The Marina without increasing the capacity of the access/egress roads.

This is a public safety nightmare waiting to happen.

My secondary concern is rooted in my personal aesthetic standards. I hoped, as I saw the tear-down and development of the Shores compound, that something beautiful would arise to replace the old, tired-looking apartment buildings. Instead, a fortress of buildings in garish shades of red, white and blue have gone up, creating a wall of ugliness at the entrance to the Silver Strand.

The Shores "modernization" does not welcome the public to The Silver Strand or invite residents to enjoy the shoreline and marina. The Shores promotional media speak of a "coastal vibe" and yet the buildings wall residents off from the shoreline and the marina. Their "Sky Terrace," promoted as "one of their coolest amenities," is an elevator to the top rooftop park that offers a view of the marina in the distance and what appears to be a helipad in the foreground. It is not an amenity that takes advantage of MDR's shoreline. The Shores is an apartment complex that could be anywhere...it would be right at home alongside an Orange County freeway...that bears no architectural relevance to MDR.

Regardless of my personal aesthetic issues with the new MDR, public safety issues can not be ignored. Before any further construction, planners must address public safety issues related to MDR road congestion.

Sincerely,

Karen Joffe

-

From: [DRP Community Studies West Area Section](#)
To: [Jessica Kurland](#)
Subject: RE: Admiralty Way
Date: Wednesday, October 16, 2013 8:55:00 AM

Hi Jessica,

The median construction project along Admiralty Way is being managed by the Department of Public Works. Please direct your comments and concerns to the following person:

Community Outreach

Pamela Manning

Business Relations

Los Angeles County Dept. of Public Works

Office: (626) 458-7131

Mobile: (626) 390-2874

pmanning@dpw.lacounty.gov

Also, unfortunately, the paved triangle between Lincoln Boulevard and the entrance to Hwy 90 is located within the City of Los Angeles and is not within the jurisdiction of the County.

If you have any follow-up questions, please do not hesitate to contact me.

Thank you.

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: Jessica Kurland [mailto:jjsk7@hotmail.com]
Sent: Thursday, October 10, 2013 5:47 PM
To: DRP Community Studies West Area Section
Subject: Admiralty Way
Importance: High

To Whom It May Concern:

Please keep live vegetation in the medians of Admiralty. Please do not simply pave over median or place pavers.

Admiralty used to be a lovely street. It is the primary street in Marina del Rey, and should be

treated as such.

If limited landscape is desired, please drive along Stocker St. between La Brea & Crenshaw in Los Angeles. They did wonderful job was done with the relatively new median. Also refer to attached photos, though you should also drive it to experience the pleasure compared to the medians on Admiralty which were fully paved over.

Also, the paved triangle between Lincoln Blvd and entrance to Hwy 90 is nothing short of awful and unexcusable. Even Cities & Counties without money do better with their limited public areas.

Sincerely,
J. Kurland
Marina Resident since 1996

From: pm2pt5@gmail.com
To: [DRP Community Studies West Area Section](#)
Subject: Marina Del Rey Visioning
Date: Thursday, January 09, 2014 2:18:41 PM

Dear Ms. Natali,

I understood from reports of the December 13th meeting that the next step in the MDR visioning process would be a report to be released fairly soon. Is there an email notification sign up to receive notifications of the report availability and public meetings related to the MDR visioning process / development planning? Alternatively, which is the most reliable website for finding this information?

Although I understand the visioning process has been ongoing for at least six months, I have to say that no one I have spoken to has even been aware of the process to-date even though their lives and properties may be significantly affected by MDR development. I myself only recently stumbled onto the MDR visioning website. I was wondering whether there was/will be any direct mailing to residents or condo associations in close proximity to MDR lots?

Thanks and regards,

Peter McClintock

From: [Stevens, Matt](#)
To: [DRP Community Studies West Area Section](#)
Subject: Checking in RE: MdR
Date: Tuesday, January 14, 2014 12:56:52 PM

Hi all,

Hope you had a nice holiday. Just wanted to check in and see if you know when the county plans to release it's visioning plan. Editors have been so slogged and the paper so full, we haven't had a chance to run our MdR story, and I may need to adjust parts of the story if the vision plan is coming out within the next week or so. Either way, when the plan becomes available, I hope you'll pass it along.

Best,

--Matt

Matt Stevens
Reporter, Los Angeles Times
Matthew.Stevens@latimes.com
[Twitter.com/MattStevensLAT](https://twitter.com/MattStevensLAT)

O: 213-237-5127
C: 213-271-5706

From: [Marino Nancy](#)
To: [DRP Community Studies West Area Section](#)
Subject: Marina del Rey Visioning
Date: Thursday, January 30, 2014 2:26:49 AM

I understood from DRP's presentation to the October 30, 2013 joint meeting of the DCB and SCHC that the summary report of the Visioning Process results is already underway.

As of today, January 30, 2014, all of the links to the MindMixer Survey from the DRP Visioning webpages and the DBH homepage are active; the MindMixer project appears to be active as well.

What are the effective dates of the MindMixer survey/townhall? Specifically, what is the latest date for a participant's input to be included in the Visioning Report?

I have searched everywhere for this information: There are no dates on any of the sites I mentioned. Even your Visioning "Events" tab fails to disclose the full date, i.e., the year is missing from all posted events. All mentions of the Visioning Process (save for a 2009 copyright at the bottom of the Visioning homepage) are undated and refer to the project as "about to begin" or "over the next several months." In the interest of full disclosure, the effective dates of a project, particularly the deadline for *meaningful* public participation, must be included in your communications to the public.

If ongoing MindMixer responses are still being accepted for inclusion in the Visioning Report, please advise what that deadline is for inclusion in the Visioning Report. If MindMixer responses are still being accepted but will not be included in the Visioning Report, then you must disclose this on the homepage of the MindMixer project, as well as on the DRP Visioning webpages and the DBH homepage and (undated) news release that offer active links to the MindMixer site.

Thank you in advance for your time, and I hope your response will fully address my concerns,
Nancy Marino

From: [Lynne Shapiro](#)
To: [DRP Community Studies West Area Section](#)
Subject: RE: Community Open House to View Proposed Vision for a Future Marina del Rey
Date: Monday, February 03, 2014 5:56:09 PM

How are you going to counter the fake traffic studies? With three huge new apartment buildings housing about 1000 people each plus all the condos, homes and rentals....we are really concerned about Via Marina traffic. We are also concerned about the years of construction, noise and pollution just from construction of a hotel in our residential neighborhood. WHY do you support another hotel in an area that is 100% residential, with high rents and property taxes being paid by our residents? Also the noise and lights at night close to our residents' windows. It is so unfair and so unnecessary....there are already 7 hotels (one projected for Fisherman's Village).

liro2323@gmail.com

From: DRP Community Studies West Area Section [mailto:commstudieswest@planning.lacounty.gov]
Sent: Monday, February 03, 2014 4:25 PM
Subject: Community Open House to View Proposed Vision for a Future Marina del Rey

Community Open House to View Proposed Vision for a Future Marina del Rey

The County of Los Angeles Department of Regional Planning would like to invite you to attend an open house to view the proposed vision for a future Marina del Rey. Please join us for either of the following:

Saturday February 15, 2014, 10:00am-12:00pm or Tuesday February 18, 2014, 6:00pm-8:00pm
Burton W. Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292

The purpose of this meeting is to showcase the proposed vision for a future Marina del Rey. Please come by anytime during the times noted above and tell us what you think. We hope you will attend! If you are unable to attend these events, the visioning document will be available online the week of February 10, 2014 at <http://planning.lacounty.gov/marina>.

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday through Thursday from 7:00am to 5:00pm.

Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: [Jon Nahhas](#)
To: [DRP Community Studies West Area Section](#); [Gina Natoli](#); [Kevin Finkel](#)
Subject: RE: Community Open House to View Proposed Vision for a Future Marina del Rey
Date: Tuesday, February 04, 2014 1:29:25 PM
Attachments: [image003.png](#)

Gina,

Thank you for the notice on the visioning document for the Marina. We look forward to the County's interpretation of what the Vision of our public recreational lands in Marina del Rey should look like.

Would you please provide a list of the recipients for this email invite for the "Community Open House" and any other residents or groups that have been invited to this event by other means (i.e. phone calls, group announcements, other mailings, etc.)?

Thanks,

Jon Nahhas



From: DRP Community Studies West Area Section [mailto:commstudieswest@planning.lacounty.gov]
Sent: Monday, February 3, 2014 4:25 PM
Subject: Community Open House to View Proposed Vision for a Future Marina del Rey

Community Open House to View Proposed Vision for a Future Marina del Rey

The County of Los Angeles Department of Regional Planning would like to invite you to attend an open house to view the proposed vision for a future Marina del Rey. Please join us for either of the following:

Saturday February 15, 2014, 10:00am-12:00pm or Tuesday February 18, 2014, 6:00pm-8:00pm
Burton W. Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292

The purpose of this meeting is to showcase the proposed vision for a future Marina del Rey. Please come by anytime during the times noted above and tell us what you think. We hope you will attend! If you are unable to attend these events, the visioning document will be available online the week of February 10, 2014 at <http://planning.lacounty.gov/marina>.

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday through Thursday from 7:00am to 5:00pm.

Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>

213-974-6422

From: [Sandra Starr](#)
To: [DRP Community Studies West Area Section](#)
Subject: Visioning Document: Community Open House Feb 15 and 18, 2014
Date: Monday, February 10, 2014 9:48:52 AM

When and where will this document appear on line. You said the week of Feb 10, but I don't find it.

Will there be any interaction between the public and the DRP or way of commenting on the document at the meeting or elsewhere?

Thanks,

Sandra Starr
Silver Strand News

From: [Betsy Barker](#)
To: [DRP Community Studies West Area Section](#)
Subject: Marina del Rey Visioning suggestion
Date: Wednesday, February 12, 2014 9:15:16 AM

http://gcn.com/Articles/2014/01/30/IDC-smart-cities.aspx?s=BIGDATA_120214&admngarea=TC_BigData&Page=1

If we're going to be updating the infrastructure in Marina del Rey, perhaps we could put in these sensors at the same time. That way we would have real data about traffic.

Thank you,

Betsy Barker, Application Developer II
Administrative Services Division
County of Los Angeles
Department of Beaches and Harbors
13837 Fiji Way
Marina del Rey, CA 90292
Office: 310.305.9510
Email: jbarker@bh.lacounty.gov



[Web](#) | [Facebook](#) | [Twitter](#)

From: [Kevin Finkel](#)
To: walter@brauncom.ch
Subject: RE: Visioning Marina del Rey
Date: Tuesday, February 18, 2014 9:21:00 AM

Hi Walter,

I very much appreciate you bringing your concerns regarding traffic and safety along Via Marina to my attention. This is an issue that I have heard from a number of people and is something that we will look into.

Thank you for taking the time to write this topic into an email. If you have any other concerns, do not hesitate to contact me.

Thank you.

Kevin Finkel, AICP
Department of Regional Planning
213-974-6422

-----Original Message-----

From: Walter Braun [<mailto:walter@brauncom.ch>]
Sent: Tuesday, February 18, 2014 9:03 AM
To: Kevin Finkel
Subject: Visioning Marina del Rey

Kevin

I was at the open house on Saturday and you encouraged me to send you any additional thoughts I had about the visioning project.

My main concern is the Residential District, in particular Via Marina. Right now, it is a race track, a hazard for pedestrians, and a major source of noise. To make it suitable for this neighborhood the speed limit needs to be reduced to 25 mph (the speed limit for residential neighborhood according to the DMV handbook), the number of lanes must be reduced to one per direction, there must be sidewalks on both sides of the street, and marked crosswalks.

In addition, there are two streets from which it is currently illegal to enter or cross Via Marina: Tahiti Way and Bora Bora Way. This encourages speeding, in my opinion, since it gives the drivers the illusion that they don't have to expect any obstacles to suddenly appear. The losers are the pedestrians. So, the two streets should be changed into two-way streets as part of the project.

Walter Braun

From: [Napolitano, Steve](#)
To: [Moore, Julie](#); [Gina Natoli](#)
Subject: Fw: Government Taking
Date: Tuesday, February 18, 2014 4:27:36 PM
Attachments: [image004.png](#)
[marina_visioning-1.pdf](#)

Sent from my BlackBerry 10 smartphone.

From: Jon Nahhas

Sent: Tuesday, February 18, 2014 4:11 PM

To: lamariner@gmail.com

Subject: FW: Government Taking

Marina del Rey is a recreational facility. The MdR Visioning Statement created by the County (DRP) continues to morph this wonderful County asset that was originally created for the citizens of Los Angeles. While only a significantly small number of County residents were invited to participate in the future of the public lands, it is quite clear the little representation we had was not heard.

For the County to take the public lands and divide them up to a residential area, a commercial area, and a "Boater's Way" is a prime example of legal theories that have been bouncing through several lawsuits in Marina del Rey otherwise known as a "government taking."

<https://www.dropbox.com/s/pye1zb8rq44z096/ChangeOfIntentInMDR.mp4>

The Visioning Plan demonstrates the push to continue the war on recreation in the harbor and use waterfront areas as commercial and residential zones for a significant few. The County is legally bound by the mandates set forth by the Rivers & Harbors Act and the revenue bond that the taxpayers voted for (FOR A RECREATIONAL FACILITY).

[cid:image002.jpg@01CF2CC3.A4E06D10]

Jon Nahhas

[cid:image004.png@01CF2CC3.A4E06D10]

The MdR Visioning Statement is being showcased tonight in Burton Chace Park, but the public will not be allowed to speak on this contentious document.

From: [eryn ferdman](#)
To: [DRP Community Studies West Area Section](#)
Subject: MDR restructuring
Date: Thursday, February 20, 2014 11:43:52 AM

To whom it may concern, I am very sad to hear that the Marina is being "torn apart." The reason I live here is because of the beauty and solitude. I like that there aren't commercial businesses in the area and all residential. I love walking/running at the channel, which already gets enough people and traffic from within and outside of MDR.

I live in Mariner's Village and am disgusted to hear how that development will be torn apart, by taking out the pool and putting in retail stores. Who wants that? I also hear trees will be cut down and the complex will be open to the public, including the private channel. I live there for the quietness and the trees. I am so disappointed that someone thinks putting in retail space in the middle of the complex is a good idea.

It is very clear that this entire redevelopment project is all about bringing money in the Marina. This will also entail, money being "given" to various people/departments to make things happen.

I also want to mention the unnecessary hotel that is going to be built on Via Marina. I live on Via Marina and already it is so loud and so much traffic that I feel I live on the 405. Not to mention the traffic and Never Ending construction on Admiralty Way.

I, as many other residents that live in Marina Del Rey are very unhappy about this redevelopment project and plan on moving back to Santa Monica once this begins. Please note, I came to the Marina from Santa Monica because of its quiet, community, tree-bearing feel and now I am being forced out.

I hope this project is reconsidered and the residents of the Marina are heard.

Sincerely, Eryn Ferdman, Marina Del Rey

--

From: [DRP Community Studies West Area Section](#)
To: [Roger Marshall](#)
Subject: RE:
Date: Thursday, February 20, 2014 2:49:00 PM

Hi Roger,

Thank you for sending us your ideas about developing additional park space, and in particular, open space appropriate for pets. We will take these ideas into consideration as we move through our Marina del Rey visioning process.

If you have any additional ideas, please let us know.

Thank you.

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: Roger Marshall [mailto:marshalledits@yahoo.com]
Sent: Monday, February 17, 2014 12:46 AM
To: DRP Community Studies West Area Section
Subject:

To whom it may concern;

With the recent surge of new apartment complexes, and hotels, congestion in Marina Del Rey is at a fever pitch, both in vehicle count, and in foot traffic.

I have lived in the area for a number of years, and have witnessed the growth, and it is becoming more and more apparent that there seems to be one very important component missing to the current contraction and/or improvements. The need for outdoor areas/parks designed specifically with pet use in mind. This has been a problem for a number of years now, and with increased pet population, the lack of outdoor areas to accommodate their needs is becoming even more evident. This is an issue that really needs to be addressed.

Currently the only park available in Marina Del Rey is Chase park, and it is not really meant for pet use, nor is it accessible to those residents living west of the marina near the Silver Strand area. As a result residents with pets are forced to walk along busy streets, while their pets do their business in any available planter, yard, or even the sidewalk if there is no other choice. It goes without saying that there is a health/sanitation, and safety issue directly linked to this dilemma.

It is for this reason that I would like to propose the following list of locations for possible consideration to remedy this problem. If these sites are not available

perhaps this letter will serve as a catalyst to opening dialogue directed specifically at this issue.

1. There is a vacant lot located at the corner of Tahiti Way and Via Marina that would be an ideal location, and would be large enough to accommodate not only pet use, but be a great social/recreation area as well. Currently it is fenced off and hasn't been used for years. If not already owned by the city, perhaps it could be acquired, and consideration could be given.
2. The Ballona Creek perimeter at Via Dolce could be modified. The impact to wildlife would be temporary at best. It would not only serve as a destination for pet use, but would also serve as a great viewing area to the reserve. The current walking trail could be extended, and the park area could be outfitted with benches etc.
3. Another area that would be an ideal location is at the corner of Via Dolce and Dell ave. Currently it is being used by the city?, an odd place to begin with to store supplies, and/or city vehicles. This lot could easily be modified and designated as a small fenced in pet park that would be safe for pets to run, play etc.

Please see attached files.

Thank you for your time and consideration.

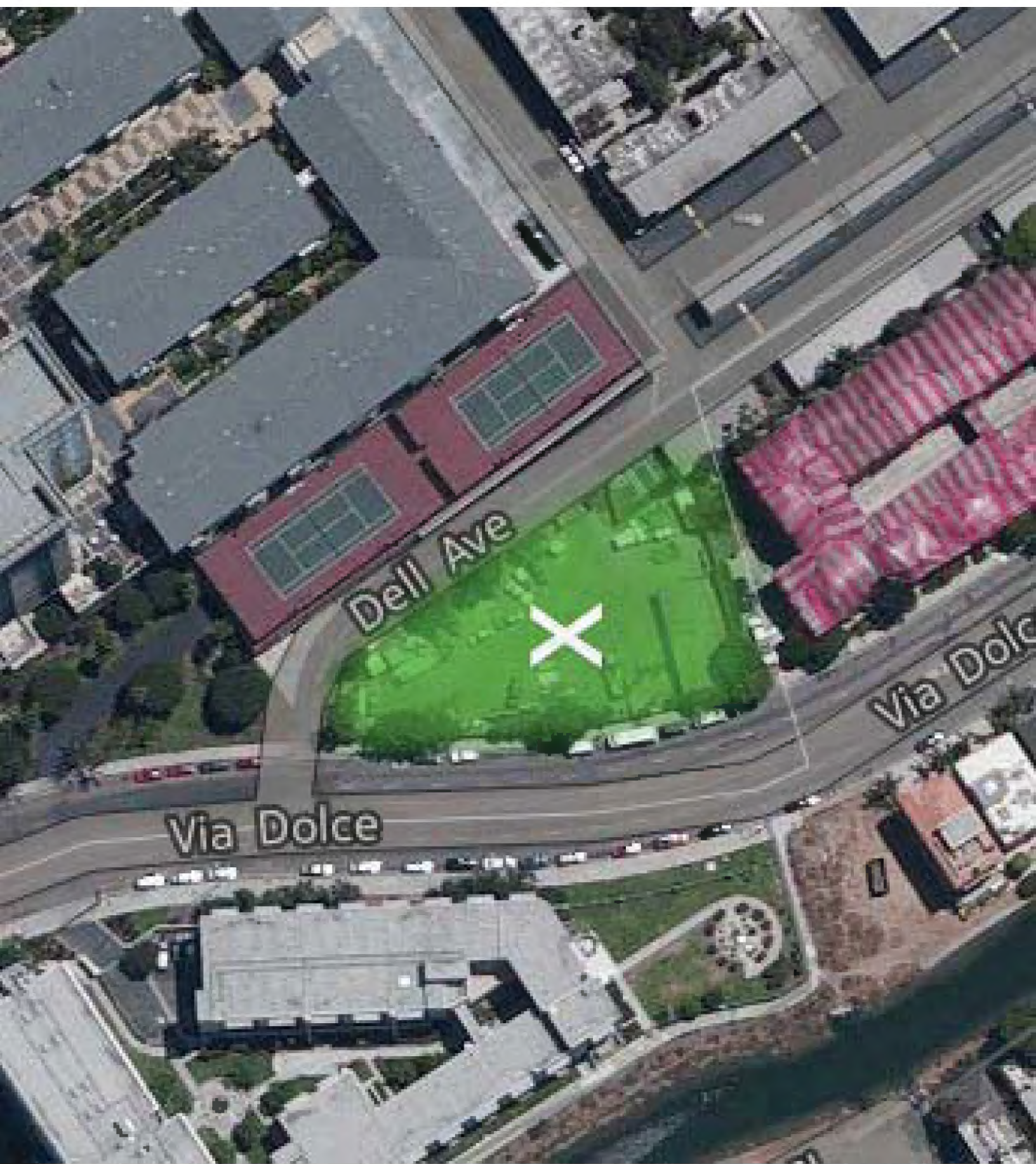
Sincerely,

Roger Marshall









From: Gina Natoli
To: ["Steven Cho"](#)
Cc: [Barry Fisher](#); [Christopher King](#); [Shelley Taniguchi](#); [Liz Greenberger](#); [Dave Lumian](#); [Michael Tripp](#); [Kevin Finkel](#)
Subject: RE: Comments for Visioning relating to Marina Beach
Date: Monday, February 24, 2014 12:55:00 PM

Good afternoon, Steven. Thanks so much for the email. Let me respond briefly to both of your comments.

1. I agree that a clear statement in support of specific amenities to enhance would be helpful. As a kayaker, I appreciate and understand the need for parking, bathrooms, rinse areas and storage. Just this past weekend I visited a private facility with an okay rinse area and bathrooms, but parking is inconvenient and they have no storage capacity. We will add wording to the Visioning Statement that calls for the enhancement of support infrastructure for low-cost recreational boating in the Marina including, but not limited to, parking, bathrooms, rinse areas and storage.

In my experience over the past several years, both Regional Planning and Beaches & Harbors absolutely consider recreational boaters as important partners in bringing people to MdR and providing access to affordable recreational boating options. I think some of our recent actions with respect to projects that might negatively impact recreational boating/non-motorized boating demonstrate the importance we place on maintaining and accommodating low-cost recreational boating.

2. Your explanation of Marina Beach use zones and the enhanced aerial are well done, and reflect our understanding of how the Beach currently works. During the visioning process a couple of non-motorized boaters suggested that we remove the playground area at the southern end of the Beach to expand non-motorized boating facilities. We didn't incorporate that suggestion into the Visioning Statement because we recognized that we couldn't do away with the playground area, that we have other constituencies to accommodate at the Beach. We can add wording to the Visioning Statement that will recognize the different uses at Marina Beach and the importance of amenities and infrastructure that support the uses.

It was great seeing you at the open house on the 18th, Steven. I always appreciate your input! Feel free to give me a call if you have any questions.

Thank you,

Gina M. Natoli, MURP, AICP
Supervising Regional Planner
Community Studies West Section
Los Angeles County Dept. of Regional Planning
320 West Temple Street 13th Floor
Los Angeles CA 90012-3223
<http://planning.lacounty.gov>

From: Steven Cho [mailto:steven@choarchitecture.com]
Sent: Thursday, February 20, 2014 10:13 PM
To: Gina Natoli
Cc: Barry Fisher; Christopher King; Shelley Taniguchi; Liz Greenberger; Dave Lumian
Subject: Comments for Visioning relating to Marina Beach

Gina,

Here are 2 comments I'd like registered for the Visioning Document. It relates to Marina Beach.

1. The Visioning Document correctly states the primacy of Marina Beach as a recreational boating access point in Marina del Rey and Los Angeles County. For purposes of giving future decision makers direction (which is ultimately the purpose of planning), there needs to be a specific statement that the infrastructure of Marina Beach should be enhanced, expanded, and at a minimum protected including but not limited to: PARKING, bathrooms, rinse areas, and storage. Recreational boating organizations should be supported and looked through the lens of being partners in the mission of increasing public access to recreational boating, shared with the County as well as the Coastal Commission.

2. Marina Beach needs to be analyzed in a more granular planning level. The beach is large and has different zones. In the past, the inability of planners to recognize these zones has led to poor methodology in studies, and allowed potential developers to manipulate data that could've had disastrous consequences for the beach. It is important that planners understand how the beach is actually used and not simply from a satellite map of the beach.

Specifically, the crescent shaped Marina beach has 3 distinct zones:

Zone 1 is the northern section along Palawan and the PRIMARY access and loading point for most recreational boaters and groups. It has the only bathroom and rinse facilities of the beach, and the parking lot across Palawan is critical (Lot NR) for this access. This is also where the boat storage on the beach and on racks is located. Boating in this area includes outrigger canoes, rowing shells, kayaks, paddleboards, and sailboats. Groups include MDR Outrigger Canoe Club, LA Rowing Club, RowLA, Kayaks4Kids, Venice Boys and Girls Club,

Zone 2 is the central section. This area has the grilles and covered picnic benches, This area is popular for beach parties and the proximity to Parking Lot IR also makes this a secondary access point- mostly SUP's (standup paddleboards). There are SUP rentals out of Jamaica Bay Inn.

Zone 3 is the area furthest south (fronting Cheesecake Factory). The children's play area is here as well as the volleyball nets. There is some increasing boating access here- again mostly SUP's. The lifeguard tower is in this area, and swimmers are in this area also. Parking Lot GR serves this area.

It needs to be reiterated how important it is to have a proper understanding of the zones on the beach. Any study that lumps the whole beach together may place an activity node in the wrong area, or may risk a parking lot that serves a specific zone.

I understand that the Vision Document is a broad brush effort, but critical areas should have some additional attention. Feel free to reply with any questions or comments. Thanks Gina.

Regards,
Steven Cho
310-989-2312

From: [DRP Community Studies West Area Section](#)
To: [Alicia Kunz](#)
Subject: RE: Envision Marina del Rey Reward
Date: Tuesday, February 25, 2014 5:46:00 PM

Hi Alicia,

Great, I am glad you received the tickets, I hope you enjoy them. Thank you again for your participation.

I'm sorry to hear that you were unable to attend our open houses last week. The entire Marina del Rey Visioning Statement and the PowerPoint presentation given at the open houses are available online at <http://planning.lacounty.gov/marina>. If you have any questions about the materials please let us know.

Thank you for conveying to us the concerns you have heard regarding the boat launch ramp. I want to assure you that we considered those concerns before proposing the move of the boat launch ramp. I would also like to clarify that where the ramp would be relocated to would not result in boats launching directly into the main channel but into Basin H.

As part of our outreach process, we heard from a number of people that it is difficult for those not familiar with the Marina to find many of the destinations in the Marina (launch ramp, Marina "Mother's" Beach, library, waterside shopping center, etc.). In the Visioning Statement, we propose improving directional signage throughout the Marina to improve people's ability to find and get to their intended destinations in the Marina quickly and directly. Should the boat launch ramp be relocated, we would absolutely incorporate its new location into any signs to ensure ease of finding the facility.

If you have any other comments, concerns, or ideas, please do not hesitate to let us know.

Thank you.

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: Alicia Kunz [mailto:AKunz@essexpropertytrust.com]
Sent: Tuesday, February 25, 2014 9:44 AM
To: DRP Community Studies West Area Section
Subject: RE: Envision Marina del Rey Reward

Hi Kevin,

I got the tickets, thank you.

I was unable to attend the presentation, and have now received a lot of feedback from our boaters and marina residents. This whole situation with the public launch ramp being moved is an extremely contentious subject. That idea was put forward years ago once before, and there was a huge backlash. The biggest issues with moving the launch ramp to the Main Channel: the wind and currents on the Main Channel plus less-experienced boaters do not mix well. The possibility and likelihood of accidents would increase significantly. Also, it was frequently discussed in the Visioning Process that people in other areas are not familiar with the marina. If they are bringing a trailered boat into the marina, having to go further to the Main Channel to drop it in would be even less visible and convenient, and turning a trailer around at the end of a peninsula is no easy feat.

Just a few thoughts, I'm sure you heard similar things regarding the launch ramp idea.

Thank you,

Alicia Kunz | Essex Property Trust, Inc. | Marina Manager | Marina City Marina

4333 Admiralty Way, Suite 10 Marina del Rey, CA 90292

☎ 310.823.3032 | ✉ akunz@essexpropertytrust.com

Creating the Communities People Call Home

Visit Our Website: www.marinaatmarinacityclub.com/

From: DRP Community Studies West Area Section [<mailto:D12804e@planning.lacounty.gov>]

Sent: Monday, February 24, 2014 7:01 AM

To: Alicia Kunz

Subject: RE: Envision Marina del Rey Reward

Hi Alicia,

The tickets have been sent. If you have not yet already received them, they should arrive shortly. Please be on the lookout for a FedEx delivery.

Thank you again for your participation on the Envision Marina del Rey website.

Best,

Kevin Finkel, AICP

Community Studies West Section

County of Los Angeles Department of Regional Planning

<http://planning.lacounty.gov>

213-974-6422

From: Alicia Kunz [<mailto:AKunz@essexpropertytrust.com>]

Sent: Wednesday, February 19, 2014 5:05 PM

To: DRP Community Studies West Area Section

Subject: RE: Envision Marina del Rey Reward

Hi Kevin,

Great, thank you, I love that place. Can you email them? Otherwise, just send to my work address below.

How was the presentation the other night, I missed it?

Best Regards,

Alicia Kunz | Marina Manager | Essex Property Trust, Inc. | Marina City Marina
4333 Admiralty Way, Suite 10 Marina del Rey, CA 90292
Phone 310.823.3032 | Fax 310.823.6604 | Email akunz@essexpropertytrust.com
Creating the Communities People Call Home
Visit Our Website: www.marinaatmarinacityclub.com/

From: DRP Community Studies West Area Section [<mailto:D12804e@planning.lacounty.gov>]
Sent: Wednesday, February 19, 2014 4:38 PM
To: Alicia Kunz
Subject: Envision Marina del Rey Reward

Hi Alicia,

Congratulations on claiming your Natural History Museum! We are in the process of getting your reward together and will let you know as soon as it's ready. What is the best way to get the tickets to you?

I want to thank you for your participation on our MindMixer website and we hope that you enjoy the Natural History Museum!

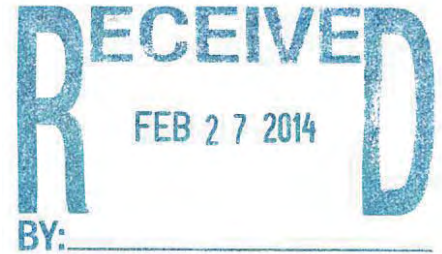
If you have any questions, please do not hesitate to contact me.

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422



THE ART OF CALIFORNIA LIVING

Ms. Gina Natoli, Section Head
Community Studies – West Area
Department of Regional Planning
320 West Temple Street
Los Angeles, CA 90012



Re: Marina Del Rey Visioning

Dear Ms. Natoli,

We are 820 families living in the Azzurra, Cove and Regatta condominiums directly abutting Yvonne B. Burke Park. Despite our proximity, we understand that we were not contacted to participate in the Visioning process because we lie just outside the Marina boundary. Consequently, we were not aware of or involved in the Envisioning meetings and activities conducted in the summer of 2013. However, with many units and our recreational areas having views across Yvonne B. Burke Park to the main channel, and being frequent users of Yvonne B. Burke Park as well as other Marina facilities, the re-development of the Marina, especially lots along Admiralty, will likely have a great impact on our quality of life and property values. We would like an opportunity to provide written comments on the Visioning Statement before plans are finalized.

A meeting would assist our understanding of what is being proposed. Subjects of interest may include:

- an overview of the major changes and developments envisioned and phasing;
- details of plans for visitors row area;
- what the process and schedule will be going forward;
- where project information may be found
- opportunities for public comment
- the MDR Land Use Plan, MDR Specific Plan, the Local Coastal Plan and design guidelines and how these may be modified to reflect the results of the Envisioning process and public input.

If representatives from the Planning Department are able to meet with us, we would be pleased to host a meeting at our property, to meet at Burton Chase Park or to meet at your offices. Please contact Christine Alfieri, our General Manager at 310-823-2955 to discuss possible arrangements. We appreciate your time and we look forward to meeting with you.

Sincerely,


Riquette Hofstein
President, Azzurra Homeowners Association

Cc: Azzurra Board of Directors
Cove Board of Directors

13700 Marina Pointe Drive, Marina del Rey, CA 90292
Phone: (310) 823-2955 Fax: (310) 823-2133

From: [Plinio Garcia Personal](#)
To: [DRP Community Studies West Area Section](#)
Subject: Re: Opposition
Date: Thursday, March 06, 2014 9:16:01 AM

Yes.

I continuously speak with people in the area who are very confused about the project. EVERYONE I have spoken with believes that Fishermans Village is going to be either improved or renovated or improved with new buildings at its present site. When I explain that the plans are to tear it down to put parking and the launch ramp, then they are outraged because, they tell me (1) the location has the best views in the Marina (full water and sunset views) and (2) the village is the iconic symbol of Marina del Rey.

Like all other projects, it's how you present them. Calling it a "boating" or "boaters" area sounds great since there are boats there now. But that's not what the proposed vision is.

So, I think it's ethical to reveal to the public that the vision includes "tearing down Fishermans village"

There are other concerns as well. We can address those in a future email.

Thank you.

On Mar 6, 2014, at 8:39 AM, [DRP Community Studies West Area Section](#) <D12804e@planning.lacounty.gov> wrote:

Hi P.J.,

Are you referring to the proposed plans for the Fisherman's Village area contained in the Marina del Rey Visioning Statement?

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: Garcia Plinio J [<mailto:pliniojgarciajr@gmail.com>]
Sent: Tuesday, February 18, 2014 3:42 PM
To: [DRP Community Studies West Area Section](#)
Cc: Plinio Garcia J
Subject: Opposition

Hello,

I recently found out that they are going to demolish Fisherman's village. Is this true? It makes no sense to destroy the most beautiful village on the water in LA County. In Europe they would find a million ways to incorporate the village with future development instead of the typical LA mentality of destroy and conquer. Who do we need to address our concerns to?

Please respond.

P.J. Garcia
IndyPlush...Saving the world one doll at a time
310-902-1651 cell/text

From: [Marilyn Hopkins](#)
To: [DRP Community Studies West Area Section](#)
Subject: Missed Planning Committee Meeting
Date: Monday, March 17, 2014 8:07:16 PM

Sirs:

Sorry I was not able to attend the latest meeting, but I do have a question and a comment.

1. Do you have any idea of the date that Neptune Marina Apartments will start their rebuilding? Can it go forward while other projects are being started here?
2. As part of above question, a comment on the traffic here in the Marina. It is in a word, horrible. It taked a half hour to get from Admiralty Way to Lincoln at most hours of the day. If or when an earthquake or tsunami happens here, all of the residents will be trapped. That will not be an easy thing for the planning committees to live with.

Thank you in advance for an answer. We too have to plan .

Sincerely,

Marilyn Hopkins

E-mail: Marilynho@yahoo.com

From: [DRP Community Studies West Area Section](#)
To: [Ellen B. Klugman, Esq.](#)
Subject: RE: MDR Meetings & Notice Provisions/Requirements (reply)
Date: Monday, March 31, 2014 7:14:00 AM

Ms. Klugman,

I have added your email address to our courtesy email list.

As for the plan for a 22-story condos on Admiralty, to my knowledge, I know of no such project. If you are interested in reviewing any of the redevelopment projects in the Marina, please visit the redevelopment project page on the website for the Department of Beaches and Harbors. Here is the website:

http://beaches.lacounty.gov/wps/portal/dbh/lut/p/b1/04_SjzO2NLKOMDUys9SP0I_KSyzlTE8syczPS8wB8aPM4l0NDAzc_d2CjSz8jE0NPi3C3CyMPU2BggZABZHiCgyClc0MPiMNHc1DDNyMDEiMiNNvgAM4EtQfrh-EqgTVBf7O2vgVgJ0IVoDHDx4e-bmp-rlROW6WnlkmACwilMQ1/dl4/d5/l2dJOSEyUUt3QS80SmtFl1o2X0UwMDBHT0ZTMjhOMzUwSTJWRjgzSTUwME8z/

If you have any other questions, let me know.

Thank you.

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: Ellen B. Klugman, Esq. [mailto:ellenbklugmanesq@gmail.com]
Sent: Friday, March 28, 2014 2:13 PM
To: DRP Community Studies West Area Section
Subject: RE: MDR Meetings & Notice Provisions/Requirements (reply)

Hi Kevin:

Thank you for your response and for explaining the process. I checked with my husband, and he also confirms that we didn't receive any written notice of the most recent visioning meeting, despite being on the resident list (we checked). Can you please add this email to your courtesy list of notifications for all Marina-related meetings and hearings?

Also, I had heard someone mention a plan to add 22-story condos to Admiralty Way. Is there a link you can send me that will show the detail of these and other specific projects envisioned that weren't really enunciated in that very general schematic and PowerPoint we were shown at the most recent visioning meeting?

Many thanks for your assistance!

E. Klugman

From: DRP Community Studies West Area Section [mailto:D12804e@planning.lacounty.gov]
Sent: Tuesday, February 18, 2014 11:02 AM
To: Ellen B. Klugman, Esq.
Subject: RE: MDR Meetings & Notice Provisions/Requirements

Ms. Klugman,

The meeting that you are referring to was a community outreach event that the Department of Regional Planning organized as a means of providing the Marina del Rey community with an opportunity to review and discuss the proposed Marina del Rey Visioning Statement with County staff. The document is also posted to both Regional Planning's and Beaches & Harbors' websites. As these types of meetings are purely informational and not hearings where decisions are made, there are no noticing requirements that we are required to comply with.

For our community kick-off meeting at the beginning of the visioning process, we mailed notices to the residents of the unincorporated Marina del Rey; to individuals that live aboard boats moored/docked in the Marina, to owners of boats moored/docked in the Marina; and to individuals that have requested to be placed on a courtesy mailing list for planning-related efforts in the Marina (I have attached our mailing lists to this email). We also posted announcements about this meeting to our Department's website; to the website of the Department of Beaches and Harbors; sent out a tweet from our Department's Twitter account; sent an email announcement to the email addresses we have on our courtesy list; and sent flyers to be distributed at the weekly farmer's market in the Marina.

At our community kick-off meeting, we asked attendees to sign-in and provide their email addresses, which were added to our courtesy list. For each following meeting, we sent out announcements to the email addresses on our courtesy list; posted announcements to our Department's website and the website of the Department of Beaches and Harbors; sent out a tweet from our Twitter account; and again sent flyers.

During our process we also reached out to a number of the neighborhood councils in the City of Los Angeles that surround the Marina as well as Los Angeles City Councilman Bonin's office to ask for their input.

If you have any other questions, please let us know.

Thank you.

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: Ellen B. Klugman, Esq. [mailto:ellenbklugmanesq@gmail.com]
Sent: Friday, February 14, 2014 12:08 PM
To: DRP Community Studies West Area Section; Gina Natoli; Kevin Finkel
Subject: FW: MDR Meetings & Notice Provisions/Requirements

I never received any acknowledgement of this email to each of you sent last Friday. Kindly provide a written response to the points raised therein.

Sincerely,

Ellen B. Klugman
Attorney at Law
ellenbklugmanesq@gmail.com

From: Ellen B. Klugman, Esq. [mailto:ellenbklugmanesq@gmail.com]
Sent: Friday, February 07, 2014 2:46 PM
To: commstudieswest@planning.lacounty.gov; 'Gina Natoli'; kfinkel@planning.lacounty.gov
Subject: MDR Meetings & Notice Provisions/Requirements

Good afternoon...

I have been a Marina del Rey resident for close to 20 years and only found out inadvertently about the meeting that is planned for next week. I have checked with other landowners on the

peninsula and they have not received a notice of any kind either. I'm sure we all agree that widespread public participation on this matter by the constituencies most affected is desirable for all of us.

Since other Marina del Rey residents I've spoken with are equally surprised, would you please provide me with a link to the county notice requirements on a meeting like this so we can understand the terms of compliance and the degree to which they have been met?

We would also appreciate a copy of the list of the recipients for this email invite for the "Community Open House" and an explanation as to any other residents or groups that have been invited to this event by other means (i.e. phone calls, group announcements, other mailings, etc.), as well the deadlines by which those invitations were sent?

I look forward to hearing from you in a timely fashion. Many thanks in advance for your help!

Kind Regards,

Ellen B. Klugman

Attorney at Law

ellenbklugmanesq@gmail.com

From: [DRP Community Studies West Area Section](#)
To: [Art Ford](#)
Subject: RE: Community Open House to View Proposed Vision for a Future Marina del Rey
Date: Monday, March 31, 2014 7:16:00 AM

Hi Art,

Thank you for attending the open houses in February and for submitting these ideas to us. If you have any other ideas about how to improve Marina del Rey, do not hesitate to let us know.

Thank you.

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: Art Ford [mailto:artford@me.com]
Sent: Saturday, February 15, 2014 12:07 PM
To: DRP Community Studies West Area Section
Subject: Re: Community Open House to View Proposed Vision for a Future Marina del Rey

Thank you for hosting this and for working on a Saturday to accommodate our work schedules.

I read the information in planning.lacounty.gov/marina/visioning, but I learned a little bit more in person, and it's always good to have an opportunity to comment and meet people.

Overall the plan seemed okay, and I like the fact that vacant land with old broken cement foundations will become economically productive. I also don't like to see abandoned / idle lands and buildings, so it was good to hear that possibly the old Benihana will make way for something people can use such as apartments. I hope the same is true for the old Home Federal building on Bali and Lincoln as it sits there landscaped but obviously unoccupied.

I remain deeply concerned about the current proposal for parcel 113S, and somewhat confused about the reason for the Via Marina Street Improvement Project. But the next forum to discuss 113S in depth really is the B&H DCB meeting on 3/19, not this venue, so I didn't ask about it that much. The next Via Marina discussion point is still TBD.

I did comment that DPW said there is a 15% harbor vacancy rate at the LA Water Board TMDL meeting, so if that's true, why are we trying to add additional boat slips? I also commented that 113S discusses a significant amount of additional commercial space in what's largely a residential area, that seems somewhat at odds with the designation of the Via Marina area as predominantly residential.

There were a couple of thoughts I had that I forgot to discuss in person about how Marina Del Rey could better appeal to the tech community:

1.) Improved cell signal support. Maybe the County can boost signals from AT&T, etc. to the Marina. In my apartment, I have 1 bar, and had to purchase a micro-cell tower to get better support. My cell calls can still drop after ~10 min for a technical reason, and so I have a landline as well.

2.) Improved network access. WiFi and Ethernet support is provided on an apartment by apartment basis. Sometimes the vendor is good, sometimes, not so much. It would be nice to have a reliable alternative or even a backup.

Thanks,

Art Ford

On Feb 3, 2014, at 4:25 PM, DRP Community Studies West Area Section wrote:

Community Open House to View Proposed Vision for a Future Marina del Rey

The County of Los Angeles Department of Regional Planning would like to invite you to attend an open house to view the proposed vision for a future Marina del Rey. Please join us for either of the following:

Saturday February 15, 2014, 10:00am-12:00pm or Tuesday February 18, 2014, 6:00pm-8:00pm

Burton W. Chace Park Community Room

13650 Mindanao Way

Marina del Rey, CA 90292

The purpose of this meeting is to showcase the proposed vision for a future Marina del Rey. Please come by anytime during the times noted above and tell us what you think. We hope you will attend! If you are unable to attend these events, the visioning document will be available online the week of February 10, 2014 at <http://planning.lacounty.gov/marina>.

For more information, contact Gina Natoli or Kevin Finkel of the Community Studies West Section at (213) 974-6422 or commstudieswest@planning.lacounty.gov. Our office hours are Monday through Thursday from 7:00am to 5:00pm.

Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422

From: [Art Ford](#)
To: [DRP Community Studies West Area Section](#)
Cc: [DRP Community Studies West Area Section](#); [Michael Tripp](#)
Subject: Re: Community Open House to View Proposed Vision for a Future Marina del Rey
Date: Sunday, April 06, 2014 10:45:05 AM

Hi Kevin,

Thanks for the email.

I noticed that the Small Craft Harbor Commission will be having a night meeting on May 28, 2014 which will include a DRP presentation on the Visioning Process.

I would like to encourage DPW representation at the meeting and that's why I'm cc'ing Michael since this is a DBH meeting. I can tell I am doing this way too much, getting far too comfortable with the department abbreviations and of how things work. :)

My reason for this request is I am uncomfortable with the Via Marina Street Improvement Plan scheduled for 2015 because of the removal of the mature trees in the traffic median. If I had been awake to the process in early 2013, I would have attended the DCB meetings held in mid-2013 where DPW presented, and most likely would have objected in the July 2013 DCB meeting where DPW provided an update after considering the May 2013 discussion.

The mature trees really add something to the Marina, and the small trees that are replacing the Coral trees will take a long time to become similarly large trees. Just view the trees on Admiralty to imagine a before and after. I do not see Herculean destruction of the streets and the sidewalks on Via Marina caused by the Coral tree's root structure, and I have a reference which suggests Coral trees can live to be around 100 years old. So if they were planted in the 60s and 70s, they may have significant life left. Additionally through monitoring, even electronic monitoring, tree death could be anticipated, and then they could be gradually replaced with the drought tolerant trees with the vertical root structure.

Link -> <http://agroforestry.net/tti/Erythrina-coraltree.pdf>

I believe DPW is moving aggressively with road projects because of a Marina vision that at least in one area does not have my support, and so this meeting would be a excellent venue to reconfirm the vision by which they are moving ahead since I do not believe DPW has the EIR in place for the Via Marina project, at least Via Marina from Marquesas Way to the shoreline.

I also would like to encourage DRP to distribute the materials that will be shared at the meeting as early as possible, preferably in one or two PDFs. In the DCB meetings, the latest information about projects is not shared until a few days before the meeting which isn't as much time to think and reflect as I would like.

Thanks in advance for this presentation on May 28, for doing this at night to accommodate our work schedules. I am looking forward to seeing the latest status.

Cordially,

Art Ford

On Mar 31, 2014, at 7:16 AM, DRP Community Studies West Area Section wrote:

Hi Art,

Thank you for attending the open houses in February and for submitting these ideas to us. If you have any other ideas about how to improve Marina del Rey, do not hesitate to let us know.

Thank you.

Kevin Finkel, AICP
Community Studies West Section
County of Los Angeles Department of Regional Planning
<http://planning.lacounty.gov>
213-974-6422



April 25, 2014

Ms. Gina Natoli
Supervising Regional Planner
Los Angeles County Department of Regional Planning
320 W. Temple Street, 13th Floor
Los Angeles, CA 90012

Dear Ms. Natoli,

I wanted to thank you for taking the time to meet with us at the Azzurra on April 2, 2014 to discuss the MDR visioning statement. It was very helpful to hear your presentation and to have the opportunity to give feedback. After having reviewed the Visioning statement and all the related documents in detail, I'd like to compliment all involved for a job well done. The CBP has identified many of the issues with the Marina that I have been critical of over the years, and its reassuring to see that our local government has put considerable thought and effort into a plan to redevelop the Marina into a world class destination. While some of my suggestions are already mentioned briefly in the Visioning statement, I want to mention them anyways and discuss whether adding more detail is warranted.

In terms of my background, I was an owner at the Regatta in 2001, and then sold that unit and purchased a condo at the Cove in 2007. I have now lived on Marina Pointe Dr for over 13 years. As an overall observation, I feel that much of the Marina appears to be stuck in a time warp, with a lack of reinvestment in existing properties, and large areas of under utilized space. The residents of the County of Los Angeles deserve a world-class marina. As I stated in our face-to-face meeting, Vancouver has a beautiful marina with excellent pedestrian walkways, cafes, and a unified and consistent architectural look. Even Long Beach has a marina that looks more modern, and has inviting areas for visiting boats enjoy dockside restaurants. The concept of large-scale dry storage happening on prime real estate is not something I have witnessed in Vancouver, and it puzzles me why so much of MDR is dedicated to this. Many of the dry storage areas in MDR look like junkyards - and I seriously doubt the sea worthiness of many of the craft that are rusting in these lots.

[hy*drau*lx]



Despite our 3 condo buildings and the neighboring apartment complexes not technically being part of MDR, I would recommend that careful consideration be given to the residents of these developments. We are directly adjacent to Yvonne B Burke Park, and our properties have exits directly onto the park. This cluster of buildings represents a very high density of units, and the socio-economic makeup of the residents is on the high end of the scale. These are the exact type of residents that the CBP should be targeting as visitors to any newly planned developments.

I enjoy chartering power yachts on events such as the 4th of July, and I have had issues with the fact that there are very few places to tie up a visiting boat. The fact that we can't easily pull an 85 footer up to a restaurant and tie up for a few hours is an incredible omission from the design of the marina. The overall lack of large slips needs to be addressed as well, as every yacht club has long waiting lists for the bigger ones.

I would encourage the County to consider ways to increase trips by visitors from neighboring marinas. This would promote more of a boating culture up and down the coast, and would boost economic growth. The current Visioning Statement doesn't read as being 'boater' centric at all - there are many good points about traffic, bicycle, and pedestrians, but little mention of design modifications that will benefit boaters other than moving the public launch ramps (which I agree with!).

My Suggestions/Concerns:

1. Building heights for Visitors Row - as you know, the primary concern of the residents on Marina Point Drive will be possible building heights of new developments directly across from us on Admiralty Way. Buildings of 3 stories will block much of our views of the waterfront, and buildings of 5 floors as discussed in the visioning statement would be sure to cause much public uproar. I request that the Visioning statement be revised to suggest a limit on those building heights to 2 floors or less, and that if 3 floors are allowed than special considerations for view corridors would be necessary.

[hy*drau*lx]



2. Cross walks - the issue with not enough cross walks has been correctly identified. We want to request a signaled crosswalk directly across from our three buildings.
3. Add dedicated 'visitor' slips at several spots of Visitors Row, Chace Park, etc. We need to make MDR a destination for boaters from Cabo to Vancouver, and they need to be able to pull up and tie off without going through a Yacht Club.
4. Bike Path - we need a bridge that connects the bike path from Fiji way to Lincoln south, over the LA river and Bologna creek. Riding southbound on Lincoln is very dangerous. I have brought this to the attention of LA City Councilman Mike Bonin's staff. It was unclear to me from the Visioning statement how the bike route south along Lincoln would be configured.
5. Boardwalk - The new 28-foot wide boardwalks are great - we need this done everywhere possible. I would request getting the boardwalk in front of City Club to conform to this standard as quickly as possible. Also, this section has been cut to pieces due to construction and should be completely removed and replaced with paver stones to match some of the newer boardwalk areas.
6. Space planning - we should have better utilization of the parking lots used for dry boat storage. Currently, many of them look like junkyards. While I want to protect boating in MDR, I do not want to use the incredible waterfront real estate for a bone yard of decaying craft, many of which have questionable sea worthiness.
7. Moving the 90 to Bali Way - while I understand the sentiment that the County shouldn't commence any traffic flow improvements because Admiralty Way would just become more of a short cut for locals, I want you to consider that by removing an unnecessary traffic light and improving the flow on Lincoln, locals may be discouraged from cutting across Admiralty. I only use Admiralty because of the dysfunction of the light timings at the 90, Bali, Maxella, and Washington. These may be LA City problems, but they force traffic into the Marina. By helping LA fix this, it will reduce the shortcut traffic.
8. Tenants - the county needs to recruit higher end restaurants and retail – Villa Marina

[hy*drau"lx]



Marketplace and the Stella are good examples of how a few good restaurants can revitalize what was a ghost town of a street. The current offerings of El Torito, Warehouse, Tony P's, and Shanghai reds are not helping the development efforts. They are 'tourist traps', and very subpar ones. These places don't line up with socio-economic makeup of the Marina's residents either, meaning that Locals are traveling to Abbot Kinney or Santa Monica to eat.

9. Public Use space - I don't feel that an amphitheater or other type of public venue makes sense without it being part of a larger plan. Efforts should be made to emulate the success of the 3rd St Promenade or the Grove, without duplicating the mistakes Santa Monica has made in regards to traffic, parking, etc. At this point an Amphitheater feels a bit arbitrary - and more park space that focuses on outdoor activities would be preferred.

Please let me know when we can schedule a follow up meeting to review these points in detail. I appreciate you taking the time to consider them.

Sincerely,

Greg Strause

[hy*clrau*lx]

PETER M MCCLINTOCK

Ms. Gina Natoli
Supervising Regional Planner
County Department of Regional Planning,
320 West Temple Street
Los Angeles, CA 90012-3225

April 28th 2014

Dear Ms. Natoli,

Re: February 2014 Marina Del Rey Visioning Statement

Thanks to you and Kevin for coming out and meeting with us at Azzurra on April 2nd to discuss the Visioning Statement and Visitors Row. There are many good ideas expressed in the Visioning Statement:

- improving restaurant, retail and cultural activity opportunities;
- promoting the perception of the Marina as a natural environment;
- creating gathering spaces;
- the continuous waterfront promenade;
- enhancement of bicycle and pedestrian paths, and
- improving and enhancing water views of the Marina.

As discussed there are concerns about the proposals for 'Visitors Row', specifically lots 130-134 on Admiralty across from Yvonne B. Burke Park between the Fire Department and the Lloyd Taber Library. Over eight hundred families live in the Azzurra, Cove and Regatta condominiums directly abutting Yvonne B. Burke Park. Residents are frequent users of Yvonne B. Burke Park as well as many other Marina facilities. The re-development of the Marina, especially lots along Admiralty, will impact resident's quality of life and property values.

The recreational decks of Azzurra, Cove and Regatta and many residences have water views overlooking lots 132 and 133 occupied by the California Yacht Club and the Warehouse. Yvonne B. Burke Park and the Marvin Braude/California Coastal bike trail also have open water views in parts. The Visioning Statement identifies opportunities for improving park and bike trail views by removing fences, adjusting landscaping and depressing surface parking lots below the level of Admiralty. This would be a great improvement and identify the Marina for visitors.

The 2012 Land Use Plan identifies the park as an area available for enhancement of its biological value and elsewhere states the existing Main Channel view from Yvonne B. Burke Park shall not be significantly disturbed. However, the 2012 Marina Del Rey Specific plan also permits developments that would obstruct primary water views from recreational decks and residences and would overshadow and obstruct views from

Yvonne B. Burke Park and the Coastal Trail.

In 2009 the County committed to reexamine and update the Marina Del Rey Local Coastal Plan through the public Visioning process and to examine major controversial issue areas in the marina, including the density of development, building heights, and potential for additional parkland in the marina. In addition to height issues, currently allowed lot coverage of 80-90% would block virtually all views to motorists on Admiralty and application of the limited setback standards would create a sense of overcrowding. Amendments to the Specific Plan regarding lot coverage, views, heights and setbacks will help ensure realization of the Visioning Statement over the years and strengthen public trust in local government.

Developments of the 1970's and 1980's permanently block most water views from public roadways and bike paths over large sections of the marina and greatly diminish its appeal to visitors. The Los Angeles County general plan noted a large deficit of park and open space in West Los Angeles. Since the vision is to attract more visitors to the Marina, the County could consider providing additional park and open space over and above residential needs in order to accommodate visitors and to mitigate part of the neighboring area deficit.

Please find attached an MS Word version of the body of the Visioning Statement containing highlighted changes primarily relating to lots 130-134. The main change is to treat lots 130-134 as a separate section of Visitors Row where the emphasis would be on low structures. Continuous communal surface parking paralleling Admiralty between the existing Library and the Fire Station is suggested for this row instead of a parking structure. This would open views and allow people to park close to their intended destination, which is a consideration for those with limited mobility, families with young children and senior citizens.

We have a common goal in designing an area that is visually attractive and friendly for all Los Angeles County residents. I look forward to further discussion of proposed changes at your convenience.

Yours sincerely,



Peter M McClintock